

CNH Industrial brand Iveco Bus to supply Deutsche Bahn with up to 710 buses

DB Regio Bus invests in a new fleet of environmentally and passenger friendly buses with the Crossway series from Iveco Bus. The vehicles will be designed according to EBSF (European Bus System of the Future) standards and are fully compliant with guidelines outlined by the VDV (Association of German Transport Companies). The first vehicle of its kind makes its debut at the IAA Motor Show in Hanover, Germany.

Basildon, September 24, 2014

CNH Industrial's leading European bus brand, Iveco Bus, has signed a framework agreement with Germany's largest bus transport company, DB Fuhrpark Service GmbH, for the supply of suburban buses. Under this agreement, DB Regio has commissioned 400 Crossway and Crossway LE (Low Entry) buses, which will be delivered in 2015 and 2016. In addition to this, there is the option for a further supply of 310 vehicles to be delivered in 2017 and 2018.

The very first Crossway Euro VI for Deutsche Bahn with a new driver's workspace developed according to VDV guidelines was unveiled on the Iveco stand at the IAA show in Hanover, Germany. Iveco Bus showcases two vehicles from its full range at the show. These vehicles demonstrate the brand's innovative strengths in terms of sustainable mobility, technological excellence, reducing total cost of ownership, and high added value for the customer in terms of quality, comfort, design and profitability.

Determining factors in favour of this most recent order included the advantageous total cost of ownership (TCO) and reliability of the Crossway vehicles which are already a part of the current DB fleet. "We are very proud to have the renewed confidence of Deutsche Bahn, which is further demonstrated by this significant order for our best-seller Crossway bus", said Sylvain Blaise, Head of Global Bus at CNH Industrial.

DB Regio Bus is responsible for operating Deutsche Bahn's regional bus routes and urban transport operations. It has a network of 22 bus companies and a stake in more than 70 private and municipal public-transport entities in Germany. "We carry about two million passengers a day in our buses. These customers are going to benefit directly from our investment. We are offering them vehicles

that are modern, environmentally friendly and safe”, says Dr. Rüdiger Grube, Chairman & CEO of Deutsche Bahn.

The order destined for DB Regio complies with the standards set out by the European Commission-funded EBSF, a comprehensive research project involving 48 partners dedicated to the design and development of an innovative, high-quality European Bus System of the Future. The vehicles also observe VDV (Association of German Transport Companies) guidelines. As a result, customers, drivers and passengers will benefit from the new model’s improved visibility, lower internal noise levels, storage space and a more comfortable environment.

The entire Crossway range benefits from fuel efficient engines with HI-SCR. This after treatment system functions without the use of EGR (exhaust gas recirculation), carries a significant advantage in weight reduction and compactness for easy maintenance.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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