

The Iveco Eurocargo wins “International Truck of the Year 2016”

The new Eurocargo, from CNH Industrial brand Iveco, was chosen by a jury panel consisting of 25 journalists who represent the key European commercial vehicle trade publications. The prestigious award is the fourth successive win for Iveco, spanning the truck, van and tourism coach categories.

London, November 18, 2015

The new Eurocargo from Iveco, a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI), is the recipient of the “International Truck of the Year 2016” award. The win was announced at a gala dinner held last night on the occasion of Solutrans, the biennial trade fair for haulage and urban transport professionals currently being held in Lyon, France.

The truck, designed for the medium product segment, was chosen by a jury of 25 panellists representing the leading commercial vehicle magazines from across Europe. It was recognised for having made the greatest contribution to road transport efficiency based on criteria that included technical innovation, comfort, safety, driveability, fuel economy, environmental footprint and total cost of ownership.

“Iveco has delivered a new medium duty truck that once again raises the bar in a highly competitive segment in which the Eurocargo has set the market benchmark in for the last 25 years,” commented Gianenrico Griffini, Chairman of the “International Truck of the Year” jury, regarding the vote.

This is the fourth successive award for CNH Industrial’s commercial vehicles and bus business. It follows the “International Truck of the Year 2013” title won by the Iveco Stralis, the “International Van of the Year 2015” award for the Iveco Daily and the “International Coach of the Year 2016” title for the Magelys from Iveco Bus.

“We are very proud of this recognition for our new Eurocargo. It is the latest generation of a vehicle that has been leading in the European medium segment for years. We are the only truck and bus manufacturer that has four ‘vehicles of the year’ in production. This is a strong recognition of the investment made in our product range renewal as well as our technological leadership”, said Pierre Lahutte, Iveco Brand President, upon accepting the award.

PRESS RELEASE

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