**adidas Premieres Third Chapter of *“I’m Here to Create”* Films**

**Herzogenaurach/Portland, Ore., February 18, 2016** – adidas today premiered the third chapter of “I’m Here to Create” films from the brand’s [**Sport16 initiative**](http://news.adidas.com/Global/Latest-News/ALL/adidas-Shows-That-Creativity-is-What-Defines-Athletes-in-New-Global-Campaign-/s/e577cf05-a3cb-4b20-ba86-4ea5cae67364)**.**

Over the last month through “I’m Here to Create,” adidas has brought to life real stories of authentic female athletes from around the world, all embracing their own creativity to tackle challenges on and off the field.

Seen through the eyes of female athletes, “I’m Here to Create” pulls content straight from these athletes’ social media platforms, showing how they bring their own definition of creativity to sports.

The films series can be seen via [**www.youtube.com/adidas**](http://www.youtube.com/adidas) and the third chapter tells the stories of:

**French runner Julie Aubert -** [**https://youtu.be/244vIGAQGbY**](https://youtu.be/244vIGAQGbY)

At 24 years old, Julie began running through the streets of Paris and it soon became her obsession. While enlisting her friends to be a part of her journey, Julie found there was no one unified female voice or community for groups of runners to belong to so she created a website called “Mademoiselle Run.”The site is 100% female-run and provides a digital tribe for women around the world to unite and share tips, stories, start meetups and foster a collective love of running.

**U.S. soccer star Morgan Brian –  <https://youtu.be/0TNbVxh-FZM>**

Morgan played an essential role in the US Women’s National Soccer Team’s 2015 World Cup victory with her ability to create open space with key passes, stop oncoming attacks, and create goal-scoring opportunities. At the age of 22, she didn't let being the youngest player on the team stop her from playing on soccer’s top stage with some of the best athletes in the world. Morgan is a top notch soccer player but truly plays her best when she lets loose and has fun on the field.

**Brazilian volleyball icon Jaqueline Carvalho –** [**https://youtu.be/mfF-bYmMoEU**](https://youtu.be/mfF-bYmMoEU)

Jaqueline has proven to be one of the most consistent, top-performing and widely-loved Brazilian volleyball players of all time, leading her team to double Olympic Gold Medals in 2008 and 2012. She plays with reckless abandonment to create amazing plays and wins, resulting in countless injuries and long periods of rehabilitation. She’s fought her way back from both a neck fracture and a rare blood disorder where she nearly lost her arm. Jaqueline has shown nothing but perseverance and dedication to her sport, playing without fear to create wins for herself, her team and her country.

**Russian skating sensation Julia Lipnitskaya –** [**https://youtu.be/eDJHt79YUE8**](https://youtu.be/eDJHt79YUE8)

In 2014, Julia led Team Russia to the top of the figure skating podium at the Sochi Olympics, making her the youngest Russian Olympic gold medal winner, ever. After experiencing huge success at a young age, she is now coming into her own and beginning to take control of her own self-expression. At age 17, Julia is maturing from her past, redefining her new sport style, personality and self.

Hi-res imagery of each “I’m Here to Create” star can be downloaded via [**http://we.tl/thOxxspxuj**](http://we.tl/thOxxspxuj)

“I’m Here to Create” is airing globally in more than 50 countries and has been featured during key sports and culture moments including UEFA Champions League, The GRAMMYs and will air during the BRIT Awards and the Oscars, among others.

Follow the conversation via **#heretocreate** on **@adidas** [**Twitter**](https://twitter.com/adidas), [**Instagram**](https://www.instagram.com/adidas/) and [**Facebook**](https://www.facebook.com/adidas) channels and for more information please visit [**www.adidas.com/heretocreate**](http://www.adidas.com/heretocreate)**.**

**About adidas**

adidas is a global designer and developer of athletic and lifestyle footwear, apparel and accessories with the mission to be the best sports brand in the world. As an innovation and design leader, adidas engineers the best in high-performance products to make athletes better, faster and stronger and creates a range of classic and fresh lifestyle and high-fashion lines.

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