

## Iveco to take part at Transpotec 2013 with full truck and bus line-up

Iveco will participate in the latest edition of **Transpotec Logitec 2013**, a truck transport show dedicated to logistics and technological innovation. The fair will take place at the Veronafiere international exhibition centre in Verona, Italy, from 28 February to 3 March 2013.

The 2,400 square-metre stand, located in Hall 8, will offer visitors a full display of the Iveco vehicle range from light to heavy trucks, minibuses to touring coaches and construction and quarry transport vehicles. In line with the stand design used at the International Motorshow in Hanover, the Transpotec presentation area will take inspiration from the colours and materials used to construct Fiat Industrial Village in Turin, Fiat Industrial's first multi-purpose centre in the world.

The new Euro VI version of the **Stralis Hi-Way** will be positioned at the centre of the stand. The vehicle makes its debut at Italy's most important industry show after garnering international recognition as "Truck of the Year 2013" for its competitive fuel consumption, lower total cost of ownership (TCO), state-of the art safety features, drivability and comfort and a reduced environmental impact.

The ultra-accessorised **Stralis Hi-Way "Emotional"** will also be displayed at Transpotec. This model integrates personalised driver packages which the customer can order according to their specific requirements. The Stralis "Emotional" is equipped with new accessories developed by Iveco Parts & Services to satisfy driver comfort both behind the wheel and during rest breaks while still guaranteeing excellent performance and safety for both vehicle and cargo under all road conditions.

The heavy off-road **New Trakker** will make its debut on the Italian market alongside the Stralis Hi-Way. Also introduced last September in Hanover,

the New Trakker is ideal for construction and quarry use and features a renewed cabin.

The **Astra HD9** 8X4 frame completes the off-road heavy range offering with its suitability for challenging missions on construction and quarry sites.

The medium range will be represented with a **Eurocargo CNG**. Three **Daily** vehicles, one of which is electric, will represent the light range offering.

Iveco will also present vehicles designed for collective passenger transport: the **Daily Minibus** which transports up to 25 passengers and can be used for a variety of mission types from urban to student transfer and tourism; the **Crealis**, an urban transport vehicle built to provide maximum respect for the environment with innovative design and technical characteristics; the official Team Italy version of the **Magelys PRO** touring coach used to transport the National Soccer Team, this bus is a leader in the touring coach segment.

The Transpotec Logitec show is dedicated to logistics and innovative technologies and Iveco will confirm its commitment to the research and development of new technological solutions to meet the standards of today and the needs of the future, presenting its **Iveco Dual Energy** concept.

The concept uses an extremely flexible technology which supplies a lightweight vehicle with the most appropriate form of power for a specific mission. Hence the name Dual Energy which puts forth the idea that a system can offer two types of traction, one exclusively electric for city jobs that guarantees zero emissions and low noise levels and the other hybrid (thermoelectric) traction, which is suitable for extra urban, long-haul journeys that offer reduced fuel consumption and 25% less CO<sub>2</sub>.

Iveco's exhibition will extend to the outdoor area with a space measuring over 12,000 square-metres. The vehicles on display in this area represent the entire Iveco range offering, outfitted with special equipment such as the **Magelys HDH**, a top-ranking touring coach in the Iveco Irisbus range which is used to transport the Bologna Football Club for away games. The Stralis



Hi-Way Euro VI and Daily vehicles will also be made available for test drives.

### Iveco

*Iveco, a Fiat Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs close to 25,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

Turin, 11 February 2013