**adidas Originals SS14 Basket Profi OG Women’s Pack**

Taking court styling back to the people, the Basket Profi OG shoe reimagines an iconic basketball silhouette of the 70s and throws in a touch of revolutionary gunpowder with 60s inspired tie dye print explosions.

Retro suede uppers keep it authentic while synthetic leather detailing and 3-stripes mark bring the look up to date, while cold cement rubber outsoles keep it grounded.

Available at adidas Originals stores in Canal Walk and the V&A Waterfront in Cape Town, and Menlyn Park Shopping Centre in Pretoria.

# To more information visit [AREA3 blog](http://www.area3.co.za/blog)