**adidas South Africa Launches The TERREX Agravic Alpha Hooded Shield Jacket**

**Cape Town, 01 February 2017** –adidas Outdoor has launched the TERREX Agravic Alpha Hooded Shield Jacket.

The latest addition is lightweight and offers more protection than the average wind jacket. The TERREX Agravic Alpha Hooded Shield Jacket features Polartec® Alpha® Insulation for optimal, breathable body heat regulation to keep you warm when the temperature drops, and dry in the rain. It also has super-lightweight Pertex Quantum®, a stretch-woven; highly durable and windproof fabric.

The jacket has an adjustable hood and an adjustable hem. Two zipped hand pockets keep your belongings safe while biking, running, climbing or having fun in the mountains. The jacket has its own pack-it pocket, a convenient way to store it for when needed.

The jacket will be available on 01 February 2017 on adidas’ ecommerce platform (<http://www.adidas.co.za/outdoor>) adidas Own retail stores, and at DueSouth Stores nationwide, at a recommended retail price of R 2 599.00

For further information please follow **@adidasZA** on twitter and Instagram to join the conversation.

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**For further media information please visit**

[**http://newsZA.adidas.com/**](http://newsZA.adidas.com/) **or contact:**

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| Tebogo KgosiManager Newsroom and PREmail: tebogo.kgosi@adidas.comTel: +27 11 798 6906 | Amava KamanaPR Account Executive – Magna CartaEmail: Amava.kamana@magna-carta.co.zaTel: +27 21 87 997 0111 |