**Heritage Reborn: adidas Originals Reimagines its Iconic Archive**

**The Athleisure pack will be releasing December 19th & January 16th**

adidas Originals crafts a bold vision for the future that is informed by the past—pushing the limits of innovation while embracing the classics inherent within its DNA. Freely experimenting with advanced materials and performance breakthroughs, adidas celebrates its iconic history with both feet planted firmly in the future. The third drop of the collection, the Athleisure pack, is a continuation of this pioneering approach to the adidas archive.

Functional, premium, and subtly branded, the Athleisure pack boasts elegant staples that bridge fashion and street. Here, the EQTs take on refined shades of khaki, black, and grey, again featuring an adidas Primeknit upper and white BOOST midsole and available in low-tops and mids. Synthetic side panels, a molded heel stabilizer, a two-layer tongue, and sleek round laces complete this icon’s transformation from classic to futuristic.

On December 19th the adidas Originals Athleisure pack will be released at No74 Berlin, No42 Paris and select Consortium retailers worldwide, followed by an additional drop on January 16th.

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