

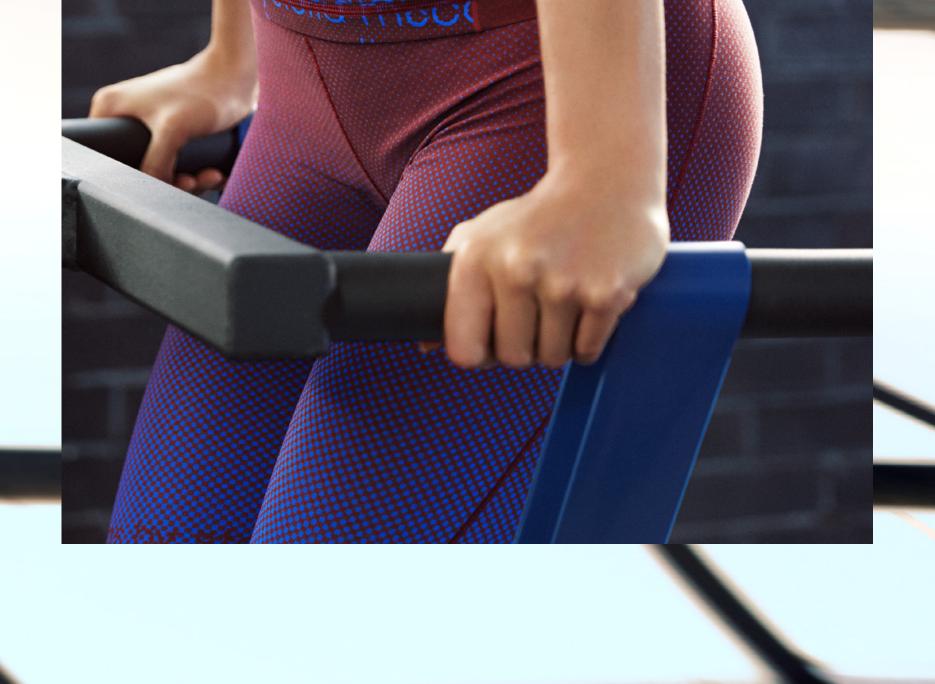
TRAINING



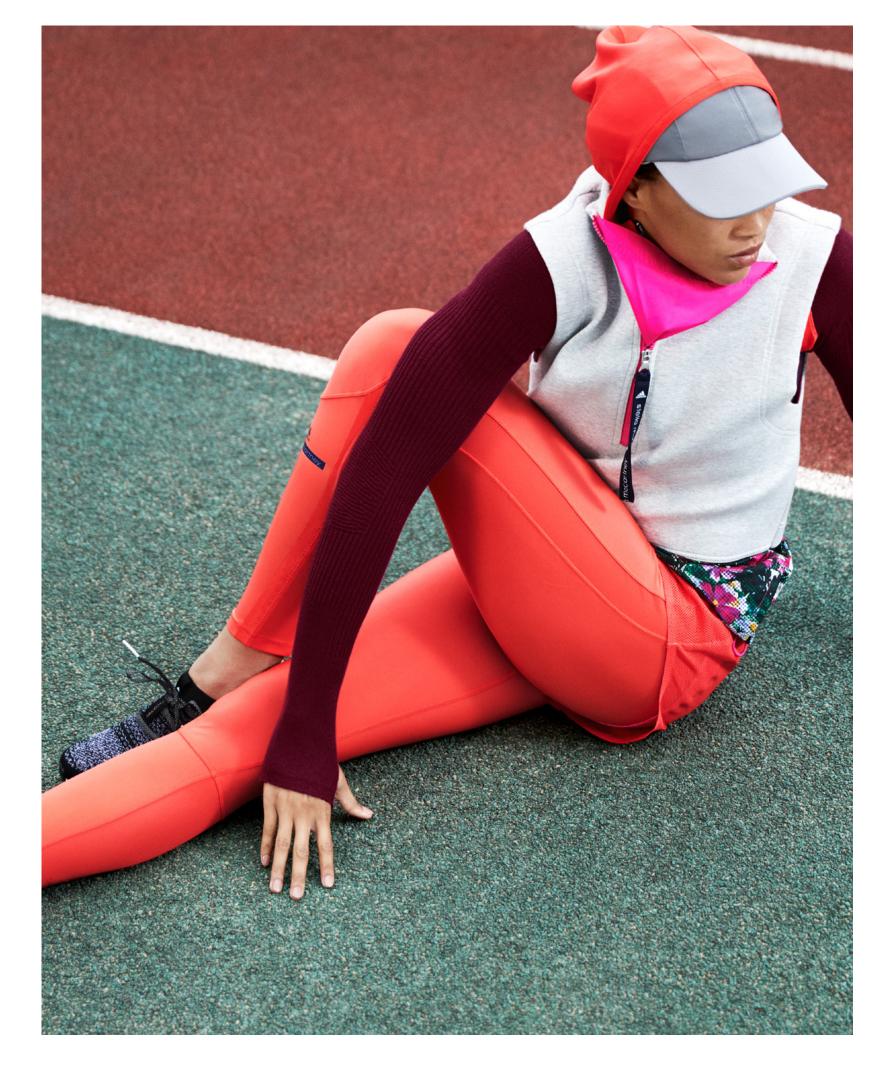
ESS HOODIE BQ0774 | TRAINING MIRACLE TANK BP8850 TRAINING MIRACLE TIGHT BP8851 | GYM BAG M BP6402

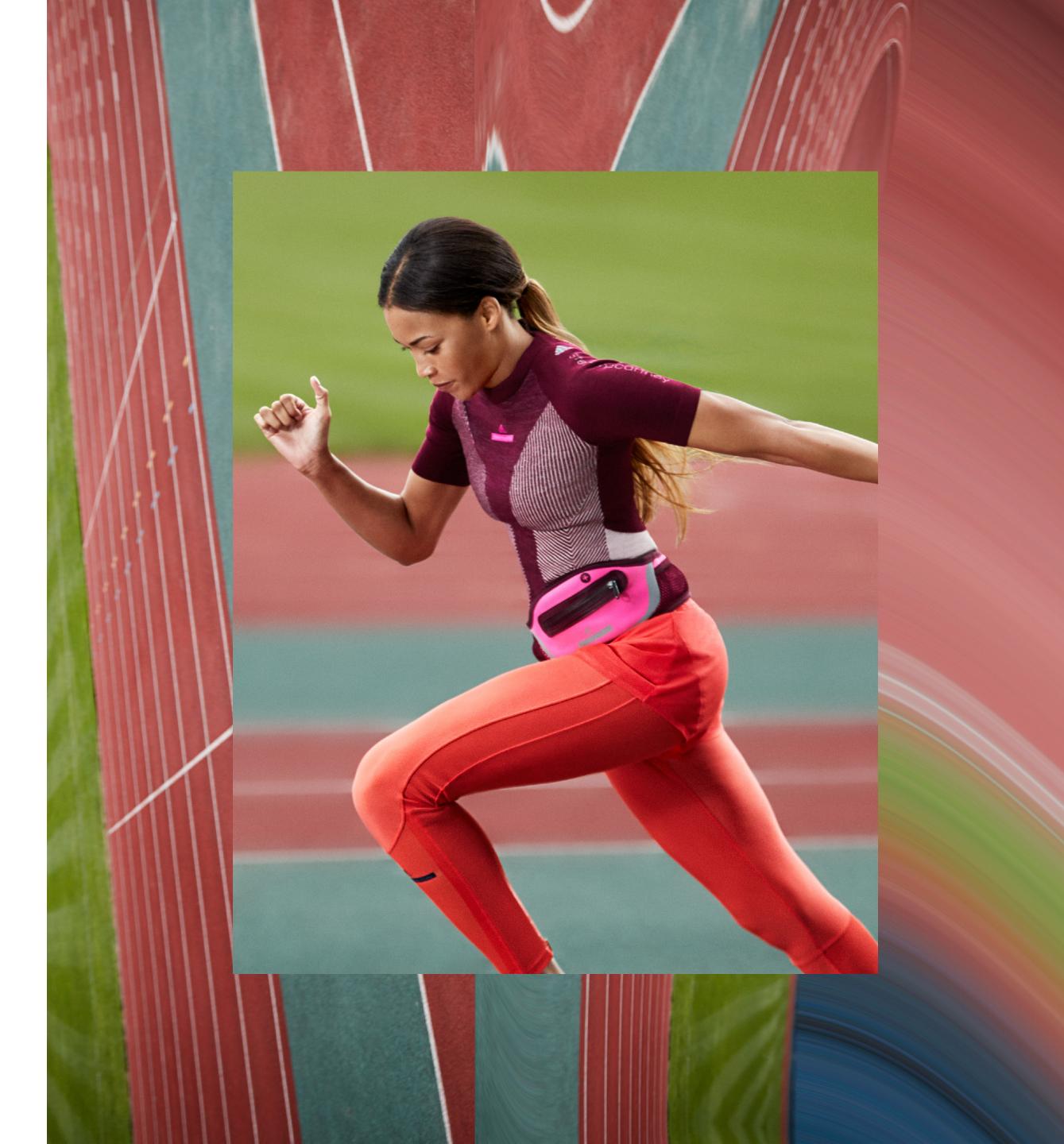


TRAINING



RUN CAP REFL AZ2293 | RUN GILET S99205 | RUN EKNIT LS S99800 RUN ULTRA TEE BP7103 | RUN BELT BP6747 | RUN ADZ SHORT BP6665 | RUN LONG TIGHT BR6639

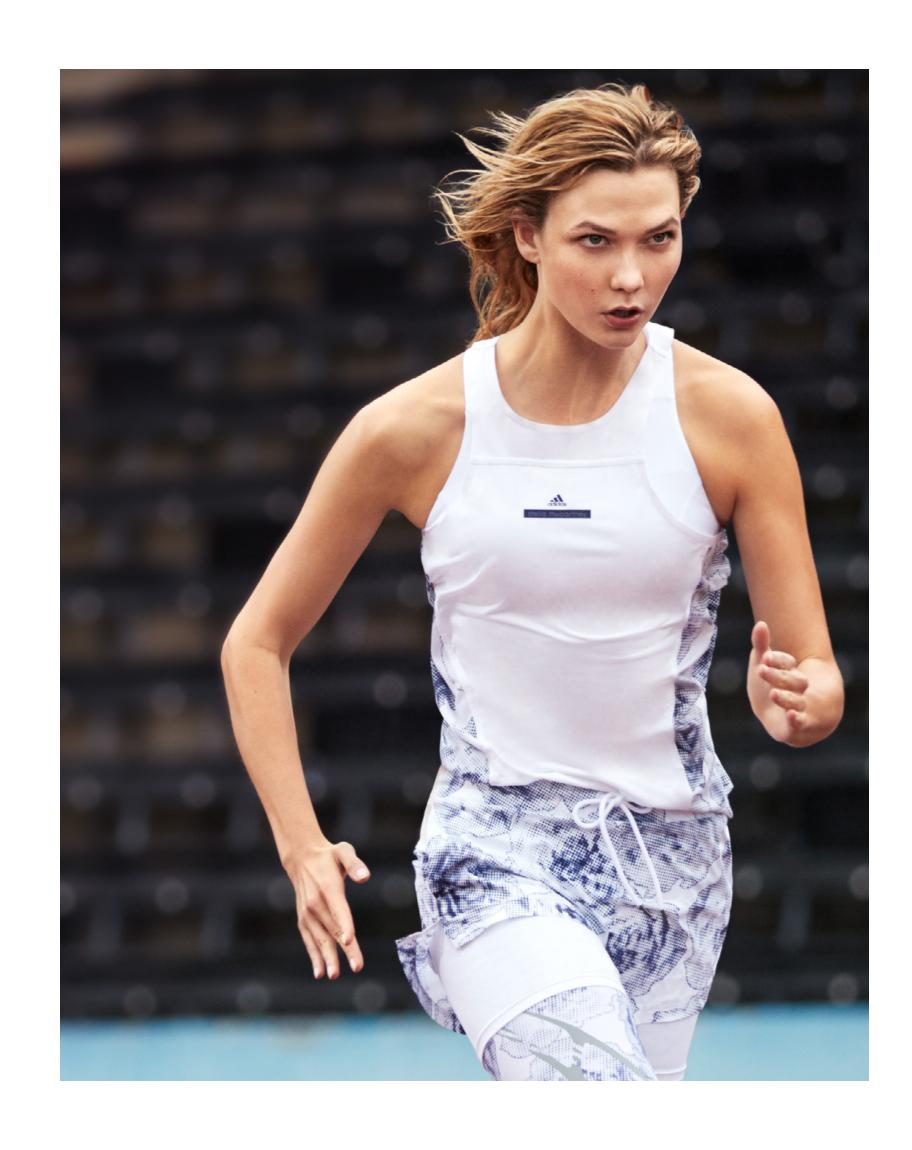




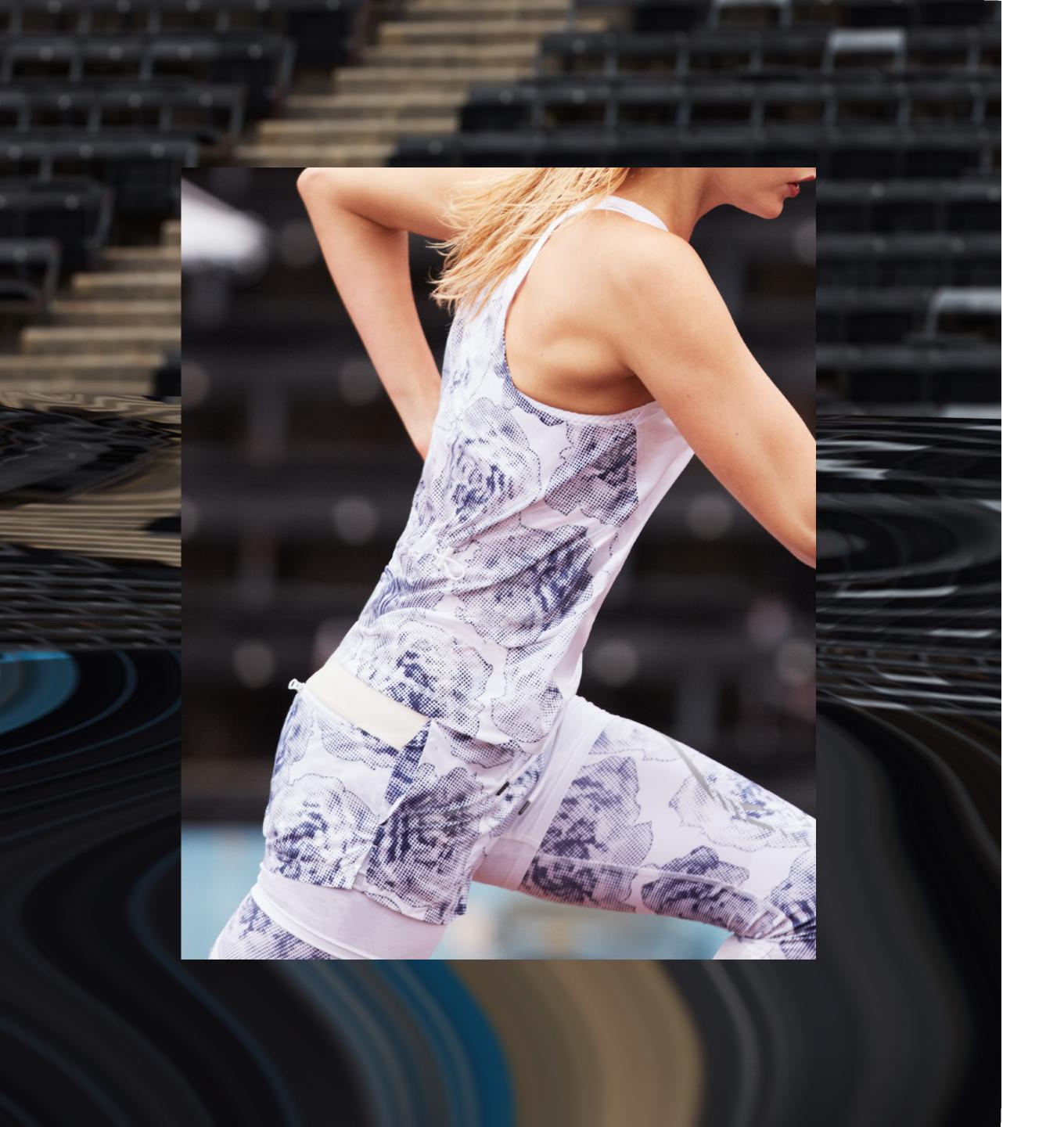
RUN

SPRING SUMMER 2017









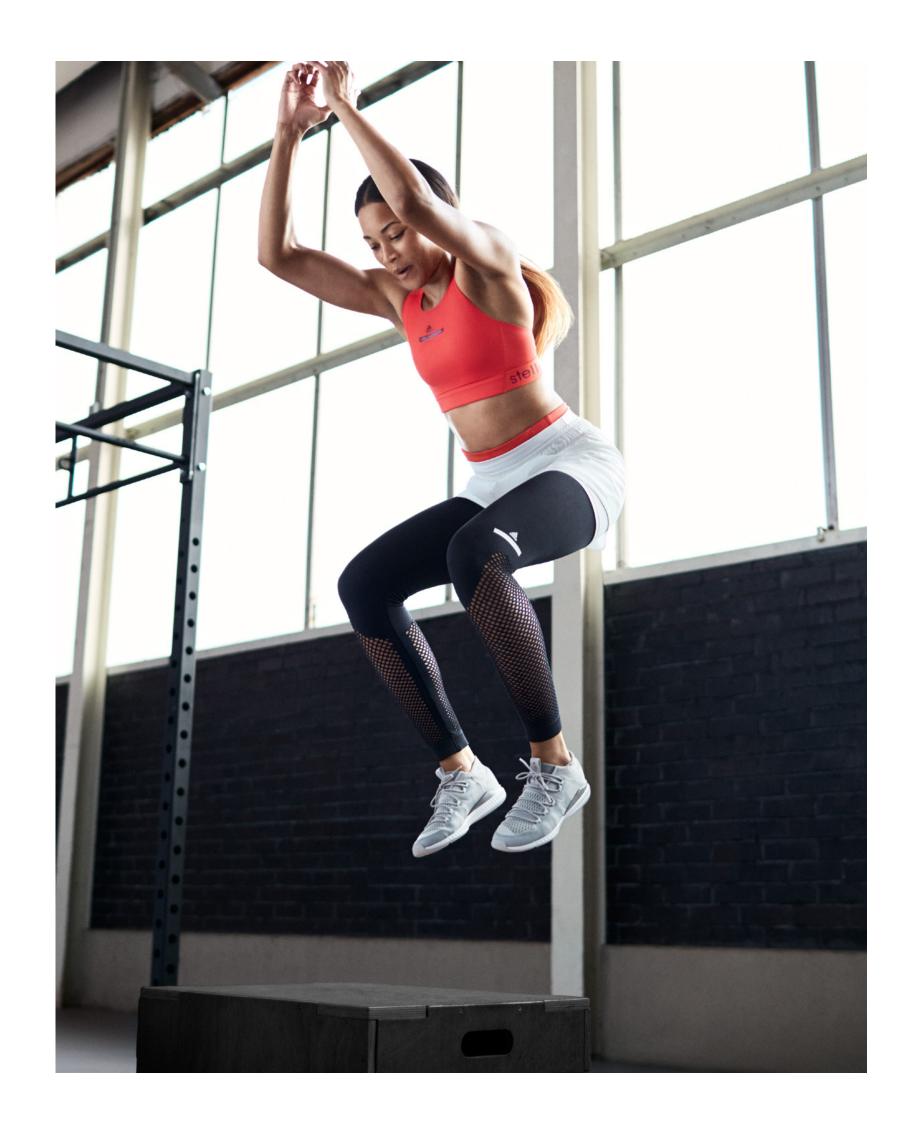
SPRING SUMMER 2017

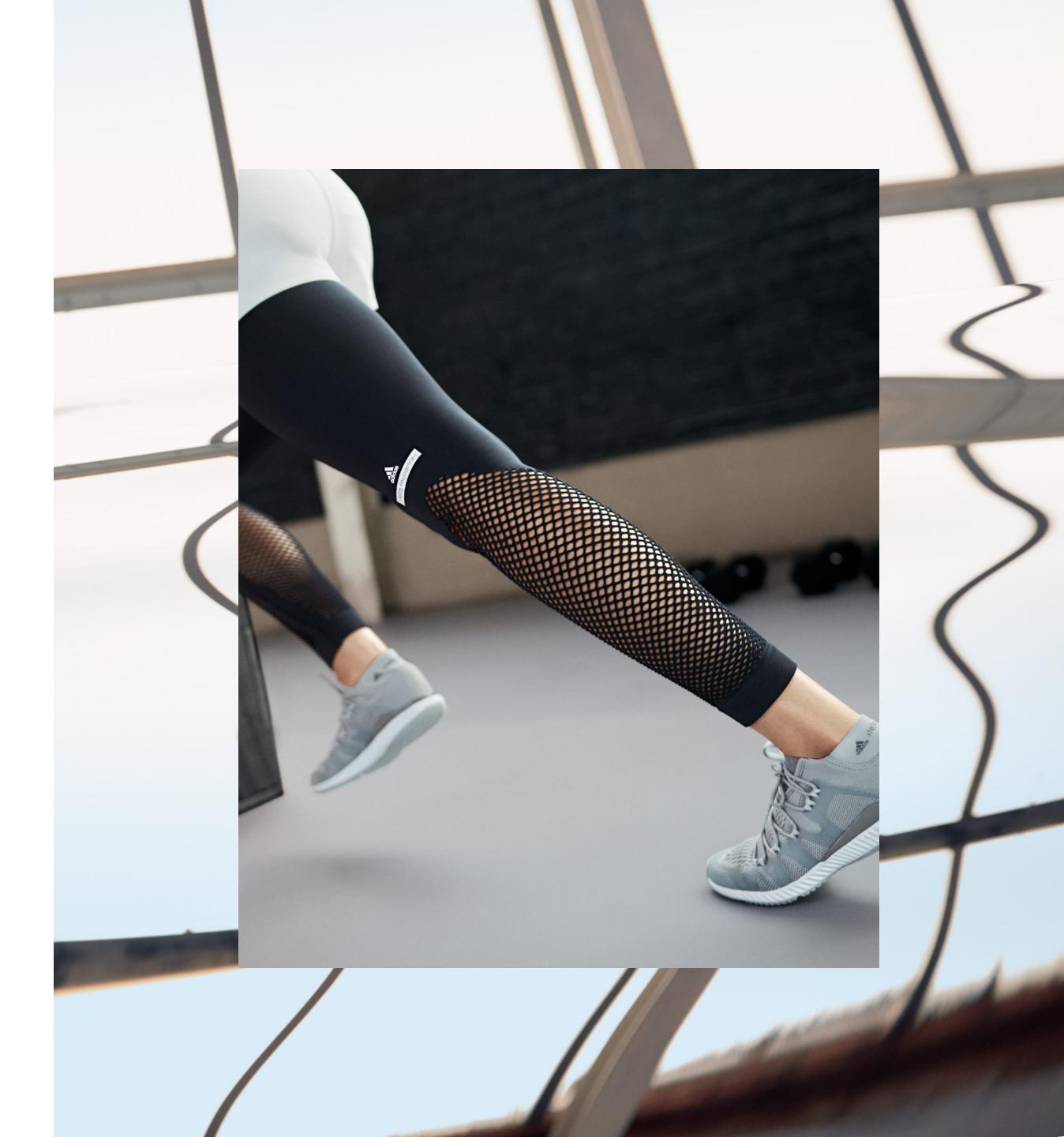






SWIM







SEAMLESS MESH TOP BS3306 | HIIT BRA S96872 | TRAINING CLIMA CHILL SHORT BR5869 TRAINING TF RECOVERY TIGHT S99802 | ADISSAGE W SLIDE BB0610



RECOVERY

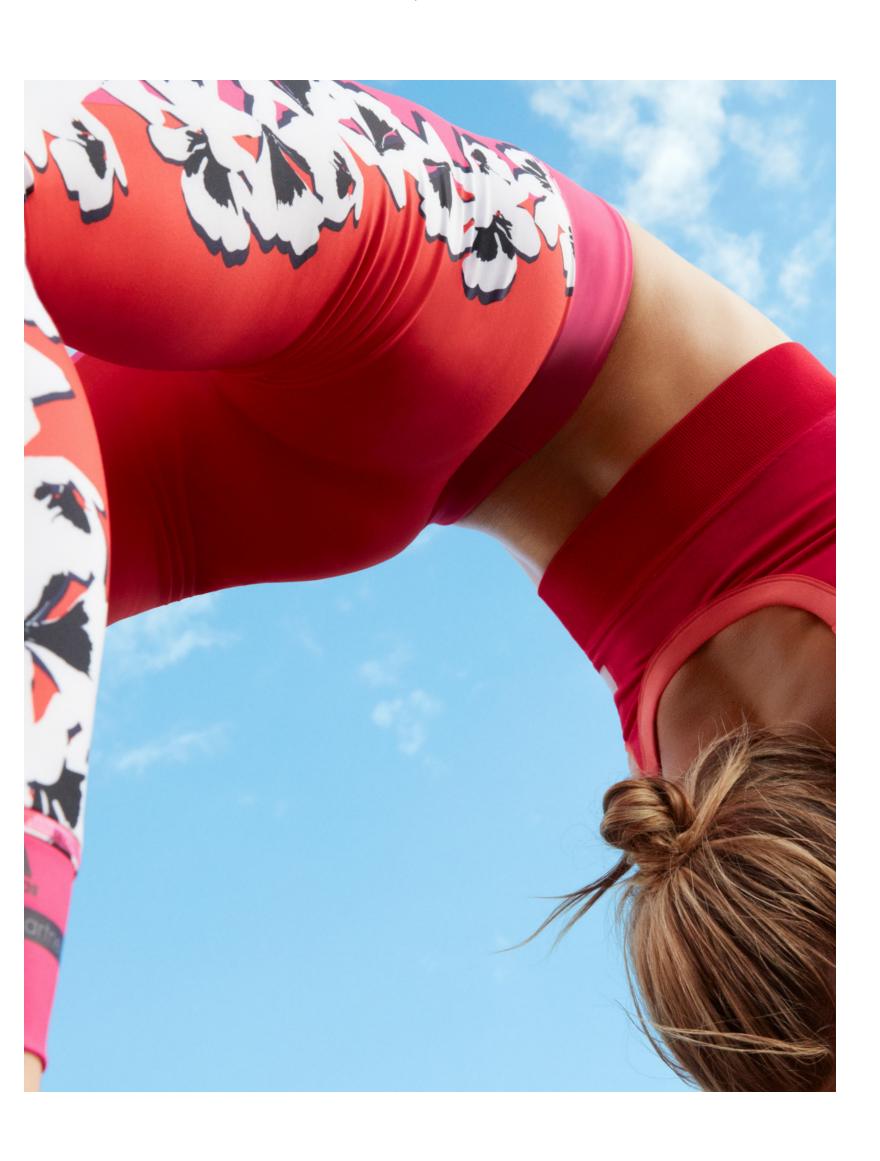


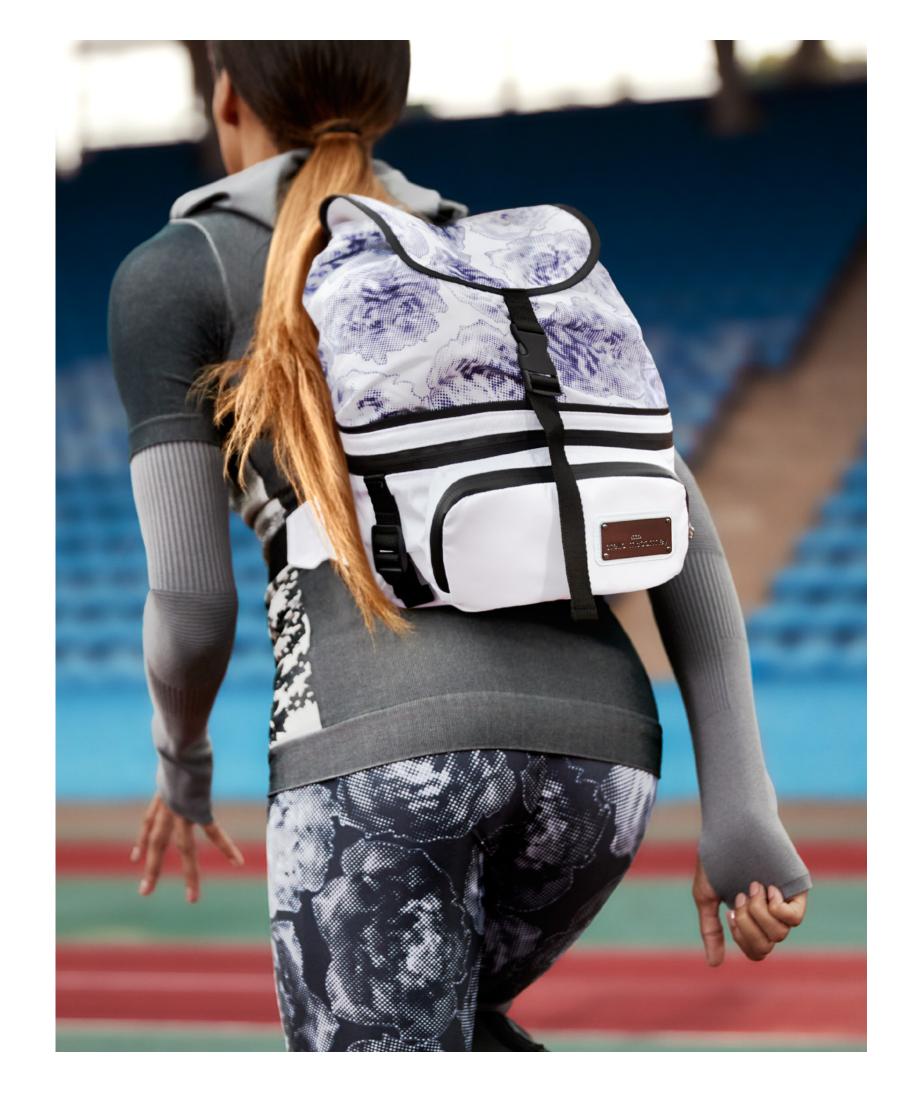






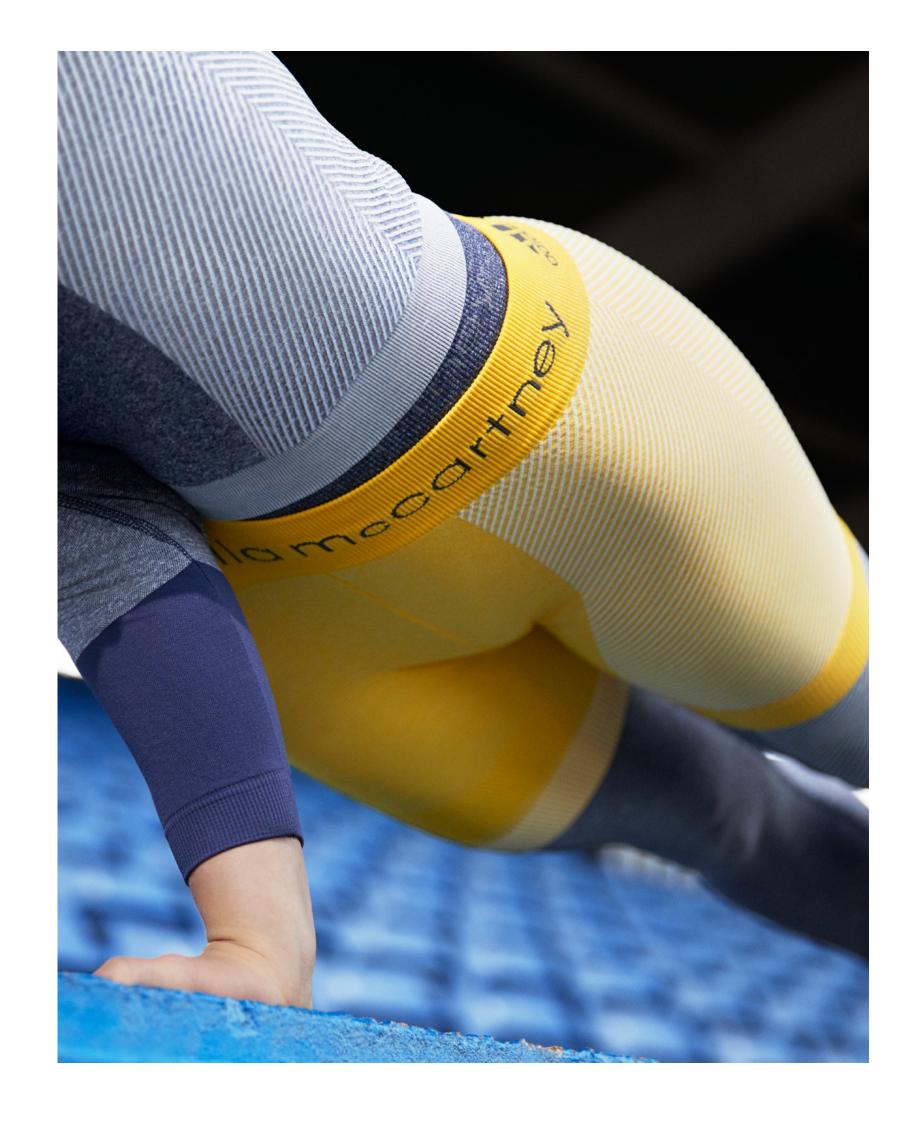








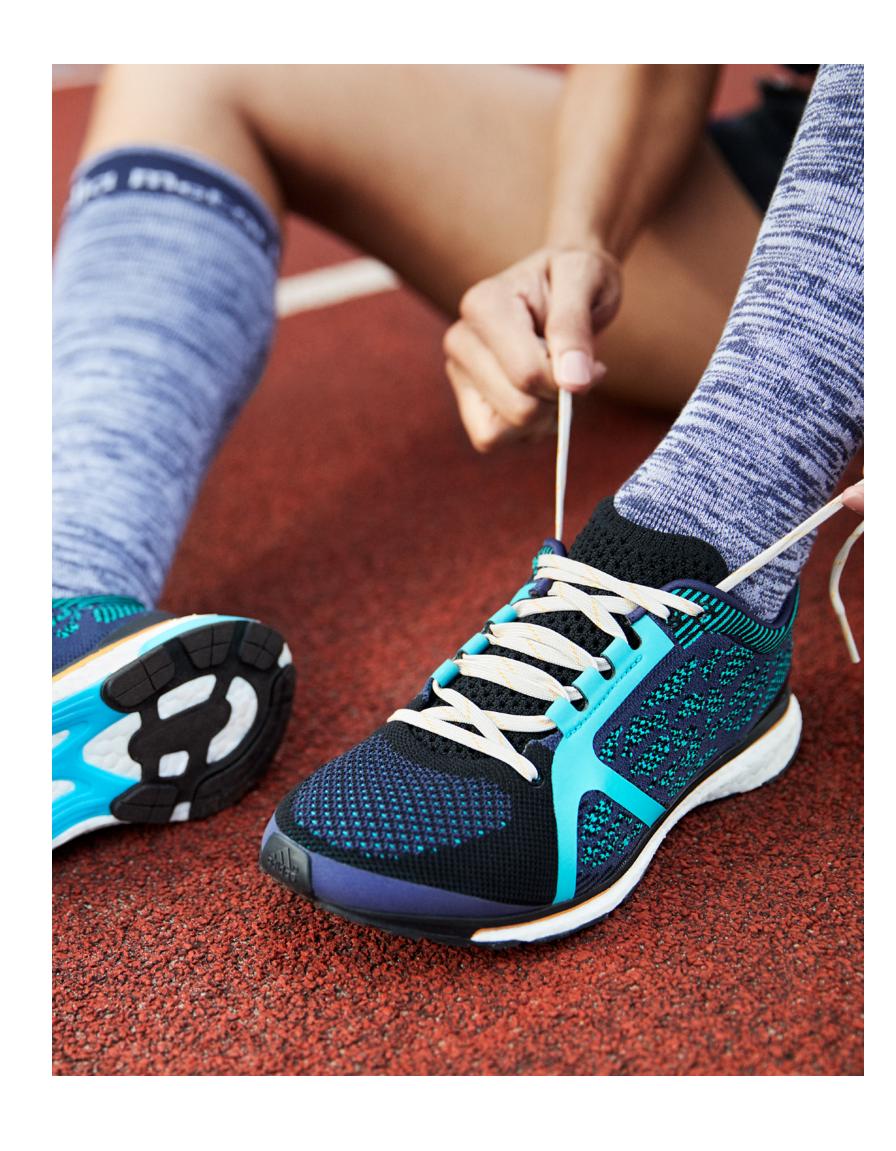




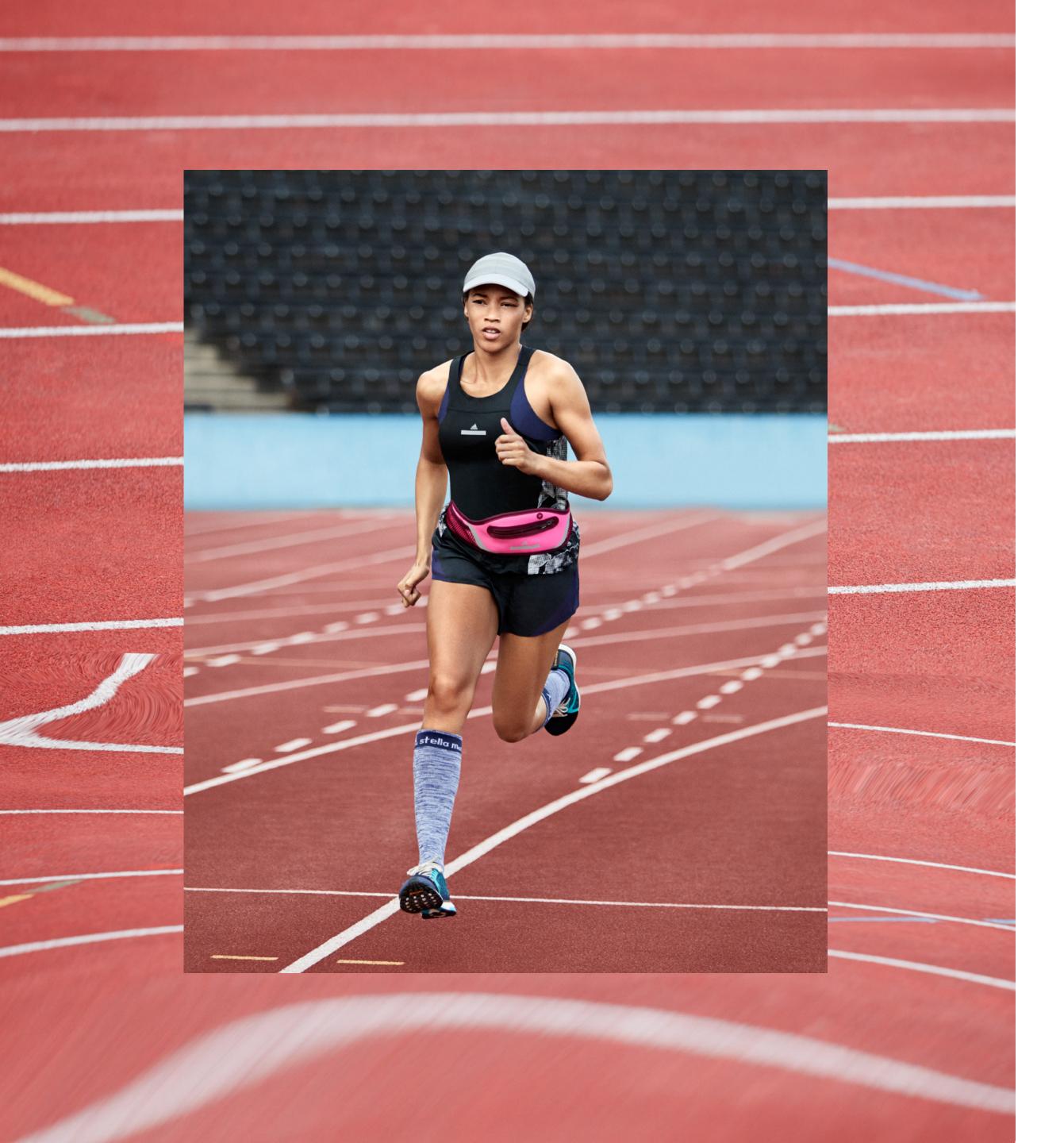




RUN CAP REFL AZ2293 | RUN ADZ TANK S99214 | PULLON BRA S96870 | RUN BELT BP6747 RUN ADZ SHORT S99224 | ADIZERO ADIOS BB0816



MARATHON









#ASMCSS17

PHOTOGRAPHY — DANIEL SANNWALD
CREATIVE DIRECTION — ALASDHAIR WILLIS & MADE THOUGHT
ADIDAS — DANICA NIELSEN-CORNWALL, LISANN COSTELLO & MICHELLE NEWBY
STYLING — GILLIAN WILKINS @ TROUBLE MANAGEMENT
MAKE-UP — LAUREN PARSONS @ PREMIER HAIR & MAKE-UP
HAIR — CYNDIA HARVEY @ STREETERS LONDON