adidas

Information

CAMPUS

The iconic Campus sneaker steps out in a premium treatment this month, elevating the silhouette in a tonal legend ink colorway. For its latest release, the Campus receives a full nubuck treatment across the upper, with tonal 3-stripes and heel panel, finished with a pull-tab on the heel and 'Campus' branding on the lateral side. Finishing touches include a leather lining, reinforced toe cap and OrthoLite® sockliner, placed atop a classic white rubber cupsole. The result is an understated take on one of adidas Originals 'most

accessible, and enduring silhouettes.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

- Contact -

Markus Giering
Brand PR Style & Athletics

E-Mail: markus.giering@adidas.com

Telefon: (+49) 9132 84 - 75827