

## TERMS AND CONDITIONS – ADIDAS OXFORD STREET REOPENING (PROMOTION)

- 1 Please read these terms and conditions (**Terms**) carefully. The Terms contain important information. By entering and/or taking place in this Promotion, you declare to agree to the applicability of the Terms and be legally bound by them.
- 2 In these Terms the following words will have the following meanings:

**Prize(s)** means the opportunity to win either a Tier 1 or a Tier 2 prize on 21 May, 22 May, 24 May, 4 June (**Activation Days**) and a Tier 2 prize between 6 – 10 May and 12 May – 3 June 2016 (**Regular Days**).

Tier 1 prizes include, but are not limited to: StellaSport sports tights, StellaSport printed hoodie, StellaSport image tank top, Manchester United shirt signed by David Beckham and Boost Trainers.

Tier 2 prizes include, but are not limited to: adidas Football Adi socks 12, adidas Performance Gym Bag and adidas water bottle.

For a full list of prize details please speak to an adidas staff member in store to view these.

**Promotion Period** means the period starting from store opening time on Thursday 5 May 2016 and ending at store closing time on Saturday 4 June 2016 during which you may enter the Promotion. If your Promotion entry is received after the Promotion Period you will be automatically disqualified.

**Promoter** means adidas (UK) Limited of The adidas Centre, Pepper Road, Hazel Grove, Cheshire, SK7 5SA.

**Store** means adidas, 415-419 Oxford Street, London, W1C 2PG.
- 3 Acceptance of these Terms is a condition of entry and the entry instructions form part of these Terms. The Promoter reserves the right, at their discretion, to exclude you if you do not comply with any of these Terms.
- 4 The Promotion is open to all UK residents aged 16 and over, excluding employees of the Promoter, their associated companies, families, agencies or any other persons to whom they are professionally connected.
- 5 To enter the Promotion, any time during the Promotion Period, you must:
  - (a) visit the Store and interact with the in store Street Team staff;
  - (b) using your mobile phone device you will need to enable an NFC or QR reader (via a phone setting or an app) and tap / take a photo of a code from one of the Street Team lanyards;
  - (c) once the lanyard has been successfully scanned, submit a valid and correctly completed Promotion entry form (including your answer to any questions and all requested personal information) via the correct setting / app on your mobile phone as indicated by the Promoter;
  - (d) accept and adhere to these Terms unconditionally; and
  - (e) accept any other requirements made by the Promoter at the point of entry.
- 6 Internet or Wi-Fi access may be required. There is no charge to register for the use of the Website.
- 7 No purchase necessary.
- 8 You may enter as many times as you wish during the Promotion Period but you will only have the opportunity to win a maximum of one Prize. If your entry is made using false or dishonest information you will be disqualified.
- 9 If your entry does not meet the above criteria and/or the specific terms of entry for the Promotion, it shall be invalid. The Promoter shall not be liable if your entry is not received or is corrupted for any reason.

- 10 There will be a total of 596 Prize winners across the Promotion Period. There is a total of 25 Prizes to be given away per Activation Day and 18 on Regular Days.
- 11 The Promoter will not be liable in the event that you exit the web browser confirming you are an adidas Prize winner prior to its redemption. For the avoidance of doubt web browser screen shots may not be accepted.
- 12 By entering the Promotion you agree that you shall act responsibly at all times during the redemption of the Prize in Store.
- 13 The Prize is subject to availability and stocked sizes.
- 14 The Promoter will not be responsible or liable for any expenses you incur in addition to the Prize (including, without limitation, travel expenses, accommodation, spending money, insurance, taxes, food or drink).
- 15 By entering the Promotion you agree not to sell, offer to sell or use all or part of the Prize for any commercial or promotional purpose (including placing any Prize, in whole or in part, on an internet auction site).
- 16 The Promoter will liaise with you in relation to delivery of the Prize. In the event that any Prize is delivered to you in whole or in part by the Promoter, it will be delivered at no cost (unless otherwise informed) but the Promoter will not be liable for any acts or omissions of any postal service provider or courier.
- 17 The Promoter reserves the right, at its discretion, to substitute the Prize with prizes of equal or greater value in the event that the Prize cannot be provided to you.
- 18 The app will automatically select each winner at random from all correctly submitted entries upon successfully submitting a complete and valid entry.
- 19 In the event that you are a prize winner, you must claim your Prize immediately from the Store cash desk. If you do not claim your Prize on the same day as you have won, you risk forfeiting your Prize.
- 20 In the event that, due to your acts or omissions you forfeit the Prize, no substitute or alternative will be available and an alternative winner may be selected.
- 21 Details of the winners' names and general locations will be available for a period of one month after the end of the Promotion Period and can be obtained by sending a stamped self-addressed envelope to adidas UK Limited, Customer Care, PO Box 1512, Chelmsford, Essex, CM1 3YB.
- 22 The Promoter's decision will be final and binding and no correspondence will be entered into.
- 23 The Promoter reserves the right to change, alter or withdraw the Promotion at any time.
- 24 The Promoter accepts no responsibility for any disappointment incurred or suffered as a result of entry to the Promotion and/or use of any Prize.
- 25 To the maximum extent permitted by law, the Promoter will not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and property which may be sustained in connection with the receipt, ownership and/or use of any Prize.
- 26 By entering the Promotion, you agree to grant an irrevocable and royalty free licence to the Promoter to use your name, photograph, video, voice recording and general location for publicity, news and promotional purposes in any and all media during this and any future promotions or advertising.
- 27 Where any personal data is obtained in the course of a participant entering the Promotion, such data will only be processed by the Promoter (the controllers of the personal data) and/or any agency involved in administering the Promotion following the instruction of the Promoter.

- 28** Your personal data shall be processed for the purpose of participating in the Promotion only and will only be retained as long as necessary for such purpose (the personal data will be deleted no later than 3 months after the end of the Promotion). You can request access to and/or submit a request for rectification or removal of your personal data. For these purposes you can contact the Promoter at their address.
- 29** If any of these Terms are found by a competent court or other competent authority to be void or unenforceable, that term or condition shall be deemed to be deleted and the remaining Terms shall continue in full force and effect.
- 30** These Terms shall be governed and construed in accordance with the laws of England and Wales. Any dispute arising is subject to the exclusive jurisdiction of the courts of England and Wales.