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## **New Holland gearing up for Ireland's FTMTA Farm Machinery Show**

New Holland's tractor display is gearing up to be one of the highlights at Ireland's FTMTA Farm Machinery Show 2013.

The event is being held at The Punchestown Event Centre, Naas, Co Kildare, from February 7<sup>th</sup>- 9<sup>th</sup>, and is attracting interest from farmers' around the country.

New Holland is set to draw plenty of attention to its display which will showcase the powerful T7.200's cab upgrade among its many market-leading features, as well as the popular T5.95. Competitive retail finance deals will be on offer too.

The T7.200 stands out as a highly manoeuvrable tractor perfect for both farmers and contracting operations as it delivers excellent performance, acclaimed ergonomic controls and exceptional fuel efficiency.

It is ideally suited to a wide range of farming tasks including field cultivation, high-speed transport and front loader activities.

Its FPT Industrial SCR 6.7-litre Nef engine meets the stringent Tier 4A emissions standards using the AdBlue/DEF system, which only needs refilling on every other diesel refill.

The T5.95 meanwhile, is perfect for mid-sized livestock and mixed farmers with an eye on the future, and delivers up to 99hp. Its new and improved cab provides even better visibility, easier operation and a more comfortable ride.

New Holland's General Sales Manager for Ireland, James Doyle, said: "We're looking forward to meeting customers from around Ireland and giving them the chance to see for themselves how good these machines are.

"We understand that flexibility, reliability and good value are priorities for farmers, so we're sure they'll be impressed by the models we'll have on display, as well as the retail finance deals on offer."

Press Release



*New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit [www.newholland.com](http://www.newholland.com)*



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