**2014-15 adidas nba swingman jersey**

***THE FACTS***

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| **OVerview** |
| adidas and the NBA will debut an all-new Swingman jersey that brings fans closer to their favorite players by better replicating the authentic jerseys worn on court. The revamped Swingman uniform provides a superior NBA apparel experience for basketball fans across the globe. |
| **on-court feel** |
| * The adidas NBA Swingman jersey features a **premium mesh** which aligns closer with the jerseys worn in competition by the best basketball players in the world |
| **superior style** |
| * Reduced body length and a slimmer cut offers a more **tailored fit** to better serve fan style and individual fashion |
| **innovative design** |
| * Driven by innovation, the name and numbers on the adidas NBA Swingman jerseys are decorated with an all-new application process to simulate the same **performance look and feel** that fans witness in action on game day |
| **availability** |
| The adidas NBA Swingman jersey is available Oct. 1 at [NBAStore.com](http://nbastore.com/). |
| **MORE INFO** |
| For more information, visit [news.adidas.com](http://www.news.adidas.com), the [adidas Basketball Facebook page](http://www.facebook.com/adidasBasketball) and follow the conversation @adidasHoops on [Twitter](https://twitter.com/adidasHoops) and [Instagram](http://instagram.com/adidashoops) or contact: Paul Jackiewicz, adidas PR, (o) 971.234.2357, (m) 503-593-5316, [Paul.Jackiewicz@adidas.com](mailto:Paul.Jackiewicz@adidas.com) or Sheena Morales, NBA Communications, (o) 212.407.8204, (m) 201.560.7682, smorales@nba.com |

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