



ADIDAS REVEALS AC MILAN AWAY JERSEY FOR THE 2016/17 SEASON

- The away kit was inspired by the Rossoneri's tradition in a total white look -

After the red & black jersey launch in May which is inspired by the definition "We'll be a team of devils" given by Herbert Kilpin, the founder of AC Milan, the new away kit was conceived in contrast with a dark home kit - generating the "Devils/Angels" antithesis through a total white look in order to emphasize the elegance that the club represents both on and off the pitch. The away jersey is white with gold details, recalling the success and trophies that mark AC Milan's history.

Design

The new 2016/17 away jersey is white with tonal pinstripe aimed to underline the kit's own elegance. A classic polo design with a button down collar, the new away jersey features the adidas logo in gold on the right and the current AC Milan crest on the left. The iconic three stripes are in gold and are placed back on the shoulders. In addition to this, the sleeve cuffs are embellished with a gold trim. The back of the collar features the tricolour flag detail with the word "MILAN" written in Milan Type, the club's official font. Completing the kit are white shorts and white socks with gold accents.

The new away kit will make its on-field debut next 27th July in a friendly against FC Bayern Munich during the US tour.

It will be on sale from today in all adidas and AC Milan official stores, in the main sport stores and retailers and through the adidas and AC Milan e-commerce channels worldwide.

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