

CNH Industrial Capital Europe pursues the extension of its Financial Services to Iveco Customers in Belgium and the Netherlands

CNH Industrial Capital Europe, a joint-venture between CNH Industrial and BNP Paribas Leasing Solutions in Europe, will now offer finance and leasing services to customers of CNH Industrial's Iveco truck & commercial vehicles business in Belgium and the Netherlands under the brand name of Iveco Capital.

Basildon, October 8, 2014

CNH Industrial and BNP Paribas Leasing Solutions, the two shareholders of CNH Industrial Capital Europe, have agreed on the extension of the joint-venture services to CNH Industrial Group's Truck and Commercial Vehicles business in Belgium and the Netherlands.

Prior to this agreement, the joint-venture provided leasing and finance solutions to CNH Industrial's customers in the Agricultural and Construction Equipment sectors in the Benelux since January 2010. The Iveco dealers and end-customers are now benefitting from tailor-made finance and leasing offerings served by a sales support managed in each country.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

BNP Paribas Leasing Solutions, far more than finance...

Within BNP Paribas, BNP Paribas Leasing Solutions is specialised in leasing and rental solutions for professional equipment, offered either directly to businesses and professionals or through its partners – manufacturers, publishers and their distribution channels (dealers and resellers). With more than €29.3 billion of outstandings under management and 3,600 employees operating worldwide, BNP Paribas Leasing Solutions is one of the European leaders in equipment leasing and is today the only player with such a wide-ranging offer, extending from simple leasing arrangements to long term rental solutions and IT asset management contracts. Thanks to its global and local dimension, BNP Paribas Leasing Solutions is able to offer services and solutions that create value in 22 countries worldwide: directly in Austria, Belgium, China, France, Germany, India (Financial Company with SREI), Italy, Netherlands, Poland, Portugal, Romania, Spain, Turkey, United Kingdom ; through BNP Paribas Group entities in Algeria (El Djazaïr), Gabon (BICIG), Ivory Coast (BICICI), Luxembourg (BGL), Morocco (BMCI Leasing), Senegal (BICIS), Tunisia (UBCI Leasing) and USA (Bank of the West). For more information, visit: www.leaseingsolutions.bnpparibas.com

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and specialty vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work. For further information about Iveco: www.iveco.com

For more information contact:

Laura Overall
Corporate Communications Manager
CNH Industrial
Tel. +44 (0)1268 292 468
Email: mediarelations@cnhind.com

Alessia Domanico
Corporate Communications Officer
CNH Industrial
Tel: +44 (0)1268 292 992
Email: mediarelations@cnhind.com