

14th December 2015

A smorgasbord of new machines from New Holland at LAMMA

- *First opportunity for many UK farmers to view new T7.315 Heavy Duty Tractor*
- *New T8, FR Forager and CX combine will also be displayed*
- *Models from the new range of construction equipment range will be featured*

New Holland will use LAMMA 2016 to present its newest machinery to its largest UK audience yet. Following a successful launch at Agritechnica and subsequent customer and dealer days, the New Holland stand at LAMMA will host its newest tractor, combine and forage harvester among an impressive 17-model line-up of the company's machinery range.

The award winning T7.315 Heavy Duty Tractor is expected to be the main attraction on the stand. The two-model T7 Heavy Duty tractors pack more horsepower on a dynamic chassis, making them suitable for numerous applications, including primary and secondary cultivations, drilling and general haulage. Maximum horsepower of 288 or 313 is available all the time on the T7.290 and T7.315 respectively, while maximum torque of 1282Nm is available over 500rpm with no turbo lag.

Other new machines set to be showcased on the stand include the new CX8.80 combine harvester and FR Forage Cruiser 650. Both were launched at Agritechnica and include updated cabs to offer premium comfort and a productive workspace for operators.

The new T8 tractor series with Tier 4B engines will make its presence known on the stand, as one of the largest and highest horsepower tractors in New Holland's line up. The Tier 4B engines use the company's ECOBlue™ HI-eSCR technology, which offers improved engine performance and reduced fuel consumption without the need for additional diesel particulate filters and engine gas re-circulation.

James Ashworth, New Holland's Marketing Manager, said: "LAMMA presents the first opportunity for many UK farmers, and those further afield, to see our new machines and we're looking forward to giving them the guided tour on the stand. LAMMA remains an important date in the New Holland calendar and we are delighted to continue to support this ever-growing event."



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Other equipment on New Holland's stand includes two machines from its range of construction equipment, including the L220 Skid Steer and W170 Wheeled loader which are now available through selected New Holland dealers across the UK.

The machinery line-up on the New Holland stand is planned as follows:

- **NEW** CX8.80 with 22ft header
- **NEW** FR Forage Cruiser 650
- **NEW** T7.315 Heavy Duty
- **NEW** T8 Tier4B
- Big Baler 1290
- Roll Belt 150
- L220 Skid Steer
- W170 Wheeled loader
- T7.260
- T7.210
- T7.225
- T6.175
- T6.160 Auto Command
- T5.105
- T4.95
- LM7.42 Elite Telehandler
- Boomer 50
- PLM (Precision Land Management) Trailer






LAMMA event will take place on the 20th and 21st January 2016 at the East of England showground near Peterborough.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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