



stella mccartney

FALL WINTER 2016

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RUN



RUN



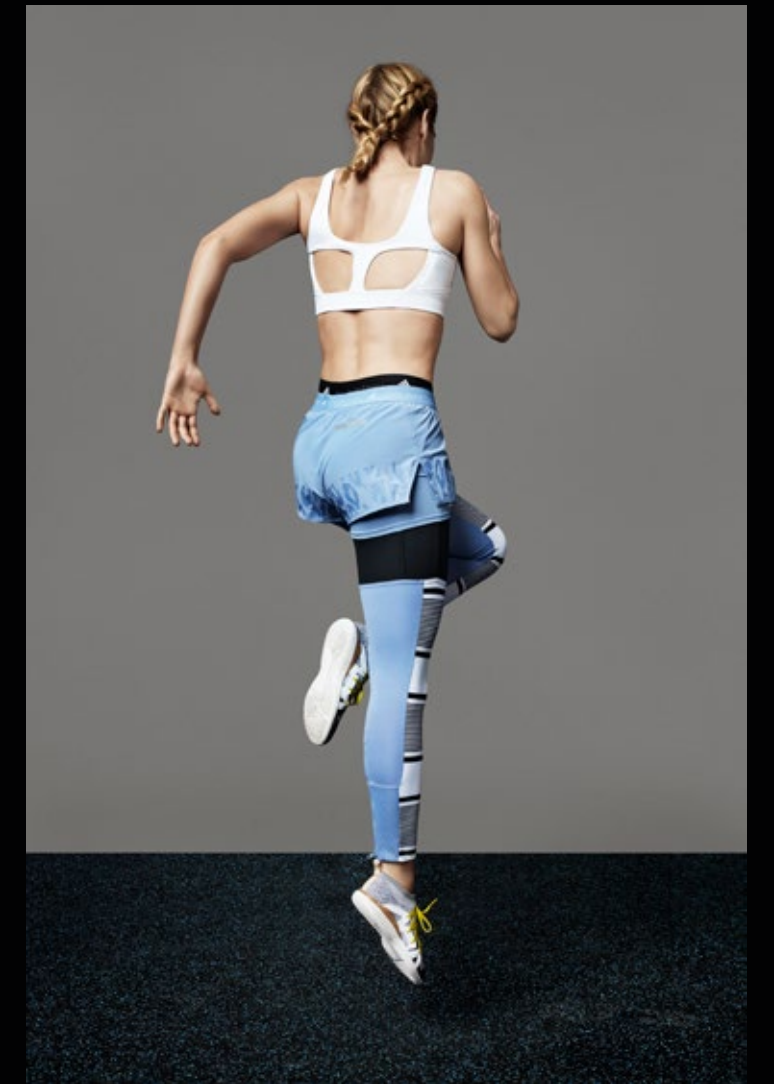
RUN



RUN



RUN



STUDIO



STUDIO



STUDIO



YOGA



YOGA



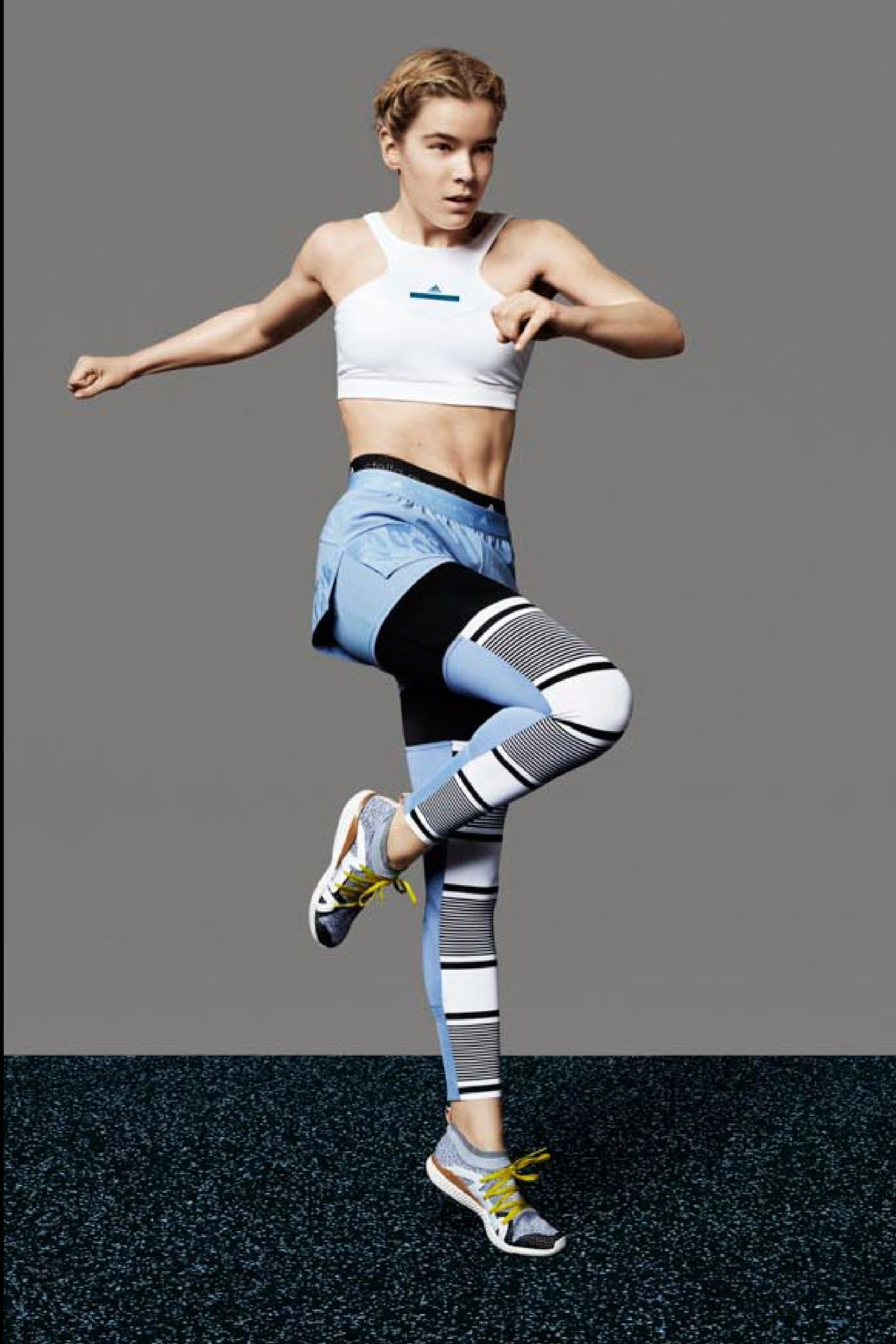
WINTERSPORTS



WINTERSPORTS

LOOK 1  
STUDIO

B10756 HIIT BRA  
AX7047 STU TIGHT  
AX7040 STU HIIT SHORT  
AQ2704 EDGE TRAINER



## LOOK 2 STUDIO

B48888 ESS PAD JKT  
AX7056 STU S LONGSLEEV  
AX7047 STU TIGHT  
AQ2703 EDGE TRAINER  
AP6586 STUDIO GLOVE  
B10651 SPORTS BAG SM P



## LOOK 3 RUN

B45032 RUN BEANIE  
AZ8132 RUN CAP  
AX7113 RUN REFL GILET  
AX7340 ADZ HOODED LS  
AZ7031 RUN GLOVE PERF  
AX7267 RUN 2IN1 SHORT  
B48963 RUN AZ TIGHT  
AZ3319 SOCKS  
AQ2672 ADIZERO ADIOS  
S94856 BACK PACK PR



## LOOK 4 RUN

AZ7025 RUN HEADBAND  
AZ7694 RUN SWEATER  
AX6990 RUN JKT  
AZ8152 RUN ADZ SHORT  
AX7105 CLMHT SHORT  
AX7133 RUN CLIMA TIGHT  
AQ3709 PURE BOOST X



## LOOK 4 RUN

AZ7025 RUN HEADBAND  
AZ7694 RUN SWEATER  
AX6990 RUN JKT  
AZ8152 RUN ADZ SHORT  
AX7105 CLMHT SHORT  
AX7133 RUN CLIMA TIGHT  
AQ3709 PURE BOOST X  
AZ8132 RUN CAP



## LOOK 5 RUN

AP6568 RUN CAP  
AX6955 CLMHT FLEECE  
AX6992 RUN METAL JKT  
AZ7031 RUN GLOVE PERF  
AX7272 RUN 2IN1 SHORT  
AZ8091 CLMHT TIGHT  
AZ3319 SOCKS  
AQ3797 ULTRA BOOST





LOOK 6  
YOGA

B10616 YO SL TANK  
AX7576 ESS CLMCH SHORT  
AX7261 YO BAMBOO TIGHT  
AP6575 LEGWARMER  
AP6546 YOGA MAT



**LOOK 6**  
**YOGA**

B10616 YO SL TANK  
AX7576 ESS CLMCH SHORT  
AX7261 YO BAMBOO TIGHT  
AP6575 LEGWARMER  
AP6546 YOGA MAT  
B48888 ESS PAD JKT



## LOOK 7 RUN

AP6568 RUN CAP  
B48908 RUN NECKWARMER  
AX6956 CLMHT FLEECE  
AX7571 PAD KNIT JKT  
AX7283 RUN CLIMA TEE  
AX7269 RUN 2IN1 SHORT  
AZ8091 CLMHT TIGHT  
AZ7031 RUB GLOVE PERF  
AZ3319 SOCKS  
BA8475 ULTRA BOOST  
B10652 BACK PACK



**LOOK 8**  
**YOGA**

AX7107 ESS MESH TEE  
AX7089 ESS KNIT SHORT  
AX7076 HIIT BRA  
AX7336 YO SL TIGHT  
AP6575 LEGWARMER  
AP6546 YOGA MAT



**LOOK 9**  
**RUN**

AZ8132 RUN CAP  
AX6949 RUN BLOOM JKT  
AX6956 CLMHT FLEECE  
AX7576 ESS CLMCH SHORT  
AX7135 RUN CLIMA TIGHT  
AZ7031 RUN GLOVE PERF  
AQ2687 ADIZERO XT  
S94870 RUN BELT



**LOOK 10**  
**WINTERSPORTS**

AZ7036 SKI BEANIE  
AX6917 WS PUFFR JKT  
AX6955 CLMHT FLEECE  
AP7100 WS SL LS  
AX6883 WS SLIM PANT  
AQ3236 WINTERBOOT  
AP6582 SKI GLOVE



**LOOK 11**  
**STUDIO**

AX6996 STU JACKET  
AX7092 ESS HOODIE  
AX7008 STU HIIT TANK  
AZ3226 ESS SL MESH TEE  
B48932 STU 3/4 TIGHT  
AX7342 ESS MESH TIGHT  
AQ2704 EDGE TRAINER



**LOOK 12**  
**WINTERSPORTS**

B45031 RUN BEANIE  
AX6934 XCS PULLON  
AX7034 TEDDY FLEECE  
AX7347 WS SL LS  
AP6582 SKI GLOVE  
AX6952 XCS PANT  
AP6574 GAITER  
AQ3707 ADIZERO XT





# COLLECTION OVERVIEW



HIIT BRA  
B10756



HIIT BRA  
AX7076



ESS MESH TEE  
AX7107



ESS SL MESH TEE  
AZ3226



RUN CLIMA TEE  
AX7283



YO SL TANK  
B10616



STU HIIT TANK  
AX7008



RUN REFL GILET  
AX7113



CLMHT SHORT  
AX7105



STU HIIT SHORT  
AX7040



RUN 2IN1 SHORT  
AX7272



RUN ADZ SHORT  
AZ8152



RUN 2IN1 SHORT  
AX7267



RUN 2IN1 SHORT  
AX7269



ESS CLMCH SHORT  
AX7576



SHORTS  
AX7089



STU JACKET  
AX6996



RUN SWEATER  
AZ7694



STU S LONGSLEEV  
AX7056



WS SL LS  
AX7347



WS SL LS  
AP7100



TEDDY FLEECE  
AX7034



CLMHT FLEECE  
AX6956



ESS HOODIE  
AX7092



CLMHT FLEECE  
AX6955



WS PUFFR  
AX6917



ESS PAD JKT  
B48888



RUN JKT  
AX6990



RUN BLOOM  
AX6969



ADZ HOODED LS  
AX7340



RUN METAL JKT  
AX6992



XCS PULLON  
AX6934



PAD KNIT JKT  
AX7571



CLMHT TIGHT  
AZ8091



STU TIGHT  
AX7047



YO BAMBOO TIGHT  
AX7261



RUN CLIMA TIGHT  
AX7135



ESS MESH TIGHT  
AX7342



YO SL TIGHT  
AX7336



RUN AZ TIGHT  
B48963



STU 3/4 TIGHT  
B48932



RUN CLIMA TIGHT  
AX7133



XCS PANT  
AX6952



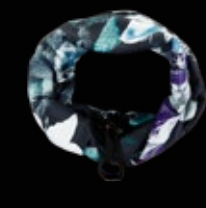
WS SLIM PANT  
AX6883



RUN CAP  
AZ8132



RUN CAP  
AP6568



RUN NECKWARMER  
B48908



LEGWARMER  
AP6575



SOCKS  
AZ3319



GAITER  
AP6574



RUN BELT  
S94870



YOGA MAT  
AP6546



SKI GLOVE  
AP6582



RUN GLOVE PERF  
AZ7031



STUDIO GLOVE  
AP6586



SKI BEANIE  
AZ7036



RUN BEANIE  
B45031



RUN BEANIE  
B45032



RUN HEADBAND  
AZ7025



BACK PACK PR  
S94856



SPORTS BAG SM P  
B10651



BACK PACK  
B10652



ADIZERO ADIOS  
AQ2672



EDGE TRAINER  
AQ2704



ADIZERO XT  
AQ2687



PURE BOOST X  
AQ3709



ULTRA BOOST  
BA8475



ULTRA BOOST  
AQ3797



ADIZERO XT  
AQ3707



EDGE TRAINER  
AQ2703



WINTERBOOT  
AQ3236

PHOTOGRAPHY — NICK CHARD  
CREATIVE DIRECTION — ALASDHAIR WILLIS & MADE THOUGHT  
ADIDAS — DANICA NIELSEN-CORNWALL & LISANN COSTELLO  
STYLING — BETH FENTON @ TIM HOWARD MANAGEMENT  
SET DESIGN — ROBBIE DOIG @ DRAGONFLY SCENERY  
MAKE-UP — LOTTEN HOLMQVIST @ JULIAN WATSON AGENCY  
HAIR — NAOKI KOMLYA @ JULIAN WATSON AGENCY