



NEWS FOR IMMEDIATE RELEASE

9 September 2013

Case strengthens distribution with new dealer appointment

Case Construction Equipment announced today the appointment of COMPAÑÍA MAQUINARIA 93 as dealer for Huelva, Sevilla, Córdoba, Málaga, Jaén, Granada, Cáceres, Badajoz and the Balearic Islands. Part of the ITT (International Trucks & Tractors) Group, CM93 will sell and support the full line of Case Construction Equipment through its network of 7 showrooms, 21 parts sales outlets and 18 workshops spread throughout the territory.

Case customers can count on the expert advice CM93's professional sales teams, who are able to help with their purchase decisions, offering tailored financing plans and the option of short- or long-term rentals from their fleet of 350 units.

The service team ensures that customers enjoy maximum equipment uptime with 97 fully trained technicians who can carry out maintenance and repair at CM93's workshops or at the customers' jobsite. Tailored maintenance and repair contracts are available to help customers ensure their fleet is maintained in excellent health while keeping operating costs under tight control.

CM93 has more than 25 years' experience in the agricultural and construction equipment sectors. Over the years, it has built a solid reputation for excellent service, supporting CaseIH in agricultural business as well as New Holland in agricultural and construction equipment product lines. With this appointment, CM93 will be extending its high quality of service to Case customers too, providing dedicated support from its professional sales and service teams to each of the agricultural and construction brands.

By visiting our website you can download texts, images and videos in high definition related to this press release (jpg 300 dpi, CMYK):
www.casecetools.com/press-kit



Case Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, articulated trucks, crawler and wheeled excavators (including compact), telescopic handlers, motor graders, wheel loaders (including compact), vibratory compaction rollers, crawler dozers, skid steers, compact track loaders, tractor loaders and rough-terrain forklifts. Through Case distributors, customers have access to a true professional partner—with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.casece.com.

Case is a division of CNH Global N.V., whose stock is listed at the New York Stock Exchange (NYSE:CNH), which is a majority-owned subsidiary of Fiat Industrial S.p.A. (FI.MI). More information about CNH can be found online at www.cnh.com

#

PRESS CONTACTS

ALARCON & HARRIS

Nuria Martí

Tel: +34 91 415 30 20

E-mail: nmarti@alarconyharris.com