



TOP NBA DRAFT PICKS OUBRE JR. & ROZIER JOIN ADIDAS

PORTLAND, Ore. (September 14, 2015) – adidas today announced partnerships with first round NBA draft picks Kelly Oubre Jr. of the Washington Wizards and Terry Rozier of the Boston Celtics.

Oubre Jr. and Rozier join the ranks of an adidas basketball roster highlighted by NBA All-Stars James Harden of the Houston Rockets, John Wall of the Washington Wizards, Damian Lillard of the Portland Trail Blazers and 2011 NBA Most Valuable Player Derrick Rose of the Chicago Bulls.

The rookies will be featured in a variety of upcoming adidas initiatives and will play a critical role in the development of basketball footwear and apparel.

“Kelly and Terry are outstanding athletes with incredible passion for the game and unique style off the court,” said Chris Grancio, adidas global basketball general manager. “We’re moving in a new direction, and adding the best young talent is essential to building a successful future. We’re excited to welcome them both to the adidas Basketball family.”

Player Profiles:

Kelly Oubre Jr.

As an athletic swingman with brash confidence on the court, Kelly Oubre Jr. possesses elite quickness, a clean pull-up jumper and solid perimeter defense. A Louisiana native, Oubre Jr. was a pivotal contributor for the Kansas Jayhawks in his freshman campaign and was named a 2014 McDonald’s All-American.

Terry Rozier

Matching a deadly pull-up jumper with athletic drives in the paint, Terry Rozier has quickly established himself as an all-purpose attacking guard. The Ohio native helped guide the Louisville Cardinals to the Elite Eight in his sophomore campaign while leading the team in scoring, posting 17.1 points per game.

About adidas

adidas has been providing innovative products for the world’s best athletes for more than 50 years, from past legends to today’s superstars, such as James Harden, Derrick Rose, John Wall, Damian Lillard, Andrew Wiggins and Candace Parker.

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