



Precision Farming know-how by app

New AFS Academy app from Case IH now available

Tutorials on the basics and on current topics relating to Precision Farming are now available via a new app for smartphones and tablet PCs / the Advanced Farming System is explained in user-friendly terms

St. Valentin, 15.07.2015

With immediate effect, Case IH is extending its service offering, primarily for Case IH AFS customers, with an innovative e-learning offer. The new Case IH AFS Academy mobile app is an easy-to-use, 'on-the-go' application containing information, mostly in the form of short online videos, explaining the basics, applications and all relevant topics relating to Precision Farming with Case IH AFS systems

"Our experience has taught us that short video tutorials are a great medium for communicating know-how", explained Maximilian Birle, the head of AFS Customer Training EMEA. "With the new app it is possible, even when on the move or directly from the tractor cab, to call up know-how in a user-friendly format and to train yourself on specific topics", continued Birle.

Right from day one, this app contains almost 100 learning videos and tutorials - and that range is being extended all the time. As well as videos about basic subjects, there is a large number of technical videos on topics such as the installation and calibration of steering systems, or their operation, as well as AFS mapping software, all available to call up on demand.

"As a current topic, we have also incorporated recommendations about the new AFS Connect Telematics system. Step by step, interested parties can learn about the performance capabilities of these Telematics solutions. The range is being extended all the time, with current topics being added continuously. For example, anyone wanting information about the calibration of the turning angle, or simply some tips about the installation of implements, will find what they're looking for right here", stated Birle.

This app can be downloaded free of charge and is available as a download for smartphones and tablet PCs with Android, as well as Apple IOS. Keyword: Case IH AFS Academy.

The customer can log in as a guest and view some of the videos available. For full access, please contact your local Case IH dealer for login details.

Ross Macdonald AFS Product Specialist ross.macdonald@caseih.com	SPI140715-RM	Product: AFS Academy APP	CNHi Cranes Farm Road Basildon, Essex, SS14 3AD
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Press releases and press photos can be found online at <http://mediacentre.caseiheurope.com/>.

Professional users opt for the innovation and the more than 170 year tradition and experience of CASE IH. Our tractors and harvesting technology, together with our global service network staffed by experienced dealers, provide our customers with an innovative service that enables the farmers of the 21st century to work more productively and more efficiently.

You will find further information about the products and services of CASE IH at www.caseih.com.

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To obtain further information, please contact:

Cecilia Rathje
Tel: +43 7435 500 634

Case IH Public Relations Officer
Europe, Middle East & Africa

e-mail: cecilia.rathje@cnhind.com
www.caseih.com

Ross Macdonald AFS Product Specialist ross.macdonald@caseih.com	SPI140715-RM	Product: AFS Academy APP	CNHi Cranes Farm Road Basildon, Essex, SS14 3AD
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