Press Release

Press invitation: The world’s largest award for children and young adult literature to be announced on April 5

Welcome to cover the announcement of the 2016 Astrid Lindgren Memorial Award

Time: April 5 at 12:45 pm
Venue: Illustrator’s Café, Bologna Children’s Book Fair

Programme
12.45 Opening speaker is Staffan Forssell, Director General at the Swedish Arts Council and Helen Sigeland, Director at the Astrid Lindgren Memorial Award. Speech by Robert Rydberg, Ambassador of Sweden to Italy.

13.00 The Astrid Lindgren Memorial Award 2016 is announced by Jury Chairman Boel Westin through a streamed link from the National Library of Sweden, Stockholm. The announcement is followed by a short presentation of the laureate (s) by the jury present at the Illustrator’s Café.

13.45 A celebratory toast in the ALMA stand C5 in Hall 30

Jury representatives will be available for interviews and the award office may provide journalists, if possible, with contact information for people and organisations with expert knowledge about this year’s laureate(s). For interviews and contact details please contact Communications Officer Helene Andersson. Photos and press releases in various languages will be available in our press room: http://www.mynewsdesk.com/uk/alma.

A press package with videos in high resolution from the press conference will be available on www.thenewsmarket.com/alma during the afternoon. Please register if you are a first time user. Questions about registration may be forwarded to journalisthelp@thenewsmarket.com. The announcement is also broadcast live on www.alma.se/en

More information

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The Astrid Lindgren Memorial Award (ALMA) is the world's largest prize for children's and young adult literature. The award, which amounts to SEK 5 million, is awarded annually to a single recipient or to several. Authors, illustrators, oral storytellers and those active in reading promotion may be rewarded. The award is designed to promote interest in children's and young adult literature, and in children's rights, globally. An expert jury selects the winners from candidates nominated by institutions and organisations worldwide. The Astrid Lindgren Memorial Award is administered by the Swedish Arts Council.