

Kevin Jorgeson

USA - ROCK CLIMBER



DATE & PLACE OF BIRTH

07.10.1984 in Santa Rosa, USA **PLACE OF RESIDENCE**

Santa Rosa, California, USA SPORTS / ACTIVITIES

Big Wall Climbing, Bouldering, Sport Climbing

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PLACE OF RESIDENCE

Santa Rosa, California, USA

ACTIVITIES

Big Wall Climbing, Bouldering, Sport Climbing

07/10/1984 . SANTA ROSA, CALIFORNIA, USA

BIGGEST ACCOMPLISHMENTS

First Ascent of the Dawn Wall, considered the hardest climb in the world.

LATEST SUCCESS OR PROJECT

Dawn Wall

LIFETIME PROJECT

Finding my next Dawn Wall!

FAVOURITE SPOT

Yosemite, California











Why should people submit their projects and join the Claim Freedom campaign?

Big dreams, fueled by passion, are rarely achieved alone. This is a chance to build the right team to help you go big!

How do you perceive freedom and how important is it for you to follow your dreams?

Words like «dream» and «freedom» are big, broad, and hard to define. I think what we are really talking about here is imagination. We all have one. Imagination is at the core of innovation and breakthrough - not just in sports - but technology, science, and all sorts of fields. Like a muscle though, we have to train our imagination to stay sharp, creative and robust. When imagination dies, so does our ability to grow as athletes and individuals.

What is the one thing that you would like to tell your fellow climbers/runners/bikers/flyers to motivate them to achieve their dream goals?

When a «dream» is posed as a question instead of a statement, it allows

you to endlessly pursue the answer. Is this possible? What am I capable of? What are the limits? The pursuit of these answers holds no failure - only discovery and an ongoing drive to satiate your curiosity. What question drives you?

What does it mean to you to be a member of the adidas Outdoor team?

Being a member of the adidas Outdoor team means I have found a home where I am free to explore my limits full time. I consider it a privilege and a responsibility.

What is your next project?

My project never changes...it's to answer the question: What am I capable of? I am looking to El Capitan in Yosemite, once again, to help answer this question. I hope to find a new line that pushes me even harder than the Dawn Wall.



Sasha DiGiulian

23/10/1992 . ALEXANDRIA, VIRGINIA, USA

PLACE OF RESIDENCE

New York City, NY, USA

ACTIVITIES

Rock Climbing, Skiing, Hiking, Swimming

BIGGEST ACCOMPLISHMENTS

Female Overall World Champion, First North American Woman to climb 9a, panAmerican Champion, National Champion, 8b+ Onsight

LATEST SUCCES

Upcoming Trips: Verdon, France, Wyoming, Norway, Brazil

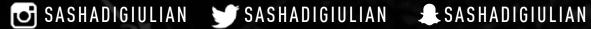
LIFETIME PROJECT

Sport Climb 5.15, Climb El Cap, Be as diverse of a climbe as possible on a variety of terrain while inspiring others live their passion

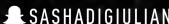
FAVOURITE SPOT

Red River Gorge, Kentucky/ Spain

f SASHADIGIULIAN







Why should people submit their projects and join the Claim Freedom campaign?

This campaign is a tremendous opportunity to have your dreams supported. For me, having the support provided by adidas, I have been able to set my sights on goals that I then can pursue, without limits. Being part of the adidas family and having my passion supported has enriched my passion as a climber. Now, you have the opportunity for this as well. So, why not submit?!

How do you perceive freedom and how important is it for you to follow your dreams?

Freedom is having the ability to not be held back. Freedom is being able to live without limits - when I can think about something that I want to do and be in complete control of seeing this through.

What is the one thing that you would like to tell your fellow climbers/runners/bikers/flyers to motivate them to achieve their dream goals?

You never know until you try. Don't let others impede your ability to dream.

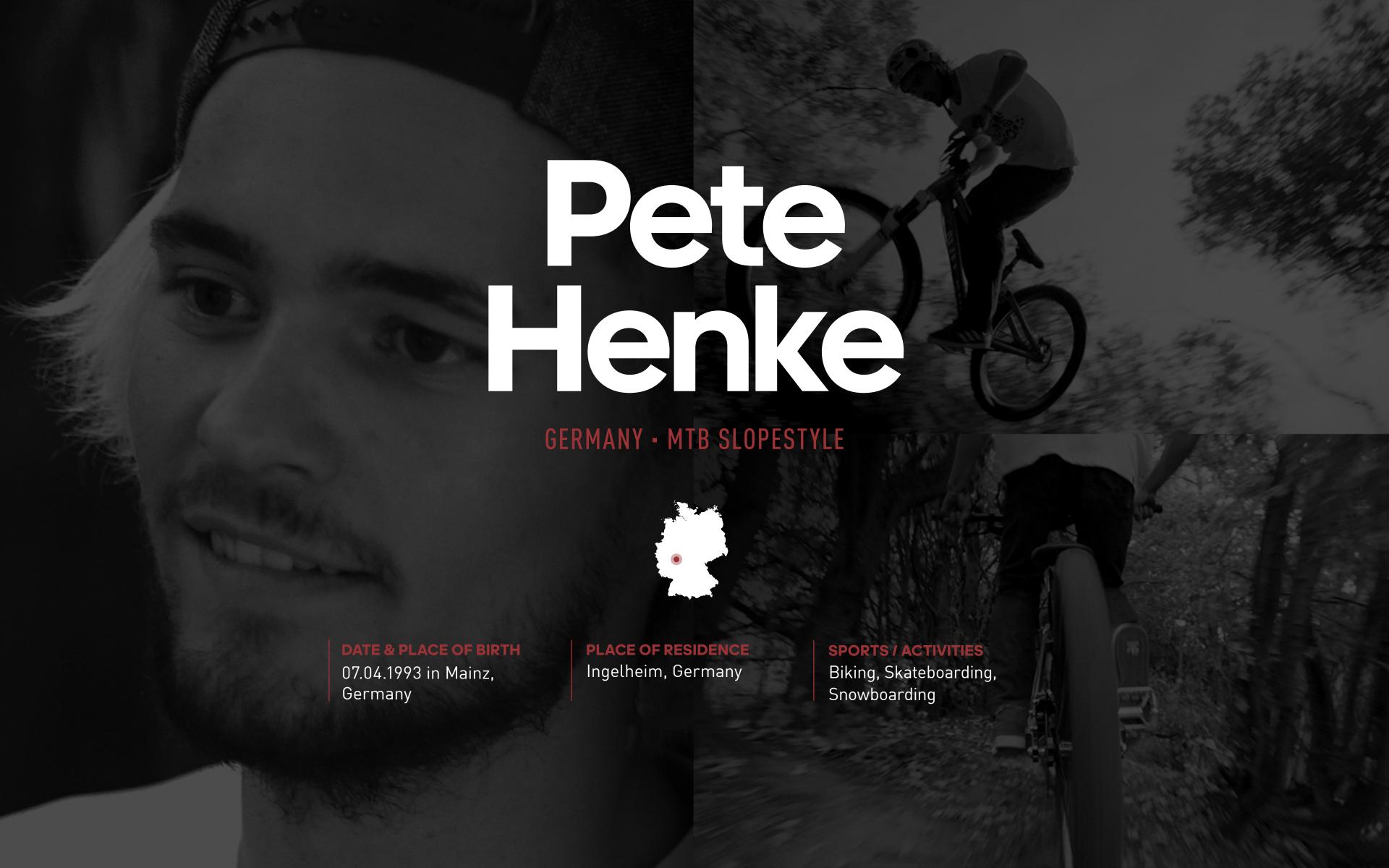
When you are in control of your dreams and you are passionate, anything is possible. So, dream big and believe in yourself. The mind is the most important tool, so keep it positive and determined!

What does it mean to you to be a member of the adidas Outdoor team?

Being part of the adidas Outdoor team means being part of a collaborative family in which we all are motivated by living healthy and active lives outdoors. We share the common love for sports and nature. We also share the common belief that anything can be possible, it's up to you.

What is your next project?

Red River Gorge, Kentucky; Yosemite; and Cuba are my upcoming goals through the end of 2015 and into the turn of 2016. In 2016 I would like to focus my attention to climbing in South America and Yosemite primarily doing more big walls.



Pete Henke

07/04/1993 . MAINZ, GERMANY

PLACE OF RESIDENCE

Ingelheim, Germany

ACTIVITIES

Biking, Skateboarding, Snowboarding

BIGGEST ACCOMPLISHMENTS

9th place X Games Munich, 2nd Place Colorado Freeride Fest 2013

LATEST SUCCESS OR PROJECT

6th place Vienna Airking 2015

LIFETIME PROJECT

Do one thing a day that scares you

FAVOURITE SPOT

Chesyland (local spot in Ingelheim)









Why should people submit their projects and join the Claim Freedom campaign?

This is the perfect way to make your Dream come true!

How do you perceive freedom and how important is it for you to follow your dreams?

Riding bikes is Freedom for me. When I do that, I can be creative and there are no rules! You always have to Dream big to go big!

What is the one thing that you would like to tell your fellow climbers/runners/bikers/flyers to motivate them to achieve their dream goals?

Whatever you have in your mind, this is your chance to get your Dream reality! Take your chance now!

What does it mean to you to be a member of the adidas Outdoor team?

It feels like a big family which is supporting me as much as they can in the sport that I love.

What is your next project?

I will do a road trip to the South of France with my teammates!

