

Furious start: Convincing results in DLG PowerMix

CASE IH OPTUM CVX delivers

Optum CVX achieves 249 g/kWh in DLG PowerMix / Results of neutral test under real working conditions verify efficiency of new tractor range

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Only few days after the launch of the Case IH Optum CVX range and with 249 g/kWh, the stunning new tractor has already started to demonstrate its abilities. Just released days ago, results of the renowned DLG PowerMix test give evidence of the Optum's frugal fuel consumption. "As fuel cost make up a considerable part of total cost of ownership during a tractor's working life, our engineers have taken the efficiency challenge very seriously. The whole concept of the Optum CVX range is based on our customers' requirements, and thus includes top efficiency for sure. That is why we are particularly pleased with the results of the DLG PowerMix", highlights Andreas Klauser, Case IH President.

Neutral, practice-oriented – and a clear recommendation

Being the most modern test for fuel consumption throughout Europe, the PowerMix of DLG, the German Agricultural Society, has a clear focus on real-life conditions. Tests include a combination of drawbar, PTO and hydraulic operations which then are summarised in the PowerMix result. At the same time, compliance with emissions regulations is ensured via thorough measuring of emissions.

"The 249 g/kWh result of the Optum CVX is more than convincing. As the results are not generated in laboratory measurements, they are reproducible and comparable at any time – and can be counter-checked by farmers in their everyday practice", says Stefan Bogner, Case IH Business Director. "Whilst covering pulling tasks, a mix of pulling tasks and PTO work, as well as a mix of pulling tasks, PTO and hydraulic work, the DLG PowerMix mirrors daily on-farm challenges. When announcing the birth of a new legend with the Case IH Optum CVX, these were the results that we anticipated", concludes Stefan Bogner.

Press releases and photos <http://mediacentre.caseiheurope.com/>.

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

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