

## Iveco Stralis LNG Receives European Award for Sustainability in Transport

Munich, November 22<sup>nd</sup>, 2013

With its Stralis LNG (Liquified Natural Gas), Iveco has received the “*Europäischen Transportpreis für Nachhaltigkeit*“, a European transport award for sustainability. The decision was made by a top-level jury that included representatives from the transport industry, the German Association of the Automotive Industry (VDA), the media, research and German state institutions.

The award is aimed at encouraging companies from the transport and commercial vehicle industries to work in a sustainable manner and to help further solidify the principles of sustainable development. It recognizes that responsible and sustainable actions are fundamental to face environmental problems on a global scale, but that also to increase profitability and competitiveness for companies.

With LNG fuel, the up to 330 HP Stralis is not only extremely clean, it remains below Euro VI levels and it is also much quieter. This aspect makes it well-suited for inner-city uses such as early morning supermarket deliveries, but with its range of about 750 km, it can also be used for long-distance routes. Together, the vehicle's use of high quality fuel, low consumption and the price of fuel make a very strong economic argument.

Stralis LNG also scores points on a macroeconomic level; in addition to its environmental compatibility, each kg of natural gas used for driving substitutes an equivalent amount of mineral oil and, therefore, tends to reduce pricing pressures.

Sustainability is about more than just the final product: the jury's evaluation criteria also required sustainable practices in the production process and protection of environmental resources and the environment.

For the third consecutive year, CNH Industrial (formerly Fiat Industrial) has been named Sector Leader in the Dow Jones Sustainability Indices (DJSI) World and Europe, one of the most important criteria for the assessment of sustainable investments.



PRESS RELEASE

## Iveco

*Iveco, a CNH Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

For more on Iveco visit: [www.iveco.com](http://www.iveco.com)

For more on CNH Industrial visit: [www.cnhindustrial.com](http://www.cnhindustrial.com)

### **For more information contact:**

Iveco Press Office – EMEA Region

[pressoffice@iveco.com](mailto:pressoffice@iveco.com)

[www.ivecopress.com](http://www.ivecopress.com)

Phone +39 011 00 72122

Fax +39 011 00 74411