

Czech Republic President visits CNH Industrial bus plant

President Miloš Zeman, together with a presidential delegation, paid a visit to Iveco Czech Republic a.s., located in Vysoké Mýto. This CNH Industrial facility manufactures collective passenger transport buses for the company's Iveco Bus brand. The delegation was welcomed by the Head of CNH Industrial Global Bus, Sylvain Blaise, and Jiří Vaněk, the Head of Iveco Czech Republic a.s. The Vysoké Mýto site celebrates its 120th anniversary later this year.

Basildon, January 16, 2015

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) welcomed the President of the Czech Republic, Miloš Zeman, to its Iveco Bus plant on January 14. Located in the town of Vysoké Mýto, Iveco Czech Republic a.s. is a major employer in the Pardubice region and will celebrate its 120th anniversary later this year.

President Zeman and his delegation, which included Martin Netolický, Governor of Pardubice, were welcomed to the facility by Sylvain Blaise, Head of CNH Industrial Global Bus, and Jiří Vaněk, Head of Iveco Czech Republic. The delegation was first given a presentation covering the history of Iveco Bus and its current position as one of Europe's leading industry players. They were also briefed on the planned developments for the Vysoké Mýto plant and on its significant role in promoting employment in the region.

"Iveco Czech Republic is one of the nation's top manufacturers. It is a major employer in the region with over 3,000 employees and provides an additional 1,700 jobs with the sub-contractors. Iveco Czech Republic is continuously investing in its industrial facilities and has more than doubled its production within the past 10 years," said Sylvain Blaise during the event.

President Zeman also toured the industrial facilities, met with employees and got a close-up look at the complete Iveco Bus product line-up. The line-up included the Urbanway city bus and the Crossway intercity bus (the most successful intercity range on the European market), both produced in Vysoké Mýto.

Before his departure, President Zeman was invited to return in June to take part in the 120th anniversary celebrations at Vysoké Mýto.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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