# adidas Originals SS14 Blue Collection video

The adidas Originals Blue collection is a premium apparel and footwear line intertwining adidas’ impeccable lifestyle heritage with a luxury street aesthetic. Mixing functional sport utilitarianism with street attitude, the SS14 collection perfectly combines the two sartorial disciplines by focusing on versatile trainers and clothes.

Available at adidas Originals stores in Canal Walk and the V&A Waterfront in Cape Town, and Menlyn Park Shopping Centre in Pretoria.

# To more information visit [AREA3 blog](http://www.area3.co.za/blog)