

CNH Industrial brand to power Tata Daewoo's entire Euro VI product range

FPT Industrial, a worldwide frontrunner in powertrain technology, has signed an exclusive agreement with South Korea's Tata Daewoo to fully furnish the company's new vehicle line-up with NEF and Cursor Euro VI engines.

Basildon, September 18, 2014

CNH Industrial brand FPT Industrial, a market leading powertrain supplier dedicated to the design, production and sale of powertrains, has entered into an agreement with South Korea's Tata Daewoo Commercial Vehicle Co. Ltd., a wholly owned subsidiary of Tata Motors headquartered in Gunsan, Jeollabuk-do, South Korea. The agreement foresees that FPT Industrial will be Tata Daewoo's sole supplier of Euro VI engines.

The brand will provide NEF (6.7 litre) and Cursor (9, 11 and 13 litre) series Euro VI compliant engines for its entire Euro VI product range. The range will be commercialised for the South Korean market. These Euro VI engines come equipped with the latest generation heavy duty Common Rail injection system. They are characterised by high power, fast load response and high power-density, while ensuring low fuel consumption and long maintenance intervals, thus representing a point of reference in their individual categories.

The NEF and Cursor series engines are both equipped with the HI-eSCR (High-Efficiency Selective Catalytic Reduction) system. This patented after treatment system functions without the use of EGR (Exhaust Gas Recirculation) and guarantees a reduction in emissions such as nitrogen oxide (NOx) and lower Total Cost of Ownership. FPT Industrial's patented engine technologies enable Tata Daewoo's commercial vehicles to comply with extremely stringent Euro VI NOx limits and furthermore respect particulate legislative limits.

PRESS RELEASE

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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