**Lucas Pouille joins adidas Tennis**

**Monday 1st June 2015 – Herzogenaurach, Germany –** adidas Tennis is pleased to announce the addition of French athlete, Lucas Pouille, to represent the brand.

His strong, all-around game makes him a perfect next generation player addition to the brand’s world class portfolio.

Pouille will be joining the likes of Novak Djokovic and Kei Nishikori (footwear only), Jo-Wilfried Tsonga, Simona Halep, Caroline Wozniacki, Ana Ivanovic playing in adidas*.*

Upon signing with adidas, Lucas Pouille said: "I’m excited to join the adidas family and look forward to sharing some great moments together”.

Andrea Swick, Director Global Sports Marketing Tennis for adidas commented, “We are thrilled to add Lucas to the adidas family. His passion, tenacity and personality are a perfect match with the adidas brand and we look forward to being part of his continued success”.

Currently 21-years-old, Lucas Pouille is 91 in the ATP ranking, having moved up 109 points since May 2014.

Lucas will make his debut as an adidas Tennis player at Wimbledon wearing the All Premium range.

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