



run endless energy boost your run endless energy

introduction

background

adidas is proud to launch the third season of BOOST™, the revolutionary innovation that changed running forever. Our objective here is clear – continue showcasing the endless energy technology of BOOST™ with young urban runners.

To support this launch, we have created a broad range of inspirational imagery for digital, social and PR purposes, to increase awareness and drive demand across these media platforms.

The assets are fit to service a wide range of media outlets, from vertical running to horizontal fitness and technology.

purpose

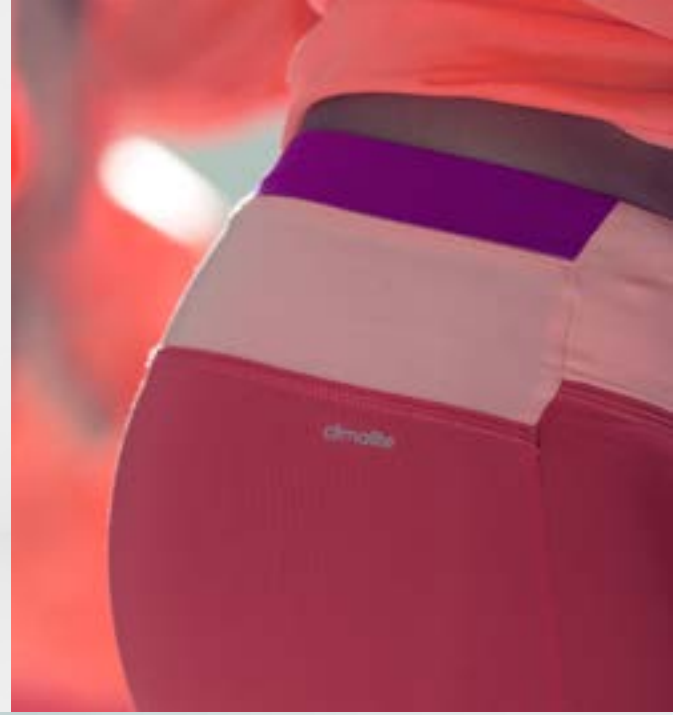
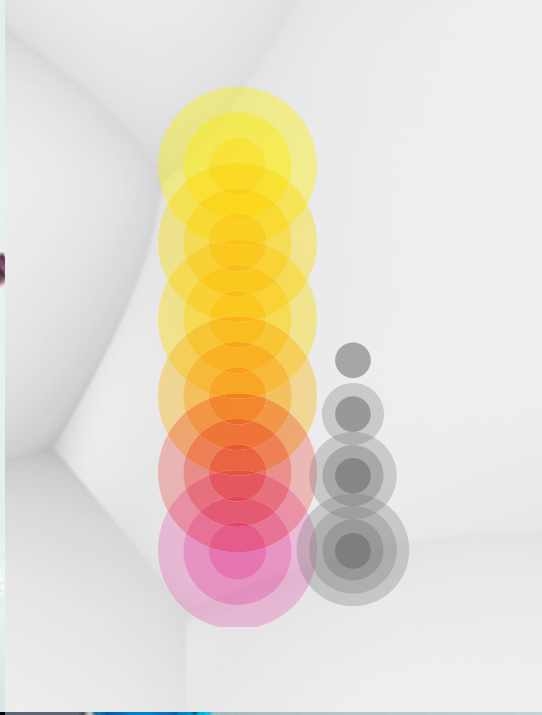
This catalogue has been created to support your communication of energy BOOST™ as a game-changing innovation in the running industry.

It shows a full overview of assets available, from footwear heroes, product and technology detail shots to a range of action and product on location imagery.

All files are in high resolution jpegs and tiffs and are available via the “downloadable assets” designated pages in this document.

Please note: images that are Facebook, Twitter and Instagram friendly have been denoted throughout.





the boost™ technology

CAPSULES	6
ENERGY RETURN	7
DURABILITY	8
TEMPERATURE	8

footwear imagery

CUSHIONING	10-11
TECHNOLOGY	12

action imagery

HERO	14
GROUP	15
APPAREL	16-17
DETAILS	18
SOCIAL RUN	19-20

downloadable assets

BOOST TECHNOLOGY AND GRAPHIC DEVICES	23
FOOTWEAR IMAGERY	24-25
ACTION IMAGERY	26
GRAPHIC DEVICES	27

pr contact

29-30

ss14 boost



boost™ revolutionizes running with energy capsules that team up to amplify your performance and help you outrun the pack.

[GO TO DOWNLOADABLE ASSETS](#)

the boosttm technology

a revolution in cushioning

[GO TO DOWNLOADABLE ASSETS](#)

boost[™] is thousands of energy capsules blown together to create our softest & most responsive cushioning ever, delivering more sprint in your run than any other cushioning before it.



maximum energy return

boost

BOOST™ consists of energy capsules that return more energy in your stride than any other cushioning material.



EVA FOAM

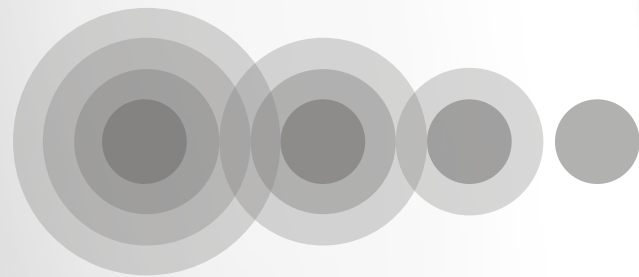
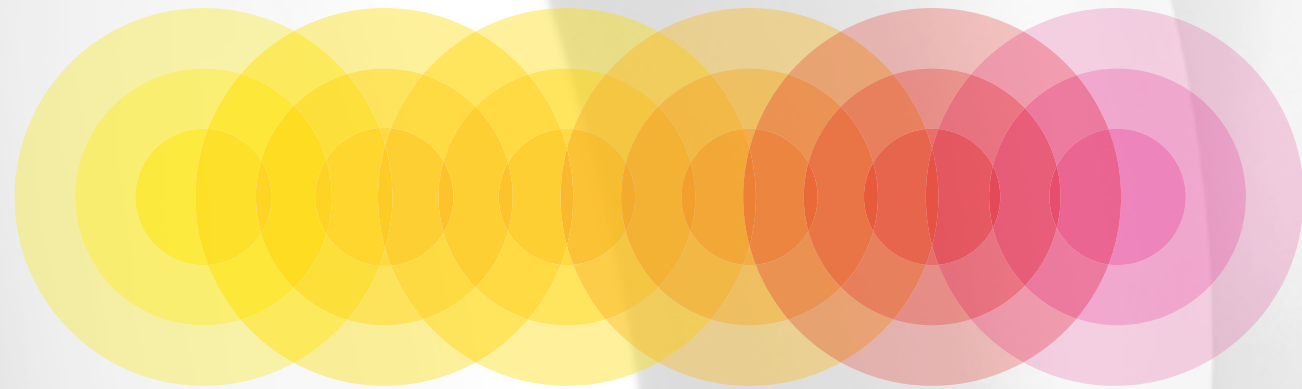
With traditional EVA you lose energy in every step.

[GO TO DOWNLOADABLE ASSETS](#)

energy to endure

boost

BOOST™ energy capsules stay soft and keep bouncing back strong—season after season after season.



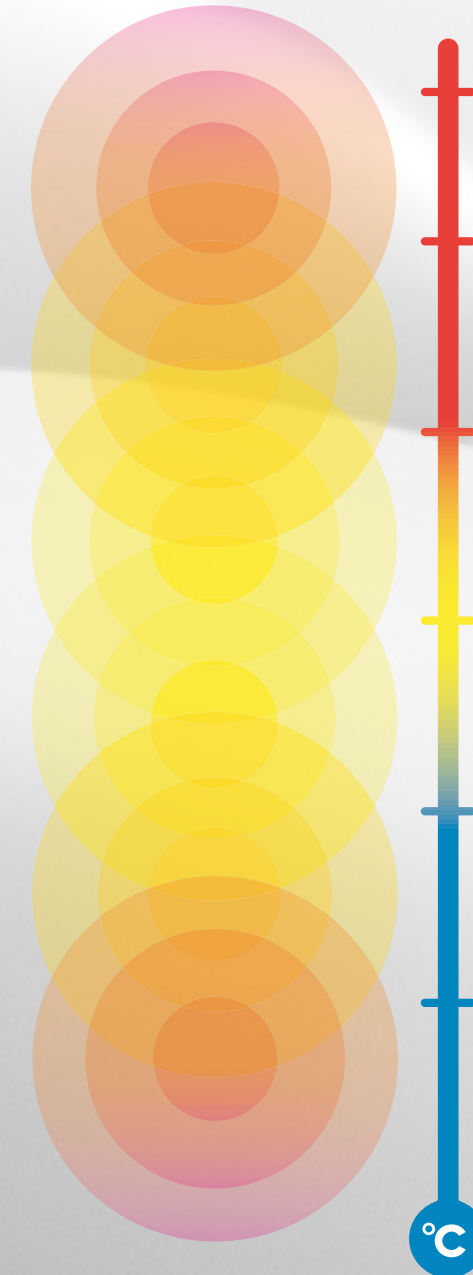
EVA FOAM

Traditional EVA foam deteriorates stride after stride.

energy in all conditions

boost

BOOST™ remains consistently cushioned and incredibly responsive through subzero cold to punishing heat.



EVA FOAM

Traditional EVA turns hard in the cold and sloppy in the heat.

[GO TO DOWNLOADABLE ASSETS](#)



footwear imagery

maximum energy return

[GO TO DOWNLOADABLE ASSETS](#)

energy boost your run endless energy boost your run endless energy boost your run endless energy



boost cushioning

Comfortable used to be soft. Responsible used to be firm. Running shoes were either designed for comfort or speed. BOOST™ gives you both.

- 1 UNBELIEVABLE FEEL**
Exceptional support
- 2 SOFT, COMFORTABLE CUSHIONING**
for runs on every surface

[GO TO DOWNLOADABLE ASSETS](#)



run endless energy boost your run endless energy boost your run endless energy boost your run

boost cushioning

Elastic open pore mesh adapts to different foot shapes and keeps feet cooler.

- 1 **SNUG, SUPPORTIVE**
Ultra comfortable out of the box
- 2 **SECOND SKIN**
An upper that feels like a sock
- 3 **TARGETED SUPPORT**
Extra ventilation that doesn't restrict the way you run

[GO TO DOWNLOADABLE ASSETS](#)



1 BOOST™ CUSHIONING
Thousands of energy capsules store and unleash energy more efficiently combining soft comfort with responsive energy for the ultimate running experience.

2 TECHFIT UPPER
Offers the comfortable fit of a sock while engineered powerbands across the upper provide targeted support and stabilise the foot where needed when moving.

3 TORSION™ SYSTEM
Allows the fore and rear foot to move independently for a smoother heel to toe transition.

4 MICOACH™
The miCoach™ SPEED_CELL™ records every run, tracks your progress and pushes your best run to the next level.

[GO TO DOWNLOADABLE ASSETS](#)



action imagery

a revolution in running

[GO TO DOWNLOADABLE ASSETS](#)



[GO TO DOWNLOADABLE ASSETS](#)



[GO TO DOWNLOADABLE ASSETS](#)



The stronger jacket bridges the gap between performance and style. The textured flocking keeps the jacket from sticking to you as you run and the slim fit and water repellent keep you looking great when the weather cools.

D82800
STG JKT W
GLOW ORANGE S14/NIGHT MET
88 EUR

[GO TO DOWNLOADABLE ASSETS](#)



The supernova 11 inch short brings all of the energy to your run and the night that follows. Zip water resistant pocket, makes sure you can keep your mobile safe on the run to your next adventure.

S14080202A SN PR SHO M
D80073
WHITE/BLACK


[GO TO DOWNLOADABLE ASSETS](#)

Climalite, Fitted fit, 7/8 length
Striped mesh insert on sides. Placed shiny print
around shin. Bonded tape detail around calf.
Black reflective logo.

S1415WSP0609
SPO TIGHT
D89608
BAHIA CORAL S14

S1415MPR01DD PRIME TEE DD
F51132
BLACK

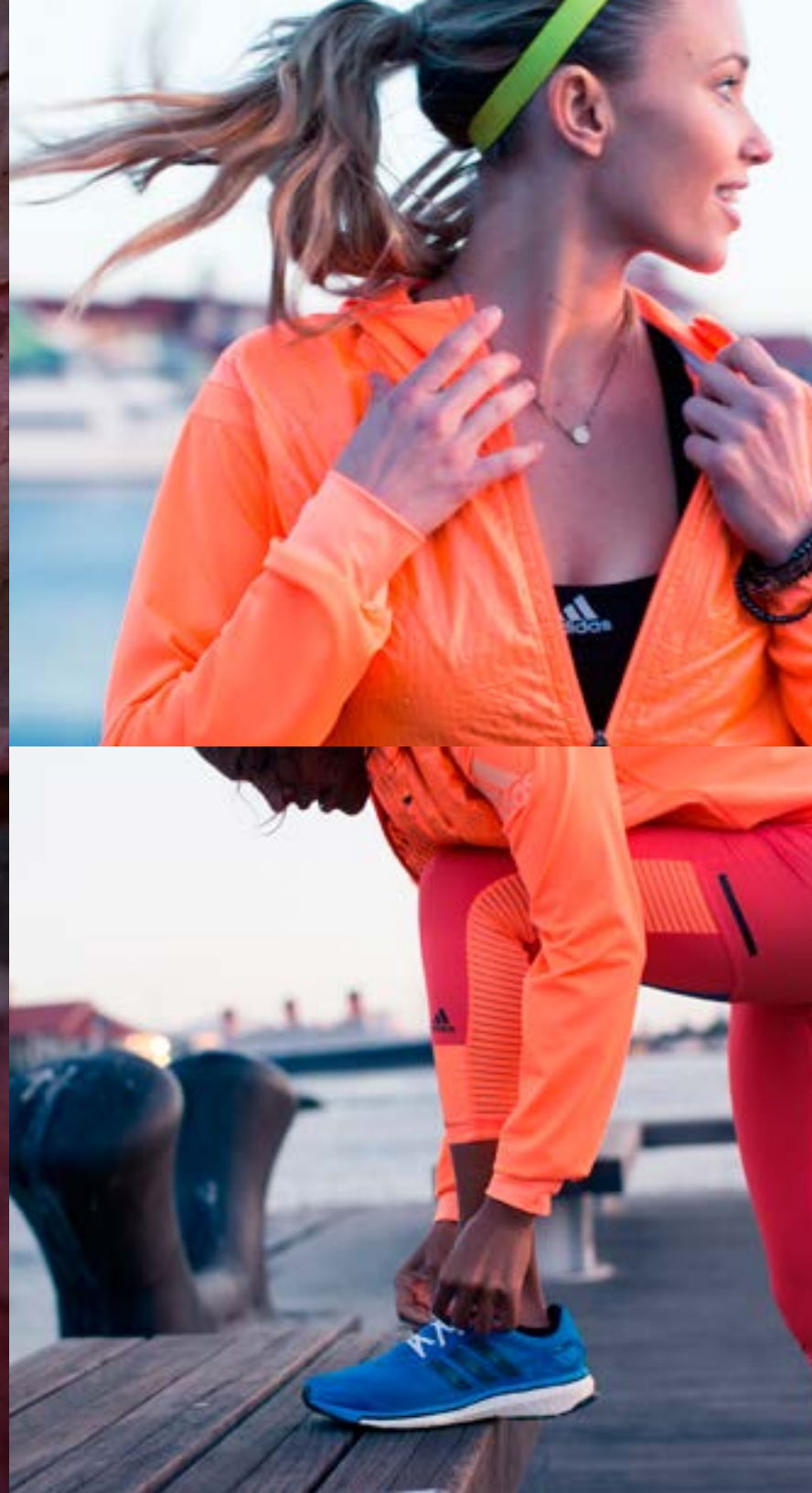
[GO TO DOWNLOADABLE ASSETS](#)



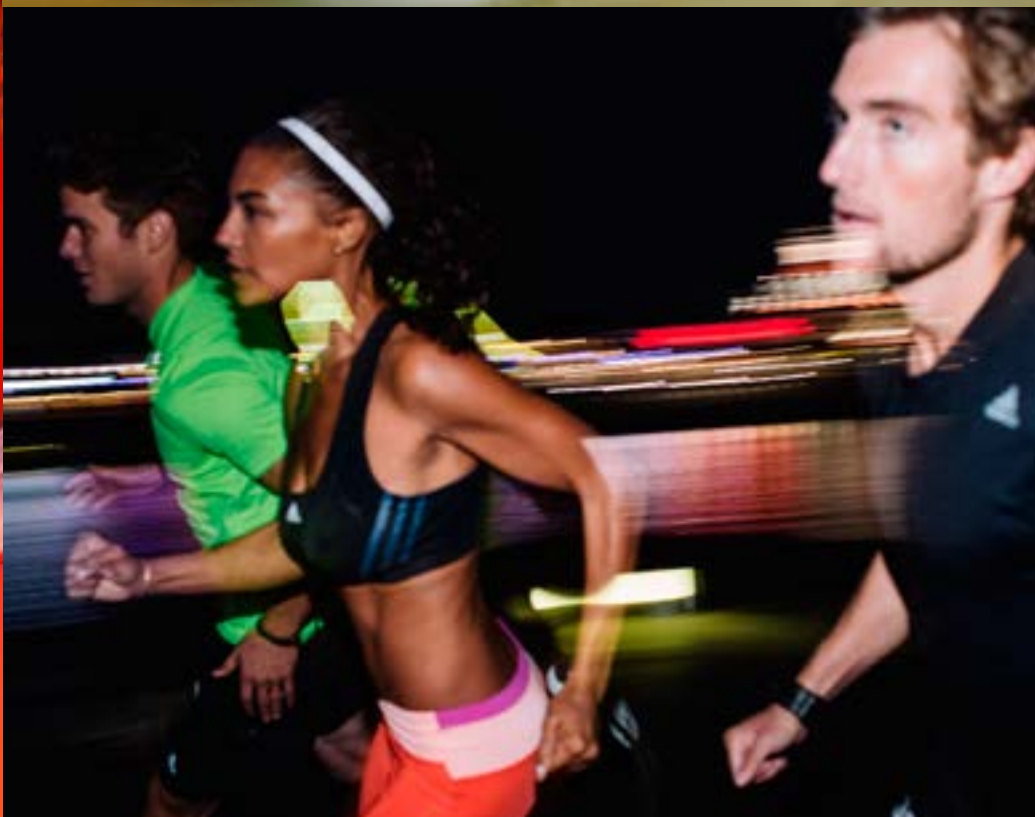
Let me introduce you to your favorite new sports bra. The supernova bra supports and enhances a woman's form to make sure you look your best when giving your all.

X18262
SN RACER BRA W
BLACK
40 EUR

[GO TO DOWNLOADABLE ASSETS](#)



[GO TO DOWNLOADABLE ASSETS](#)



[GO TO DOWNLOADABLE ASSETS](#)

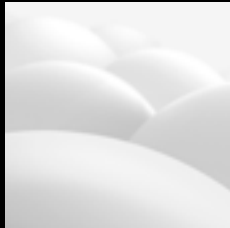
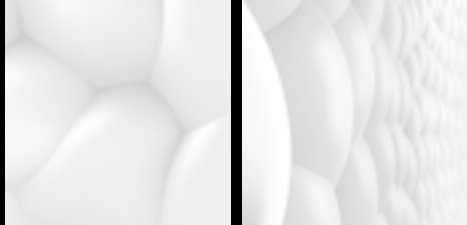
boost technology and graphic devices

DOWNLOAD ALL ASSETS

FOAM

SS14_BOOST_FOAM_HIGHRES.ZIP

SS14_BOOST_FOAM_LOWRES.ZIP



INFOGRAPHICS

SS14_BOOST_COMPARISON_DIAGRAMS_LOWRES.ZIP



BACK TO IMAGE USE EXAMPLE

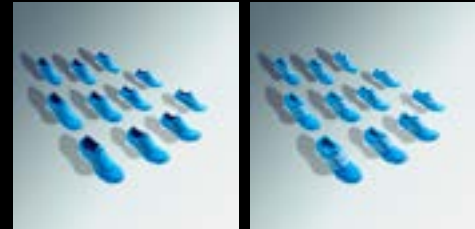
footwear assets

DOWNLOAD ALL FOOTWEAR ASSETS

FOOTWEAR HERO

SS14_BOOST_FTW_HERO_HIGHRES.ZIP

SS14_BOOST_FTW_HERO_LOWRES.ZIP



MALE PR

SS14_BOOST_FTW_PR_M_HIGHRES.ZIP

SS14_BOOST_FTW_PR_M_LOWRES.ZIP



FEMALE PR

SS14_BOOST_FTW_PR_F_HIGHRES.ZIP

SS14_BOOST_FTW_PR_F_LOWRES.ZIP



KIDS PR

SS14_BOOST_FTW_PR_K_HIGHRES.ZIP

SS14_BOOST_FTW_PR_K_LOWRES.ZIP



TECH GROUP

SS14_BOOST_FTW_TECH_GROUP_M_HIGHRES.ZIP

SS14_BOOST_FTW_TECH_GROUP_M_LOWRES.ZIP



2.0

SS14_BOOST_FTW_HERO_2.0_HIGHRES.ZIP

SS14_BOOST_FTW_HERO_2.0_LOWRES.ZIP



FOOTWEAR FORMATION



SS14_BOOST_FTW_FORMATION_PR_M_HIGHRES.ZIP

SS14_BOOST_FTW_FORMATION_PR_M_LOWRES.ZIP



MALE FAMILY



SS14_BOOST_FTW_FAMILY_M_HIGHRES.ZIP

SS14_BOOST_FTW_FAMILY_M_LOWRES.ZIP



FEMALE FAMILY



SS14_BOOST_FTW_FAMILY_F_HIGHRES.ZIP

SS14_BOOST_FTW_FAMILY_F_LOWRES.ZIP



MALE PR DETAILS



SS14_BOOST_FTW_DETAILS_M_HIGHRES.ZIP

SS14_BOOST_FTW_DETAILS_M_LOWRES.ZIP



FEMALE PR DETAILS



SS14_BOOST_FTW_DETAILS_F_HIGHRES.ZIP

SS14_BOOST_FTW_DETAILS_F_LOWRES.ZIP



BACK TO IMAGE USE EXAMPLE

footwear assets

DOWNLOAD ALL FOOTWEAR ASSETS

F32250



SS14_BOOST_FTW_F32250_M_HIGHRES.ZIP



F32251



SS14_BOOST_FTW_F32251_M_HIGHRES.ZIP



F32247



SS14_BOOST_FTW_F32247_M_HIGHRES.ZIP



D66256



SS14_BOOST_FTW_D66256_F_HIGHRES.ZIP



F32253



SS14_BOOST_FTW_F32253_F_HIGHRES.ZIP



6 VIEW SUPERIOR

SS14_BOOST_FTW_6VIEW_PR_M_HIGHRES.ZIP




SS14_BOOST_FTW_6VIEW_PR_M_LOWRES.ZIP



BACK TO IMAGE USE EXAMPLE

athlete action downloadable assets (social media)




DOWNLOAD ALL SOCIAL ASSETS

MALE HERO   

SS14_BOOST_ACT_M_HIGHRES.ZIP

SS14_BOOST_ACT_M_LOWRES.ZIP






FEMALE HERO   

SS14_BOOST_ACT_F_HIGHRES.ZIP

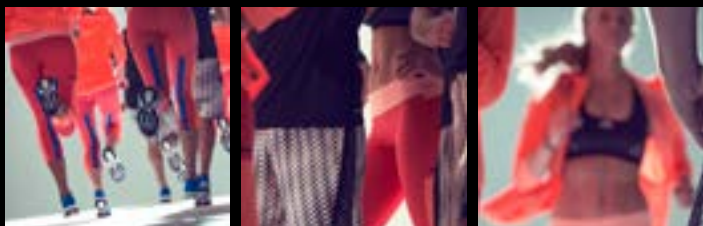
SS14_BOOST_ACT_F_LOWRES.ZIP






ACTION IN STUDIO   

SS14_BOOST_ACT_PR_HIGHRES.ZIP

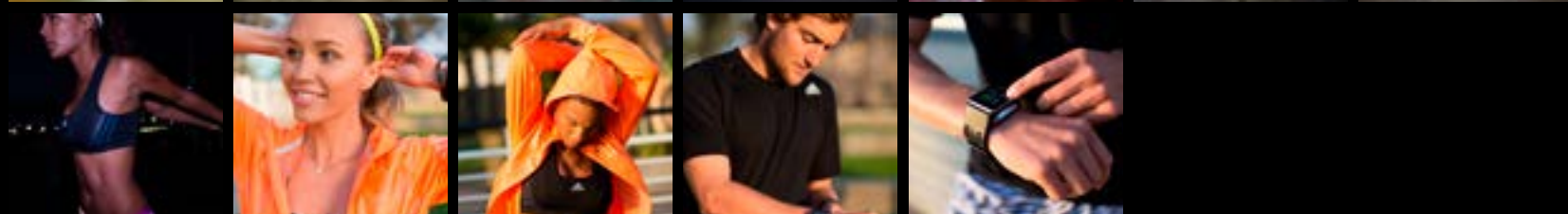
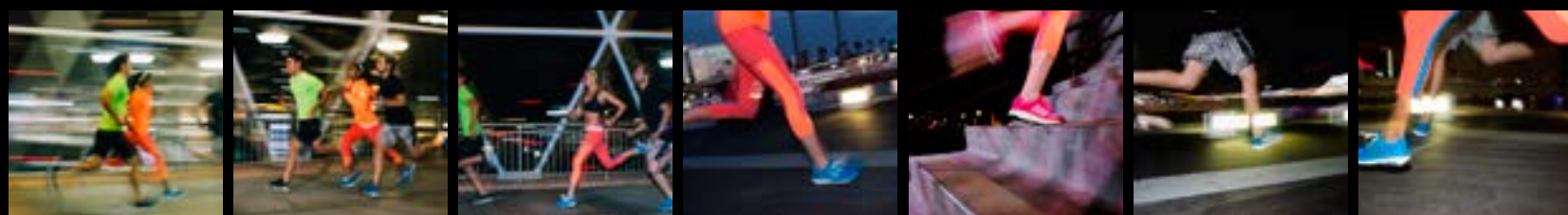
SS14_BOOST_ACT_PR_LOWRES.ZIP






ACTION ON LOCATION   

SS14_BOOST_ACT_SOCIAL_HIGHRES.ZIP

SS14_BOOST_ACT_SOCIAL_LOWRES.ZIP






GROUP HERO   

SS14_BOOST_ACT_MF_HIGHRES.ZIP

SS14_BOOST_ACT_MF_LOWRES.ZIP



MICOACH   

SS14_BOOST_ACT_MICOACH_HIGHRES.ZIP

SS14_BOOST_ACT_MICOACH_LOWRES.ZIP



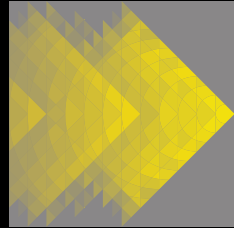
BACK TO IMAGE USE EXAMPLE

graphic devices downloadable assets

DOWNLOAD ALL ASSETS

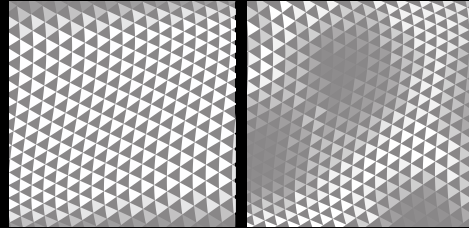
PATTERN

SS14_BOOST_PRIMARY_PATTERN.ZIP



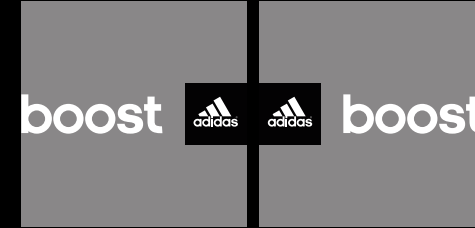
GRAPHIC FILTER

SS14_BOOST_FILTERS.ZIP



WORDMARKS

SS14_BOOST_SP_WORDMARK_WHT.ZIP



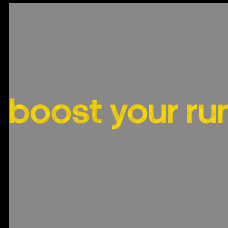
FOAM WORDMARK

SS14_BOOST_FOAM.ZIP



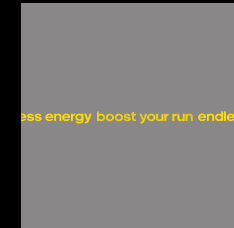
HEADLINE

SS14_BOOST_HEADLINE.ZIP



TICKER

SS14_BOOST_HEADLINE_TICKER.ZIP



energy to endure

BOOST

BOOST energy provides an added cushioning effect for every step.



CLIMACool

CLIMACool provides an added cooling effect for every step.



energy in all conditions

BOOST

BOOST energy provides an added cushioning effect for every step.

CLIMACool

CLIMACool provides an added cooling effect for every step.



contact pr

For further information regarding adidas Running please contact your local adidas PR representative:

ADIDAS INTERNATIONAL HEADQUARTERS

JAVIER MACIAS (JAVIER.MACIAS@ADIDAS.COM)
WORLD OF SPORTS
ADI DASSLER STRASSE 1
91074 HERZOGENAURACH
GERMANY

ADIDAS AMERICA

PERFORMANCE:
CAITLIN ALBAUGH (CAITLIN.ALBAUGH@ADIDAS.COM)
5055 N. GREELEY AVE.
PORTLAND, OR 97217
USA

STYLE:
MANS ERICSON (MANS.ERICSON@ADIDAS.COM)
610 BROADWAY
10012 NEW YORK
UNITED STATES

ADIDAS AUSTRALIA

MARISA ADAMS (MARISA.ADAMS@ADIDAS.COM)
SARA BRETTIG (SARA.BRETTIG@ADIDAS.COM)
767 SPRINGVALE ROAD
MULGRAVE, VIC 3170
AUSTRALIA

ADIDAS AUSTRIA

GEORG KOVACIC (GEORG.KOVACIC@ADIDAS.COM)
WIENERBERGSTR. 11
VIENNA TWIN TOWERS,
BUEROTURM OST
A-1100 VIENNA
AUSTRIA

ADIDAS BENELUX

KEN AERTS (KEN.AERTS@ADIDAS.COM)
PLESMANSTRAAT 1
3833 LA
NETHERLANDS

ADIDAS BRAZIL

ADRIANA TEIXEIRA (ADRIANA.TEIXEIRA@ADIDAS.COM)
ALAMEDA RIO NEGRO, 585
EDIF. DEMINI
9º ANDAR
CENTRO ADMINISTRATIVO RIO NEGRO
ALPHAVILLE / BARUERI
06454-000 SAO PAULO
BRAZIL

ADIDAS BULGARIA

MARIN KOLEV (MARIN.KOLEV@ADIDAS.COM)
VENETA PAVLOVA
(VENETA.PAVLOVA@ADIDAS.COM)
5 VITOSHA BLVD.
1000 SOFIA
BULGARIA

ADIDAS CAMBODIA (TBC)

SEA:
SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI (NADINA.TYROPOLI@ADIDAS.COM)
77 ROBINSON ROAD
068896 SINGAPORE
SINGAPORE

VIETNAM:
SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI (NADINA.TYROPOLI@ADIDAS.COM)
NGUYET PHAM (NGUYET.PHAM@ADIDAS.COM) - LISTED
NO.2 HAI TRIEU ST; DISTRICT 1 / HO CHI MINH CITY
848-39157231

ADIDAS CANADA

MELANIE CAMMALLERI
(MELANIE.CAMMALLERI@ADIDAS.COM)
8100 HIGHWAY 27
WOODBIDGE, ONT. L4H 3N2
CANADA

ADIDAS CHINA

PERFORMANCE:
JEN GU (JEN.GU@ADIDAS.COM)
ROBIN XIONG (ROBIN.XIONG@ADIDAS.COM)
JESSIE ZHU (JESSIE.ZHU@ADIDAS.COM)
CHERIE SUN (CHERIE.SUN@ADIDAS.COM)

STYLE:
JENNY CHEN (JENNY.CHEN@ADIDAS.COM)
CHRIS LEUNG (CHRIS.LEUNG@ADIDAS.COM)
29TH FLOOR, TOWER 1 GRAND GATEWAY
NO. 1 HONGQIAO ROAD
SHANGHAI 200030
CHINA

ADIDAS CROATIA

IVANA MICIN (IVANA.MICIN@ADIDAS.COM)
ORESKOVICEVA 6H
10 010 ZAGREB
CROATIA

ADIDAS CYPRUS

GEORGE IOANNOU
(GEORGE.IOANNOU@ADIDAS.COM)
140 ATHALASSAS AVENUE STROVOLOS
2024 NICOSIA
CYPRUS

ADIDAS DENMARK

MALIN BROBERG
(MALIN.BROBERG@ADIDAS.COM)
GÅRDSVÄGEN 13 / 16927 SOLNA
SWEDEN

ADIDAS EMERGING MARKETS

MOHAMED ADLOUNI
(MOHAMED.ADLOUNI@ADIDAS.COM)
BANIYAS ROAD, AL GURG TOWER / DUBAI
8TH FLOOR
UAE

ADIDAS FRANCE

VALERIE TAHAR (VALERIE.TAHAR@ADIDAS.COM)
12/14 ROND POINT DES CHAMPS ELYSÉES
75008 PARIS
FRANCE

ADIDAS MARKET CENTRAL / GERMANY

PERFORMANCE:
OLIVER BRÜGGEN
(OLIVER.BRUGGEN@ADIDAS.COM)

STYLE:
KATHRIN PUKA (KATHRIN.PUKA@ADIDAS.COM)
ADI DASSLER PLATZ 1-2
91074 HERZOGENAURACH
GERMANY

ADIDAS GREECE

FOTINI PRIOVOLOU
(FOTINI.PRIOVOLOU@ADIDAS.COM)
KONSTANTINOS STAVROPOULOS
(KONSTANTINOS.STAVROPOULOS@ADIDAS.COM)
AFORDITI ORFANOPOULOU
(AFORDITI.ORFANOPOULOU@ADIDAS.COM)
112 VOULIAGMENIS AVENUE & 1 ZAMANOU STREET
166 74 GLYFADA, ATHENS
GREECE

ADIDAS INDIA

JERRY SEBASTIAN (JERRY.SEBASTIAN@ADIDAS.COM)
ABHINAN DAN SAIKIA
(ABHINAN.DANSAIKIA@ADIDAS.COM)
UNITECH COMMERCIAL TOWERS – II
122001 GURGAON
HARYANA
INDIA

ADIDAS INDONESIA (TBC)

SEA:
SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI
(NADINA.TYROPOLI@ADIDAS.COM)
77 ROBINSON ROAD
068896 SINGAPORE
SINGAPORE

ADIDAS ITALY

TEAMSPORT:
TOMMASO SARONNI (TOMMASO.SARONNI@ADIDAS.COM)

INDIVIDUAL & TRAINING:
CHIARA SELVI (CHIARA.SELVI@ADIDAS.COM)

ORIGINALS & NEO:
TECLA CITTERIO (TECLA.CITTERIO@ADIDAS.COM)
VIA MONTE SAN PRIMO, NO. 1/3
20052, MONZA
ITALY

ADIDAS HONG KONG

PERFORMANCE:
SABRINA LAM (SABRINA.LAM@ADIDAS.COM)

STYLE:
AMY FOK (AMY.FOK@ADIDAS.COM)
18/F, AIA KOWLOON TOWER, LANDMARK EAST
100 HOW MING STREET
KWUN TONG
KOWLOON
HONG KONG

contact pr

For further information regarding adidas Running please contact your local adidas PR representative:

ADIDAS ISRAEL (TBC)

CHRISTOPH FRECHEN
(CHRISTOPH.FRECHEN@ADIDAS.COM) - LISTED
6 HAMACHTESH STREET
58810 HOLON
ISRAEL

ADIDAS JAPAN (TBC)

MEGUMI KANAZAWA
(MEGUMI.KANAZAWA@ADIDAS.COM) - LISTED
77 YARAICHO, SHINJUKU-KU
162-0805 TOKYO
JAPAN

ADIDAS KOREA (TBC)

CHAE EUN JOO (CHAE EUN.JOO@ADIDAS.COM)
SAMSUNG LIFE SEOCHO TOWER 9F
1321 15 SEOCHO2-DONG, SEOCHO-GU
SEOUL 137 857
KOREA

ADIDAS MALAYSIA

SEA:
SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI (NADINA.TYROPOLI@ADIDAS.COM)
77 ROBINSON ROAD
068896 SINGAPORE
SINGAPORE

BRYAN GEE (BRYAN.GEE@ADIDAS.COM)
UNIT NO. D-15-03, 15 TH FLOOR.
MENARA TAIKO, PJ TRADE CENTRE. NO. 8
JALAN PJU 8/8A. BANDAR DAMANSARA PERDANA, PJU 8
47820 PETALING JAYA, SELANGOR DARUL EHSAN
MALAYSIA

ADIDAS MEXICO (TBC)

JESSICA PAZOS
(JESSICA.PAZOS@ADIDAS-GROUP.COM) - LISTED
AVE PRINCIPAL Y AVE LA ROTONDA
PROYECTO BUSINESS PARK
TORRE SUR, PISO 4
55-2124 PANAMA
PANAMA

ADIDAS NEW ZEALAND

ADAM DAYSH (ADAM.DAYSH@ADIDAS.COM)
14A GEORGE BOURKE DRIVE
1060 AUCKLAND
NEW ZEALAND

ADIDAS NORDICS

MALIN BROBERG (MALIN.BROBERG@ADIDAS.COM)
GÅRDSVÅGEN 13
16927 SOLNA
SWEDEN

ADIDAS PHILIPPINES

SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI (NADINA.TYROPOLI@ADIDAS.COM)
77 ROBINSON ROAD
068896 SINGAPORE
SINGAPORE

ADIDAS PORTUGAL

SONIA FERNANDES
(SONIA.FERNANDES@ADIDAS.COM)
AV. D. JOÃO II, LOTE 1.17.03, 12ºANDAR
1998-026, LISBOA
PORTUGAL

ADIDAS ROMANIA

ELENA BRINZOI (ELENA.BRINZOI@ADIDAS.COM)
SUZANA ROSCA (SUZANA.ROSCA@ADIDAS.COM)
BUCURESTI-PLOIESTI STREET 42-44, BBTP 2ND FLOOR
031282 BUCHAREST
ROMANIA

ADIDAS RUSSIA, CIS

PERFORMANCE:
OLGA PODOLYAKA (OLGA.PODOLYAKA@ADIDAS.COM)

STYLE:
KIRILL BONDARENKO (KIRILL.BONDARENKO@ADIDAS.COM)
PROEKTIRUEMY PROEZO 5231, BLDG. 4/1
119361 MOSCOW
RUSSIAN FEDERATION

ADIDAS SERIBIA

TIJANA VUKOVIC (TIJANA.VUKOVIC@ADIDAS.COM)
GTC SQUARE, BLOK 41A
TRECVI BULEVAR STREET
11070 BELGRADE
SERBIA

ADIDAS SINGAPORE

SARAH FISHER (SARAH.FISHER@ADIDAS.COM)
NADINA TYROPOLI (NADINA.TYROPOLI@ADIDAS.COM)
77 ROBINSON ROAD
068896 SINGAPORE
SINGAPORE

ADIDAS SLOVENIA

GORZAD JURKOVIC (GORZAD.JURKOVIC@ADIDAS.COM)
ŽELEZNA CESTA 8A
1000 LJUBLJANA
SLOVENIA

ADIDAS SOUTH AFRICA (TBC)

PR:
GUGU NTULI (GUGU.NTULI@ADIDAS.COM)

DIGITAL:
TONI GLEGHORN (TONI.GLEGHORN@ADIDAS.COM)
3RD FLOOR, BLOCK C,
BLACK RIVER PARK NORTH FIR ROAD, OBSERVATORY
7925, CAPE TOWN
SOUTH AFRICA

ADIDAS SOUTH KOREA

CHAE EUN JOO (CHAE EUN.JOO@ADIDAS.COM)
SAMSUNG LIFE SEOCHO TOWER 9F
1321 15 SEOCHO2-DONG, SEOCHO-GU
SEOUL 137 857
KOREA

ADIDAS REGION SOUTH & LATIN AMERICA (TBC)

SLAM
JESSICA PAZOS (JESSICA.PAZOS@ADIDAS-GROUP.COM)
AVE PRINCIPAL Y AVE LA ROTONDA
PROYECTO BUSINESS PARK
TORRE SUR, PISO 4
55-2124 PANAMA
PANAMA

ADIDAS SPAIN

HEAD OF PR:
SANDRA TAMBO (SANDRA.TAMBO@ADIDAS.COM)

PR MANAGER:
DELIA LOPEZ (DELIA.LOPEZ@ADIDAS.COM)

PR MANAGER:
MARTA TEJEL (MARTA.TEJEL@ADIDAS.COM)
AVENIDA MARIA ZAMBRANO 31
EDIFICIO WTC, TORRE ESTE, 4A PLANTA
50018, ZARAGOZA
SPAIN

ADIDAS SWITZERLAND

GUIDO MAZZOLANI (GUIDO.MAZZOLANI@ADIDAS.COM)
BRUNNMATT 20
6330, CHAM
SWITZERLAND

ADIDAS THAILAND

VORAVAT TECHAMONTRIKUL
(VORAVAT.TECHAMONTRIKUL@ADIDAS.COM)
22/F, CRC TOWER, ALL SEASON PLACE
87/2 WIRELESS ROAD, LUMPINI, PATUMWAN
10330 BANGKOK
THAILAND

ADIDAS TURKEY

SELIN MOLINAS (SELIN.MOLINAS@ADIDAS.COM)
SAKIR KESEBIR CADDESİ NO 25-27, BALMUMCU
GAYRETTEPE/ISTANBUL
TURKEY

ADIDAS UAE

MOHAMED ADLOUNI
(MOHAMED.ADLOUNI@ADIDAS.COM)
BANIYAS ROAD, AL GURG TOWER
DUBAI
UNITED ARAB EMIRATES

ADIDAS UNITED KINGDOM & IRELAND

SARAH GOWER (SARAH.GOWER@ADIDAS.COM)
6 LANGLEY STREET
LONDON, WC2H 9JA
ENGLAND

ADIDAS UKRAINE

EKATERINA KOMAROVA
PROEKTIRUEMYJ PROEZO 5231, 4/1 / 119361 MOSCOW
RUSSIA
CIS

ADIDAS VIETNAM

NGUYET PHAM (NGUYET.PHAM@ADIDAS.COM)
NO.2 HAI TRIEU ST; DISTRICT 1
HO CHI MINH CITY
VIETNAM

ADIDAS WESTERN EUROPE EAST

JANA FRIMMER (JANA.FRIMMER@ADIDAS.COM)
DIANA MACUDZINSKA
(DIANA.MACUDZINSKA@ADIDAS.COM)
GALVANIHO 15/A
82104 BRATISLAVA
SLOVAKIA



energy boost your run endless energy boost your run