

Case Waste Handler arrives at Ecomondo Fair (6- 9 November, Rimini, Italy)

CASE Construction Equipment today announced that the most advanced waste and compost recycling wheel loaders 721F Waste Handler and 621F Waste Handler, will be available to European customer from Wednesday, November 6.

Turin, 4 November, 2013

The Case 721F Waste Handler will be unveiled at this year's Case stand at the Ecomondo exhibition (n°108, Pad.5), which takes place in Rimini, Italy, from the 6 to 9 November.

721F features the 194 hp in-house designed engine and incorporates heavy duty axles and four Case unique solutions for waste handling:

- Unique layout: The rear mounted engine increases bucket payload and ease of maintenance from ground level
- Unique Tier 4i Technology: SCR kills the sparks in the exhaust and eliminates the need of a particulate filter
- Unique power transmission: With 5-speed transmission and a torque converter lock-up, PROSHIFT cuts down cycle times and fuel need
- Unique cooling system: Case heavy duty Cooling Cube is designed for 24/7 use in extremely tough conditions. It reduces clean-out intervals and susceptibility to thermal events

The Case 621F Waste Handler's compact 2.5 m-width design incorporates features that companies operating in the waste and recycling sector love about Case loaders, such as unaltered 172 hp, thanks to SCR Technology, the Case Cooling Cube and the heavy duty axles.

Case Construction Equipment is also pleased to announce the signing of a major new frame agreement with Veolia Environment, who is one of the largest Waste management companies in Europe. Case will become an official supplier to the company for the next 5 years in France, which has approximately 400 waste management sites.

"A key factor in Veolia choosing Case over the competitors is the way Case technology is setting new standards in high productivity and fuel efficiency within the waste & recycling sector", says Case Construction Equipment Product manager Alain de Nanteuil.

“This new agreement further establishes Case’s position as a major supplier within these sectors, and demonstrates how our machines can deliver a complete waste handling package for companies who require an OEM solution, purpose-built for their job requirements” in the waste and recycling sector.”

Visiting our website, you will be able to download texts, high resolution image files and brochure related to this press release (jpg 300 dpi, CMYK): www.casecetools.com/press-kit

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information contact:

Lynn Campbell (TLC PR for ALARCON & HARRIS)

Tel: +44 151 227 4957

Email: lynn@tlcpr.co.uk