

## **CNH Industrial inaugurates new agricultural branch of its TechPro<sup>2</sup> youth training program in Rome**

*The latest development in a long-running global initiative with the Salesian Society, CNH Industrial will provide expertise, funding and tools to carry out the first-ever agricultural edition of the program. The four year course counts an enrolment of 20 students. Upon completion, the students will receive a diploma in “Agricultural Machinery Maintenance” and an internship opportunity at a local Company-affiliated dealer.*

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CNH Industrial N.V. (NYSE: CNHI /MI: CNHI), together with its brand New Holland Agriculture, has launched the first agricultural machinery training division of its TechPro<sup>2</sup> – Technical Professional Program – in Rome, Italy. TechPro<sup>2</sup> is a global initiative that provides professional vocational training for young people. Its aim is to find, train and place highly qualified personnel in the automotive, commercial vehicles, and now agricultural machinery sectors.

The inauguration ceremony took place on December 4 at the Gerini Institute in Rome where the new program will be held. It saw the attendance of institutional representatives from local Italian government, academia and industry together with members from CNH Industrial, including those responsible for the Company’s Sustainability activities and its brand New Holland Agriculture.

Founded in 2008, the TechPro<sup>2</sup> program is the result of a joint collaboration between Fiat Chrysler Automobiles (FCA), sister company to CNH Industrial, and the Salesian Society, part of the Roman Catholic congregation dedicated to carrying out education and missionary work around the world. CNH Industrial became involved in 2011 to establish courses specific to the commercial vehicle sector, providing its expertise to train program teachers (Train the Trainer) and offering financial aid and tools for classroom training such as vehicles, engines, technical manuals, and diagnostic tools to practice hands-on exercises. The overall initiative has expanded globally over the years and today counts 57 vocational training centres in 10 countries worldwide, with more than 9,300 students trained to date.

PRESS RELEASE

This will be the first branch of the TechPro<sup>2</sup> program to focus on agricultural mechanisation. New Holland Agriculture will provide the know-how, tools and materials to conduct the new program. A specially prepared T6 Auto Command tractor from New Holland Agriculture will be used by students to apply what they have learned in the classroom. The first course to be rolled out in Rome has enrolled 20 students and will have a 4-year duration with specific training related to the agricultural sector in the final year. Upon completion, students will receive a diploma in “Agricultural Machinery Maintenance” and an internship opportunity at a local Company-affiliated dealer.

“This learning experience allows young people the chance to develop a passion for the profession, giving them greater guidance for their future plans. In turn, it allows CNH Industrial to tap into a new resource of highly skilled young technicians that are trained to work with our machines and integrate into our network,” said Daniela Ropolo, Sustainable Development Initiatives Manager for the EMEA (Europe, the Middle East and Africa) region at CNH Industrial, in her speech at the ceremony.

In addition to this agricultural training program, CNH Industrial and New Holland Agriculture continue their collaboration with the Department of Agriculture in the state of Odisha, India, to run the Agri Training Centre, which was established in the city of Bhubaneswar in 2012.

Watch the launch of the first agricultural TechPro2 program at: <https://youtu.be/tvBM-atZqDM>

For more information on the TechPro<sup>2</sup> program, please visit: [www.techpro2.com](http://www.techpro2.com)

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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