



## Information

### adidas Originals Superstar BOOST™ 'Noble Metals'

adidas Originals takes inspiration from the world of luxury noble metals for a brand new iteration of the Superstar BOOST™ silhouette for Spring/Summer 2017, creating a platinum-hued take on the contemporary-classic model.

True to the blueprint of the original silhouette, the latest release retains the Superstar's timeless design, elevating the upper through an all-over mélange Primeknit construction, accented with platinum details such serrated 3-stripes mark, trefoil-branded heel detail and the shoe's iconic rubber shell-toe. Blending modern innovation with timeless design, the Superstar BOOST™ features a concealed BOOST™ unit throughout the midsole, concealed by the shoe's original rubber tooling, revealed only by a window on the medial side.

Finished with metallic laces and a genuine platinum tongue label, the result is a clean, tonal take on a shoe that encapsulates the blend of heritage, progression and creativity that embodies adidas Originals.

*For more information please visit our adidas News Stream: [www.news.adidas.com/DE](http://www.news.adidas.com/DE)*

#### - Contact -

Nadine Rümmelin

Brand PR Manager Style

E-Mail: [Nadine.ruemmelin@adidas.com](mailto:Nadine.ruemmelin@adidas.com)

Telefon: (+49) 9132 84 -4263