

## TERMS AND CONDITIONS – INSTAGRAM RAFFLE TO PURCHASE ADIDAS YEEZY BOOST FOOTWEAR

- 1 Acceptance of these terms and conditions is a condition of entry and the entry instructions form part of these terms and conditions. By entering into the raffle for the opportunity to purchase a pair of adidas Yeezy footwear (**Raffle**) you agree to be legally bound by these terms and conditions. The Promoter reserves the right, at its discretion, to exclude entrants and/or any winner if he/she does not comply with any of these terms and conditions.
- 2 The Raffle is open to all UK residents aged 18 or over excluding employees of the Promoter, its associated companies, families, agencies or any other persons to whom it is professionally connected.
- 3 To enter the Raffle, any time between Friday 20 March 2015 and Monday 23 March 2015 entrants must:
  - (i) follow (or already follow) '@adidasUK' on Instagram;
  - (ii) re-post via their Instagram account the adidas Yeezy Boost image (**Image**) as directed by the Promoter;
  - (iii) tag '@adidasUK' in their entry post;
  - (iv) include in their entry post the hashtags (#) "#originalslondon" and "#yeezyboost"; and
  - (v) include in their entry post their UK shoe size (full or half sizes only).
- 4 Internet or Wi-Fi access required.
- 5 No purchase necessary.
- 6 One entry only per person. If more than one entry is received only the first entry will be accepted. Any entry made using false or dishonest information will be disqualified.
- 7 Only entry posts containing the Image will be accepted (no altered or defaced Images or different images).
- 8 The Promoter reserves the right to refuse any entry from any individual if their Instagram account and/or entry post contains material which is offensive (including the use of foul language) or defamatory, or incites and/or promotes violence or hatred or which discriminates, threatens or infringes the rights of third parties, or which the Promoter deems in its sole discretion to be otherwise unacceptable.
- 9 Any entries not meeting the above criteria and the specific terms of entry for the Raffle shall be invalid. The Promoter will not be liable for any entries which are not received or which are corrupted for any reason.
- 10 Entrants to the Raffle can retract their submitted Instagram entry by deleting their entry post and/or ceasing to follow '@adidasUK' on Instagram.
- 11 The Promoter will select the winners at random from all correctly submitted entries on or around Tuesday 24 March (but for the avoidance of doubt, after the closing time for entry into the Raffle).
- 12 The winners will have the opportunity to purchase at adidas' retail price from the Store one pair of adidas Yeezy footwear in the size indicated in their entry post (**Prize**).

- 13 The Prize must be redeemed by each winner in person between store opening time and store closing time at the adidas Originals store, Fouberts Place, London (**Store**) on Thursday 26 March 2015 (**Drop Date**). For the avoidance of doubt, the Prize will only be available on the Drop Date and the Promoter will not be liable in the event that any winners are not available on or around the Drop Date or cannot gain access in to the Store for any reason.
- 14 Each winner must attend the Store in person on the Drop Date and produce valid photographic identification (which corresponds with the identity provided to the Promoter) to a member of Store staff in order to redeem the Prize.
- 15 In the event that the winner is unable to redeem the Prize (including, without limitation, due to any winner failing to visit the Store during the Drop Date, failing to bring valid identification and/or being unable to complete the purchase transaction due to possessing insufficient funds), that winner will forfeit the Prize, no substitute or alternative will be available and an alternative winner may be selected.
- 16 The Promoter will not be liable in the event that the Raffle and/or Drop Date, is rescheduled, postponed or cancelled for any reason.
- 17 The Prize is subject to availability and stocked sizes.
- 18 The Promoter will not be responsible or liable for any expenses incurred by the winners over and above the Prize (including, without limitation, travel expenses, accommodation, food or drink).
- 19 By entering the Raffle, the winners agree to act responsibly at all times whilst redeeming their Prize.
- 20 By entering the Raffle the winners agree not to sell, offer to sell or use all or part of the Prize or any adidas Yeezy footwear purchased for any commercial or promotional purpose (including placing the Prize on an internet auction site).
- 21 The Promoter reserves the right to substitute the Prize with prizes of equal or greater value in the event that the Prize cannot be provided to any winner.
- 22 The Promoter will notify each winner via direct message to each Instagram account used by each winner to make their winning entry on or around Wednesday 25 March 2015. On such contact, the winners may be required to provide additional information as requested by the Promoter, including but not limited to their full name, age and contact information.
- 23 If any winner cannot be contacted, fails to confirm acceptance of the prize within 2 hours of first attempted notification or cannot make use of the prize for any reason, the Promoter reserves the right to select an alternative winner.
- 24 The Promoter's decision will be final and binding and no correspondence will be entered into.
- 25 The Promoter reserves the right to change, alter or withdraw the Raffle at any time.
- 26 The Promoter accepts no responsibility for any disappointment incurred or suffered as a result of entry to the Raffle and/or use of the Prize.
- 27 The winners attend the Store on the Drop Date and use their prize at their own risk. To the maximum extent permitted by law, the Promoter will not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and

property which may be sustained in connection with attendance to the Store on the Drop Date, the receipt, ownership and/or use of any prize.

- 28** By entering the Raffle, you consent to the Promoter's use of the information which you provide, or which they obtain from their dealings with you, to administer the Raffle.
- 29** By entering the Raffle, you agree to grant an irrevocable and royalty free licence to the Promoter to use your name, photograph, video, voice recording and general location for publicity, news and promotional purposes in any and all media during this and any future promotions or advertising.
- 30** If any of these terms and conditions are found by a competent court or other competent authority to be void or unenforceable, that term or condition shall be deemed to be deleted and the remaining terms and conditions shall continue in full force and effect.
- 31** These terms and conditions shall be governed and construed in accordance with the laws of England and Wales. Any dispute arising is subject to the exclusive jurisdiction of the courts of England and Wales.
- 32** Promoter: adidas (UK) Limited, The adidas Centre, Pepper Road, Hazel Grove, SK7 5SA.