



SUMMER

GIRLS

APPAREL.....	4
SWIM	10
FOOTWEAR & ACCESSORIES	20
SELENA COLLECTION	24

GUYS

APPAREL.....	32
TEES	38
FOOTWEAR & ACCESSORIES	42



A photograph of a beach scene with waves breaking in the foreground. Several people are visible in the water in the background. The word "GIRLS" is overlaid in the center in a white, outlined font, enclosed within a white rectangular border.

GIRLS



A.



B.



C.



A. **BASIC LOGO TANK**
WHITE/BLACK/FLASH RED : AC6084
€ XX.XX

B. **BASE TANK**
BLACK HEATHER : AC6078
€ XX.XX

C. **NEON FLAME ¾ TEE**
CORE WHITE/FLASH RED : AC6080
€ XX.XX

D. **BASE LEGGINGS**
WHITE/BLACK/FLASH RED : AC6083
€ XX.XX

E. **FLAME SLEEVELESS TOP**
CORE WHITE/FLASH RED : AC6055
€ XX.XX

F. **CHIFFON FRONT TANK**
CORE WHITE : AC6386
€ XX.XX

D.



E.



F.



A.



B.



F.



G.



C.



D.



E.



A. **RAINBOW NAP DRESS**
LIGHT GREY HEATHER : AC6042
€ XX.XX

B. **GRAPHIC CROP TEE**
WHITE : AC6066
€ XX.XX

C. **DENIM VEST**
HAZY BLUE DENIM : AC6021
€ XX.XX

D. **FRUITY TEE**
WHITE : AC6035
€ XX.XX

E. **MELON TANK**
WHITE : AC6034
€ XX.XX

F. **SHORT JUMPSUIT**
COLLEGIATE NAVY : AC6040
€ XX.XX

G. **LONG SKIRT**
COLLEGIATE NAVY : AC6047
€ XX.XX

H. **SUMMER BRALET**
FLASH RED : AC6052
CORE HEATHER : AC6053
€ XX.XX

I. **DIP-DYE JERSEY DRESS**
CORE WHITE/FLASH RED : AC6223
LIGHT GREY HEATHER/
BLUSH GREEN : AC6044
€ XX.XX

H.



I.



- A.* **TUBE BIKINI TOP**
 SURF BLUE : AC6038
 WHITE/FLASH RED : AC6221
 € XX.XX
- B.* **TRIANGLE BIKINI TOP**
 SURF BLUE : AC6222
 € XX.XX
- C.* **BIKINI PANTS**
 SURF BLUE : AC6037
 WHITE/FLASH RED : AC6220
 € XX.XX
- D.* **GRAPHIC TANK**
 DARK GREY HEATHER : A01779
 € XX.XX
- E.* **RAINBOW TANK**
 LIGHT GREY HEATHER : AC6349
 € XX.XX





SUN
AND
SAND.



A.



D.



B.



C.



E.



F.



G.



A. **HIGHWAIST DENIM SHORTS**

REBEL BLUE DENIM : AC6026
WORN BLACK DENIM : AC6025
€ XX.XX

B. **GRADIENT SHORTS**

LIGHT GREY HEATHER/
LUCKY BLUE : S26562
WHITE/LIGHT FLASH RED : S26561
€ XX.XX

C. **BASE LOGO SHORTS**

FLASH RED : AC6086
BLUSH GREEN : AC6229
€ XX.XX

D. **DENIM SHORTS**

POOL BLUE DENIM : AC6024
€ XX.XX

E. **COLOUR DENIM SHORTS**

LIGHT FLASH RED : S25040
SURF BLUE : S25042
€ XX.XX

F. **CHINTZ SHORTS**

BLACK : S26852
€ XX.XX

G. **TROPICAL RUNNER SHORTS**

COLLEGIATE NAVY : AC6041
€ XX.XX



A.



B.



C.



A. **CONCEPT ZIP HOODIE**

BLACK : AC6077
€ XX.XX

B. **PASTEL SWEATER**

BLUSH BLUE/BLACK : AC6076
€ XX.XX

C. **LIGHTWEIGHT
WINDBREAKER**

FLASH RED : S26912
€ XX.XX

D. **GRAPHIC DRESS TEE**

BLACK : AC6082
WHITE : AC6228
€ XX.XX

E. **COLLEGIATE TANK**

MEDIUM GREY HEATHER/
BLACK : S26650
LIGHT FLASH RED/WHITE : S26651
€ XX.XX

F. **RUNNER SKIRT**

BLACK : AC6070
€ XX.XX

D.



E.



F.



A.



A. **BOMBER JACKET**

BLACK : AC6075
€ XX.XX

B. **SLOGAN CROP TANK**

BLUSH BLUE : AC6079
MEDIUM GREY HEATHER : AC6227
€ XX.XX

B.



C. **CONCEPT TRACKPANT**

BLACK : AC6074
€ XX.XX

C.



D. **MELANGE LEGGINGS**

DARK GREY HEATHER : AC6225
CORE HEATHER : AC6071
€ XX.XX

D.



A woman with blonde hair in a braid stands on a concrete ledge, looking off to the side. She is wearing a black Adidas jacket over a light blue crop top with a large '3' logo, black Adidas track pants with 'NEO x ADIDAS x NEO' on the waistband, and bright orange sneakers. The background features a white building with blue accents and palm trees, with a bright sunset creating a lens flare effect on the left.

MAKE
THINGS
HAPPEN.



NEO
spirit

LIVE
THE
MOMENT

DREAM BIG

LIVE THE MOMENT
ARIDASHNEO

A.



B.



C.



A. **COCONUT TEE**
WHITE/BLACK : S25169
€ XX.XX

B. **GRAPHIC TEE**
WHITE : A01781
€ XX.XX

C. **GRAPHIC TEE**
WHITE : A01776
€ XX.XX

D.



E.



F.



D. **GRAPHIC TEE**
WHITE : A01777
BLUSH PINK : A01778
€ XX.XX

E. **LOGO TEE**
LIGHT FLASH GREEN/WHITE : S26592
€ XX.XX

F. **GRAPHIC TANK**
BLUSH BLUE : A01774
€ XX.XX

A.



B.



C.



D.



E.



F.



G.



H.



- A. SUMMER TOTE**
BLUSH GREEN : AC5274
FLASH RED : AC5275
SURF BLUE : S27635
€ XX.XX
- B. WATER BOTTLE**
FLASH RED : AC5279
SOLAR YELLOW : AC5280
COLLEGIATE NAVY : AC5281
€ XX.XX
- C. DASH JQD**
FLASH ORANGE/PEARL GREY
SOLAR YELLOW : F98716
€ XX.XX
- D. RACER JQD**
FROST MINT/FLASH ORANGE
SOLAR YELLOW : F98713
€ XX.XX
- E. LITE RACER**
WHITE/LIGHT FLASH RED : F98715
€ XX.XX
- F. DASH TM**
COLLEGIATE NAVY/FROST MINT/
WHITE: F98717
€ XX.XX
- G. DAILY MID**
SOLAR YELLOW/FROST MINT
WHITE : F98677
€ XX.XX
- H. DAILY MID**
LIGHT FLASH RED/WHITE/
SOLAR BLUE : F98678
€ XX.XX

A.



B.



C.



A.

RHYTHM MID JQD

FROST MINT/FLASH ORANGE/
SOLAR YELLOW : F98718
CLEAR ONYX/WHITE/VISTA PINK : F97982
€ XX.XX

B.

NEO SLIP-ON

COLLEGIATE NAVY/WHITE : F98712
WHITE/SOLAR YELLOW/
FROST MINT : F98711
€ XX.XX

C.

DAILY

FROST MINT/SOLAR YELLOW/
WHITE : F98668
WHITE/LIGHT FLASH RED/
COLLEGIATE NAVY : F98669
€ XX.XX

D.

HOOPS LX MID

CORE BLACK/DARK GREY/
MATTE GOLD : F97975
€ XX.XX

E.

PARK LX MID

PEARL GREY/LIGHT FLASH RED : F98017
€ XX.XX

F.

FLIPPER

CORE BLACK/SOLAR PINK/
WHITE : F97705
FROST MINT/LIGHT FLASH RED/
WHITE : F97706
€ XX.XX

A.



B.



C.



D.



E.



F.



The background of the image is a lush, tropical scene featuring large green palm fronds and clusters of bright red, spiky flowers. The scene is bathed in warm, golden light, creating a soft, hazy atmosphere. A semi-transparent rectangular box with a thin white border is positioned on the left side of the image, containing the text.

SELENA GOMEZ COLLECTION

SUMMER 2015



A.



A. **CROPPED TEE**

WHITE : AC6033
BLACK : AC6219
€ XX.XX

B. **TANK**

WHITE/BLACK : AC6217
BLUSH BLUE/BLACK : AC6029
€ XX.XX

B.



C. **LEGGING**

BLACK/WHITE : AC6028
WHITE/BLUSH BLUE
BLUSH PINK/GREY : AC6216
€ XX.XX

C.



D. **BRALET**

WHITE/BLUSH BLUE
BLUSH PINK/BLUE : AC6030
BLACK/WHITE : AC6218
€ XX.XX

D.







A.



B.



C.



D.



- A. **JUMPSUIT**
DARK GREY HEATHER/
SOLID GREY : AH3872
WHITE/BLUSH BLUE/
BLUSH PINK/GREY : AC6027
€ XX.XX
- B. **DRESS**
DARK GREY HEATHER/
SOLID GREY : AC6031
€ XX.XX
- C. **DENIM JACKET**
VIRGIN BLUE DENIM : AH4885
€ XX.XX
- D. **SHORTS**
BLACK : AC6032
€ XX.XX

A.

SUNLINA

PEARL GREY/MATTE SILVER/
BLUSH PINK : F97973
€ XX.XX

B.

RUN9TIS TM

PEARL GREY/WHITE/
MATTE SILVER : F97974
€ XX.XX

C.

SNAP

WHITE/WHITE/FLASH ORANGE : F98721
€ XX.XX

D.

BB9TIS LX

WHITE/WHITE/FLASH ORANGE : F98709
€ XX.XX

E.

TOTE BAG

BLUSH BLUE : AC5270
BLUSH PINK : AC5271
€ XX.XX

F.

SMALL SHOULDER BAG

BLUSH BLUE : AC5441
BLUSH PINK : AC5440
BLACK : AC5439
€ XX.XX

G.

STRAW HAT

CHALK WHITE : AH2873
BLUSH PINK : AH2874
€ XX.XX

A.



B.



C.



D.





E.



F.



G.







GUYS



A.



B.



C.



D.



E.



A. **BASIC ZIP HOODIE**

SOLAR RED : AE4154

€ XX.XX

B. **BASE LOGO TANK**

WHITE/ONIX : AC6011

€ XX.XX

C. **STRIPED TANK**

WHITE : AC5986

BLACK : AC6172

€ XX.XX

D. **COLOURBLOCK
SWIMSHORTS**

BLUSH GREEN/BRIGHT GREEN : AC6169

COLLEGIATE NAVY/

STONEWASH BLUE : AC5982

€ XX.XX

E. **BASIC LOGO SHORTS**

GREY HEATHER/

SOLAR YELLOW : AC6015

WHITE/ONIX: AC6010

€ XX.XX

A.

A. **SUPERSOFT DENIM SHORTS**

HAZY BLUE DENIM : S25021
€ XX.XX



B. **DENIM SHORTS**

ULTRA DARK WASH BLUE DENIM : S25027
€ XX.XX



C. **WINDBREAKER**

BLACK : AC5992
SURF BLUE : AC6176
€ XX.XX

D. **COLOUR DENIM SHORTS**

BLACK : S25025
€ XX.XX

E. **ROLL-UP SHORTS**

MESA : AC5985
COLLEGIATE NAVY : AC6171
€ XX.XX

F. **GRADIENT SHIRT**

SUPER DARK BLUE DENIM : S26883
€ XX.XX

G. **ALLOVER PRINT SWEATER**

MEDIUM GREY HEATHER/
LIGHT GREY HEATHER : AC5980
€ XX.XX

D.



E.



C.



F.



G.





A.



B.



E.



F.



C.



D.



A. **ALLOVER PRINT TEE**
WHITE/CLEAR GREY : AC5979
€ XX.XX

B. **COLOURBLOCK TEE**
MEDIUM HEATHER GREY/
BLACK : AC6005
€ XX.XX

C. **GRAPHIC TEE**
WHITE/
MEDIUM GREY HEATHER : S26698
BLACK/
MEDIUM GREY HEATHER : S26699
€ XX.XX

D. **GRAPHIC TEE**
WHITE : S86344
MEDIUM GREY HEATHER : S26873
€ XX.XX

E. **TANK**
FLASH RED : S26680
€ XX.XX

F. **FLORAL JERSEY**
BLACK : S26682
€ XX.XX

G. **GRAPHIC TEE**
SOLAR YELLOW : A01787
CORE WHITE : A01792
MEDIUM GREY HEATHER : S26646
WHITE : A01789
SURF BLUE : A01785
€ XX.XX

G.



A.



A. **GRAPHIC TANK**

WHITE : AC5993
BLACK : AC6175
€ XX.XX

B. **STATEMENT TEE**

MEDIUM GREY HEATHER/BLACK : AC6003
€ XX.XX

B.



*BACK

*FRONT

C. **LIGHTWEIGHT WINDBREAKER**

BLACK : S26671
€ XX.XX

D. **¾ TRACKPANT**

MEDIUM GREY HEATHER/
CHALK WHITE : S26668
€ XX.XX

C.



D.



E.



E. **LAYERED SHORTS**

BLACK/WHITE : S26648
€ XX.XX

A full-page photograph of three young adults running outdoors at sunset. On the left, a Black man in a white t-shirt and dark jacket runs towards the camera with a smile. In the center, a white man in a grey t-shirt with 'NEO' and stripes on the sleeves runs while holding a skateboard. On the right, a woman in a white tank top and grey pants runs. The background features palm trees and a building, with a strong golden light from the setting sun creating a lens flare effect.

NOW
OR
NEVER.

A.



B.



C.



D.



E.



F.



A. DUFFLE BAG

INTENSE LIME : AH8209
SOLAR BLUE : AH8210
BLACK : AJ0255
€ XX.XX

B. JUNGLE BACKPACK

BLACK/GUN METAL/BLACK : S27339
€ XX.XX

C. CITY RACER

GREY/WHITE/SOLAR BLUE : F97875
COLLEGIATE NAVY/SOLAR YELLOW/
GREY : F97876
€ XX.XX

D. RUN9TIS JQD

GREY/WHITE/SOLAR YELLOW : F98690
€ XX.XX

E. EASY JQD

GREY/WHITE/SOLAR YELLOW : F98708
€ XX.XX

F. LIGHT RUNNER JQD

GREY/WHITE/SOLAR YELLOW : F98688
€ XX.XX

A.

A.

LITE RACER

SOLAR BLUE/POWER RED/
SOLAR BLUE : F97862
SOLAR YELLOW/COLLEGIATE NAVY/
SOLAR YELLOW : F97863
NIGHT CARGO/CORE BLACK/
ORANGE : F97865
CLEAR ONIX/WHITE/BLACK : F97860
€ XX.XX



B.

FLIPPER

SURF PETROL/SOLAR ORANGE : F97883
YELLOW/GREEN : F97880
BLUE/CLEAR ONIX : F97879
€ XX.XX



C.

PARK ST MID

WHITE/COLLEGIATE NAVY/
PEARL GREY: F98704
€ XX.XX



D.

PARK ST SLIP-ON

COLLEGIATE NAVY/PEARL GREY: F98707
LEAD/WHITE : F98072
€ XX.XX



E.

PARK ST CLASSIC

PEARL GREY/WHITE: F98083
COLLEGIATE NAVY/PEARL GREY : F98706
LEAD/WHITE : F98080
€ XX.XX

B.



C.



D.



E.





LIVE YOUR STYLE



LIVE YOUR STYLE



ADIDAS.COM/NEO