



## TEAMS RECEIVE UEFA EURO 2016™ OFFICIAL MATCH BALL

*ALL QUALIFIED FEDERATIONS NOW ABLE TO TRAIN WITH THE 'BEAU JEU'*

**Herzogenaurach, 11<sup>th</sup> December 2015** – adidas Football has today confirmed that all countries who have qualified for UEFA Euro 2016™ have taken delivery of the Beau Jeu, the Official Match Ball of the tournament group stages.

All federations including holders Spain, current World Champions Germany, and Wales, who will compete in their first European Championships, are now able to train with the ball in preparation for the tournament next summer in France.

*Beau Jeu*, translated in English as “the beautiful game”, is closely linked to next year’s host country, France. The layering of colour incorporates the blue, white and red of the French Tricolour. The letters E – U – R – O and the figures 2 – 0 – 1 – 6 are also clearly visible through the blocking design of the ball.

In development for over 18 months, adidas has taken the best elements of the much-loved, and most-tested, Brazuca FIFA World Cup Official Match Ball, and added a French touch of class in time for the EUROS. Beau Jeu still incorporates Brazuca’s innovative and widely praised panel shape, but improvements made to the surface structure and blocking, offer improved grip and enhanced in-flight visibility respectively.

The announcement comes as the teams prepare to find out who they will face in the group stages, with the UEFA EURO 2016<sup>th</sup> finals draw taking place in Paris on Saturday December 12<sup>th</sup>.

For further information please visit [adidas.com/football](http://adidas.com/football) or go to [facebook.com/adidasfootball](https://facebook.com/adidasfootball) or follow [@adidasfootball](https://twitter.com/adidasfootball) on twitter to join the conversation.

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<http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL> or contact:

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## Notes to editors:

### About adidas Football

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world's top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus, Chelsea and AC Milan. Some of the world's best players also on the adidas roster are Leo Messi, Gareth Bale, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.