

December 20, 2013

New Holland signs global supply agreement with Marangon

- *600FDR direct cut header: superior direct cut performance and outstanding reliability*
- *Direct cut: enhancing biomass productivity*

New Holland Agriculture has signed a global supply agreement with the Italian manufacturer, Marangon, a specialist in forage cutting technology, for a direct cut header to fit on the FR self-propelled forage harvester. The agreement was signed in Turin on 19th December by Carlo Lambro, Brand President of New Holland Agriculture and Giulio Marangon, the chairman of Marangon.

“This partnership will enable New Holland customers, as of 2014, to benefit from Marangon’s outstanding direct cut header expertise.” Stated Carlo Lambro. “New Holland and Marangon are committed to collaborating on the development of future headers, which will bring additional productivity and efficiency benefits to our FR forage harvester range.”

600FDR direct cut header: superior direct cut performance and outstanding reliability

The 600FDR direct cut six metre header features 14 super-flat round cutting discs for uninterrupted crop flow for enhanced reliability. The large diameter auger of 825mm quickly feeds the crop into the machine to improve productivity. The main frame is composed of one module to which the cutterbar has been fully welded for increased strength and inherent stability. Moreover, when cutting tall, high value whole crop, the flip-up cover can be elevated via hydraulic struts to prevent knocking off valuable seeds.

Direct cut: enhancing biomass productivity

New Holland provides a complete range of equipment to grow, harvest and process biomass crops. The 600FDR direct cut header will boost the productivity of biomass operations; a sector which is currently undergoing global expansion. When combined with the 2X20 knives biomass drum on FR, the resultant finely chopped material improves the digestion process to enhance energy production from biomass.

Biomass plays a key role in New Holland’s Clean Energy Leader® strategy, which is focused on enhancing the efficiency of farming whilst improving agricultural sustainability. One of the fundamental elements of this programme is enabling farmers to grow energy, and biomass is at the heart of this.



PRESS RELEASE

Notes to editors

Marangon S.R.L.

Founded in 1946, Marangon S.R.L specialises in designing and manufacturing mowers, mower conditioners and direct cut forage headers. Over 60 years of experience enables the company to meet the needs of sophisticated markets, whilst focusing on 'made in Italy' quality. Marangon's key values are quality, innovation, professionalism, reliability and customer care. The company is committed to continually improving its products through dialogue with the agricultural community. This results in effective products and intelligent technology which focuses on forage quality, the key to successful farming. www.marangon.it



PRESS RELEASE

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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