



10 May 2013

New Holland T9 wins prestigious Diesel Progress Excellence in Equipment Engineering award

The T9, New Holland's flagship tractor range, has been awarded a prestigious Diesel Progress 'Excellence in Equipment Engineering' award in the agricultural category at the Bauma construction trade fair in Munich Germany. An expert panel of industry professionals selected just three machines in the category, which were then the subject of a public vote. Over 25,000 readers of the North American and International editions of Diesel Progress magazine voted for their favourite, and the T9 triumphed in its category.

This coveted award recognises superior engineering in real-world machines and equipment. This is the fourth edition of the award, which is presented at the flagship construction trade fairs of Bauma and Conexpo and is sponsored by powertrain specialist ZF. Readers recognised the state-of-the-art technology that the T9 offers. The T9 range comprises six models, with the largest one developing up to 669hp. The range pushes the boundaries of modern farming to help increase productivity and global food production. The T9 offers professional large scale farmers and contractors the ultimate in farming technology in an easy to use and efficient package.

The entire range benefits from efficient and powerful ECOBlue™ SCR Cursor engines which comply with the stringent Tier 4A emissions regulations. All models enjoy outstanding transient response profiles, to pull through the toughest conditions with the minimum reduction in working speed.

This is just the latest award the T9 has won. The American Society of Agricultural and Biological Engineers bestowed a prestigious AE50 award in 2012; in recognition of the T9's ground-breaking engineering achievement: it is the first articulated tractor range to attain the convenience of "Full Type Approval" homologation by the European Union. The first four models in the T9 range have been awarded the Full Type Approval. This means they can be used on public roads in any European country, with certain wheel equipment configurations, without any additional legalisation or operational constraints.

Press Release



New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



<http://it.youtube.com/user/NewHollandAG>



www.flickr.com/photos/newholland



<http://www.facebook.com/NHAgriUKandROI>



<http://twitter.com/NewHollandAG>



<https://plus.google.com/117086178528241801087/posts>

Press contacts:

Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268,
email: sara.sebastianelli@newholland.com

Tracy Mannion or Sam Nickerson at Remarkable Public Relations. Phone: 01962 893 893,
email: tracy.mannion@remarkablegroup.co.uk or sam.nickerson@remarkablegroup.co.uk

Press Release