Information

adidas Originals - EQT Support Ultra

adidas Originals presents another brand new edition of the EQT Support Ultra model this

month, reconfiguring the classic-meets-contemporary Equipment silhouette in the iconic 90s

series' striking new colour palette.

Retaining the original EQT Support model's mesh/nubuck construction, this release sees the

EQT Support Ultra in a predominantly white treatment, balanced with white panel overlays and

a contrast TPU support panel in EQT's new signature Turbo Red. All of the shoe's vital details

are retained in full, including an asymmetrical wraparound tongue and webbed 3-stripes with

integrated lacing system, placed atop the contemporary Ultra Boost tooling that grants the shoe

its name. The result is a crisp and clean new approach to a shoe that encapsulates the adidas

Originals philosophy of classic design with a contemporary perspective.

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