

PURE CHAOS, PURE CONTROL, PURE COLOURS
ADIDAS LAUNCH ACE 15+ AND X 15+ BLACK AND WHITE PACK



Herzogenaurach, 1st December 2015 – This year adidas made football more black and white than ever. Players were identified as one of two pure playing styles: the X player who causes chaos, and the ACE player who controls everything.

Those pure types of player came to define football in 2015, and now the ACE 15+ and X 15+ are available in a classic new black and white colour way to reflect the two distinct playing styles of the modern footballer.

The ACE 15+ Primeknit features a stark white heel counter and collar padding, while the 3D control upper is in classic matt black. The ground breaking stud configuration of the ACE 15+, designed for more traction for foot over ball moves, is picked out at the forefoot in vibrant pink highlights.



Information

The X15+ Primeknit also has a black upper with the X-CAGE picked out in a camo style white and grey. There is chaos in the stealth colourway though, as the laces pop in fluoro pink. Defenders being shown a clean pair of heels will also catch a flash of colour against the black and white upper, with the adidas logo picked out in shock mint on the heel.

For further information please visit adidas.com/football or go to facebook.com/adidasfootball or follow [@adidasfootball](https://twitter.com/adidasfootball) on twitter to join the conversation.

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For further media information please visit <http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL> or contact:

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Notes to editors:

About adidas Football

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world's top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus, Chelsea and AC Milan. Some of the world's best players also on the adidas roster are Leo Messi, Gareth Bale, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.