



Information

adidas Reveals a Football Original Re-Imagined with COPA 17 Red Limit

- On-pitch, cage and street versions of COPA 17 revealed in Red Limit colourway -
- COPA 17 Red Limit the latest release from adidas' Limited Collection -
- COPA 17 Red Limit features Premium K-Leather Upper, Compression Tongue and Sprintframe Outsole to deliver stability and comfort -



Herzogenaurach, 16 November – adidas has today launched COPA 17 Red Limit, a football original re-imagined in a modern colourway. With on-pitch, cage and street versions, COPA 17 Red Limit is the latest release from the Limited Collection, a range of exclusive footwear designed to show the latest in footwear innovation.





Information

The COPA 17 Red Limit range features a premium KANGAROO LEATHER UPPER to deliver unrivalled ball control, while a COMPRESSION TONGUE and ORTHOLITE SOCKLINER provide improved fit and optimal comfort. A lightweight SPRINTFRAME OUTSOLE offers stability with round stud tips for smooth pitch penetration.



The COPA 17 Red Limit cage version also features added suede material around the toe area to avoid abrasion, creating a more durable product for cage players.



The COPA 17 Red Limit street version has a blend of modern and classic elements to make it more suitable for off-pitch wear. It features a lightweight, EVA-injected midsole to provide the best balance while maintaining the cupsole aesthetic.



Information

For further information please visit adidas.com/football or go to facebook.com/adidasfootball or follow [@adidasfootball](https://twitter.com/adidasfootball) on twitter to join the conversation.

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For further media information please visit

<http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL> or contact:

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Notes to editors:

About adidas Football

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world's top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus, Chelsea and AC Milan. Some of the world's best players also on the adidas roster are Leo Messi, Paul Pogba, Gareth Bale, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.