

**adidas Originals = Pharrell Williams
Supershell Artist Profile – Mr**

BIO:

Mr. is a Japanese contemporary artist based in Saitama Prefecture, Japan. He works in a wide range of media, including painting, sculpture, and video – though his works are all closely related in aesthetics, style, and theme. Rendered in the anime style, the girls in his paintings incorporate the unique Japanese concept of ‘moe’ to depict a new form of beauty and refracted sexuality of the contemporary age. In 2014, he set his art to music by directing the unique music video for Pharrell Williams’s *It Girl*.

“Mr is a wizard. His mind and his work remind us all that there’s an inner child in all of us. It’s interesting because when other people try to paint the same things it can send off very different messages. But somehow, Mr. is a master of depicting innocence, and I love that about his work. Mr., which really means master.”

-Pharrell Williams