

adidas originals by HYKE

2015 SS



adidas Originals and HYKE, created with
a respect for each other's character, is a line that
has re-modeled and re-designed the adidas Originals
sportswear from a modern point-of-view, yet,
maintaining the product heritage. The line will be on
the global market for three seasons, starting from 2015 SS.

























HY TREFOIL TEE \$15237 HY TRACK PANT \$15256 AOH001_PYTHON B26098



HY SSL KNIT S15246
HY SKIRT S15257
HYKE KNEE SOCK S20265
HYKE CLUTCH BLACK S20263
AOH001 B26101



HY SSL PULLOVER S15255
HY TRACK PANT S15256
HYKE CLUTCH BLACK S20263
AOH001 B26101



4 HY LSL KNIT S15252
HY SKIRT S15257
HYKE CLUTCH BLACK S20263
AOH002 B35756



HY WIND PULLOVER S15254
HY SKIRT S15257
HYKE LEGGINGS S24871
HYKE CLUTCH PYTHON S20264
AOH001_PYTHON B26098



6 HY TREFOIL T PY S15243 HY TRACK PANT S15256 HYKE CLUTCH PYTHON S20264 AOH001 B26101



7 HY TREFOIL TEE \$15238
HY SKIRT \$15257
HYKE CLUTCH BLACK \$20263
AOH001 B26101



HY SSL KNIT S15247
HY TRACK PANT S15256
AOH002 B35757



HY LSL KNIT S15253
HY TRACK PANT S15256
HYKE CLUTCH BLACK S20263
AOH001 B26101

adidas originals by HYKE

2015 SS

PHOTOGRAPHY: TARO MIZUTANI
HAIR & MAKE-UP: KENICHI YAGUCHI
ART DIRECTION & DEISGN: YU SEIDA
VIDEOGRAPHY: SATOSHI TSUKAMOTO

EDIT: HIROSHI KAGIYAMA

STYLED: HYKE



adidas originals by HYKE

www.adidas.com/originals

© 2015 adidas AG. adidas, the Trefoil logo and the 3-Stripes mark are registered trademarks of the adidas Group.