# adidas Originals SS14 ZX 9000

Part of the progressive ZX ‘000 Series, the ZX 9000 shoe model was first released in 1989 as a next level runner with excellent control.

Pushing the ZX concept to its most progressive, the shoe’s combination of calculated design and space age aesthetic made striking impressions.

The ZX 9000 model’s futuristic combination of synthetic suede, nylon mesh and Polypag foam in the upper made it durable and lightweight, while the signature ZX ‘000 heel cage provided stability; the shoe also boasted a healthy hit of tech with a Torsion system in the sole and the shock-absorbing SoftCell in the heel. Combined with the shoe’s fluid lines and distinct outsole tooling, the result was a strategic running shoe with street style.

Now a true icon of the boundary pushing elements of ZX, the ZX 9000 shoe represents a crucial moment for performance footwear that saw relentless creativity and progressive, responsive design working in unison.

The result was a strategically stylised running shoe with aggressive street edge – one that continues to turn heads 25 years later.

# To more information visit [AREA3 blog](http://www.area3.co.za/blog)