

## A successful HEMUS 2014 for Case Construction Equipment and Titan Machinery Bulgaria

Turin, 10 June 2014

Case Construction Equipment and its dealer Titan Machinery Bulgaria took part to the 11th edition of Hemus 2014, the International exhibition on Defence, Antiterrorism and Security which took place in Plovdiv (Bulgaria) from 18th to 31st May.

The exhibition, held under the patronage of the Ministry of Defence and the Ministry of Economy and Energy of the Republic of Bulgaria, registered major international participation.

Case 300 m<sup>2</sup> stand aroused a lot of interest and attracted big crowds: around 200 visitors a day, from different departments of the Bulgarian Ministry of Defense and of the Bulgarian Army.

Case equipment, a versatile skid steer loader SR130 and a powerful 2050M crawler dozer, both in desert camouflage livery, was exhibited together with an Iveco Magirus Firetruck, an Iveco-Irisbus bus, and a military Arctic truck by Iveco Defence Vehicles.

All the vehicles and the equipment are adapted to the demands of military and civil defense users and designed to offer exceptional mobility and power, with protected variants exploting state-of-the-art technologies.

Visiting our website, you will be able to download texts, high resolution image files and videos related to this press release (jpg 300 dpi, CMYK): <a href="https://www.casecetools.com/press-kit">www.casecetools.com/press-kit</a>

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at <a href="www.CASEce.com">www.CASEce.com</a>.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <a href="https://www.cnhindustrial.com">www.cnhindustrial.com</a>.







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