Kimi Selfridge | Biography

(b.) Mission Viejo, CA, grew up in Miami Beach, FL, where the structures, colors, and textures of Art Deco informed the development of her muted palette and understated aesthetic. In a creative practice spanning photography, video, collage, and art direction, Selfridge displays a hazy refinement throughout her work, evoking a kind of nostalgia for the present moment. In 2011, Selfridge established her brand Tan Camera, an outlet through which the artist collaborates with creatives across all industries and practices.