



Information

adidas Originals by United Arrows & Sons

In a new collaborative partnership, adidas Originals has joined up with renowned Japanese fashion brand and retailer United Arrows & Sons on an exclusive collection of footwear and apparel.

Known across Japan for their relaxed sartorial take on classic fashion designs, United Arrows & Sons has brought this same perspective to a capsule of iconic 3-stripes designs, working closely with up & coming typographer MIKITYPE on a text graphic which reads "United Arrows & Sons" and "adidas Originals" in Katakana. In apparel, the label presents two colorways of the adidas track suit, pairing a classic full-zip track top with a tapered track pant, featuring MIKITYPE's graphics integrated into each garment's 3-stripes details and across the track top's chest. Finishing touches include adidas trefoil branding on the left chest and thigh and MIKITYPE branding detail on the rear of each garment.

An accompanying footwear release then applies United Arrows & Sons' understated aesthetic to one of adidas' most coveted contemporary models, the NMD_CS1. The shoe features a full textured Primeknit construction in black, placed atop the NMD's signature BOOST™ tooling with EVA plug inserts. MIKITYPE's typography then appears on the shoe's forefoot plug, heel straps and medial quarter, finished with a co-branded insole. The result is a striking blend of classic and contemporary style, true to the aesthetic of United Arrows & Sons and the pioneering spirit of adidas Originals.

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