

ADIDAS INTRODUCES THE NEW KIT OF THE BOSNIA AND HERZEGOVINA FOOTBALL FEDERATION

Herzogenaurach / Sarajevo, 9th November 2015 – adidas today is proud to present the new official Bosnia and Herzegovina Football Federation home kit to be worn by the team during the first leg of the upcoming play-offs for the EURO 2016 in France.

The new jersey will be worn for the first time on November 13th in



Zenica when the team will host the Republic of Ireland. The second leg is scheduled for November 16th, when the fans will have chance to see new away jersey which will be officially revealed on Thursday 12th November.

The bold blue and yellow colouring of the kit is a continuation of the symbolic and traditional colours of Bosnia and Herzegovina. The home kit is equipped with climacool, which ensures proper ventilation and will help to keep players cool even during the 90 minutes of the match.

adidas already possesses close links with Bosnian football, with existing sponsorship deals with high profile Bosnian players including; Edin Džeko and Miralem Pjanić of Roma and Senad Lulić of Lazio.



Press release

The new official Bosnia and Herzegovina Football Federation kits are available now to purchase globally in adidas retail shops, associated stockists and via www.adidas.com/worldcup.

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