

Original Superstar – Influencer Bio – Yoon

Yoon creates for an audience of one.

Hailing from Tokyo, Yoon is a creative/designer and co-founder of progressive jewellery and accessories label, AMBUSH®. The brand creates genre-defying, innovative jewellery in thematic collections. Established in 2008 as an experimental line, AMBUSH® captures a distinct Tokyo aesthetic. The unique DNA of shapes and colors that characterize AMBUSH®'s uniquely crafted parts, forms an idiosyncratic style that's led to commissions and collaborations with an illustrious list of brands that include A Bathing Ape® (NIGO®), Louis Vuitton (Kim Jones), Maison Kitsuné, SACAI and UNDERCOVER to name but a few.

For more information on the adidas Originals Superstar campaign visit www.adidas.com/originalsuperstar

#OriginalSuperstar