

NEO

SPRING LOOKBOOK



live your style
adidas.com/neo



F U N I S A
L I F E S T Y L E C H O I C E

N E O B R I N G S
F R E S H L O O K S

T O T H E P A R T Y , T H E C L A S S R O O M ,
A N D E V E R Y W H E R E B E T W E E N

N E W A N G L E S

O N P R O V E N S I L H O U E T T E S

U N E X P E C T E D

C O L O R S

I N S P I R E D M A T E R I A L C H O I C E S
A L L E X E C U T E D W I T H F I N E S S E
A N D D E S I G N E D T O B E T A K E N F O R G R A N T E D B Y

F U N - L O V I N G Y O U T H

I N T H E P R I M E O F L I F E

T H E F U T U R E I S

B R I G H T I N N E O



STEP INTO
SPRING



A.



C.



B.



D.



A. POLKA DOT SWEATSHIRT

A mix of polka dots and stripes gives the Polka Dot Sweatshirt a playful look. This feminine sweatshirt has an easy relaxed fit with a wide neckline and a metal NEO badge, in super-soft peached French terry fabric.

MEDIUM GREY HEATHER / WHITE: F78968 / CXX.XX

B. SWEATER

This sweater is blushing. Delicate dots add a feminine feel to this girls' pullover.

WHITE: M60847 / CXX.XX

C. PULLOVER

A top that goes with almost anything. This girls' sweater slips on in a lightweight and flowy two-tone waffle-knit fabric.

GLOW CORAL ALUMINUM: M60862 / CXX.XX

D. KNIT PULLOVER

With polka dots on the body and stripes on the arms, the Knit Pullover brings a special look to every day. In 100% cotton fully-fashioned knit, it features a feminine wide neckline and a relaxed fit, with metal NEO branding.

BLACK / WHITE: F78967 / CXX.XX



A. JUMPSUIT
 Ultra-chic in any season. Button up this girls' denim-look knit jumpsuit and wear the hood up or down for different looks.
DARK NAVY: M60855 / €XX.XX



B. BONES TEE
 Eyepatch not included. This girls' t-shirt gets a little edgy with a crossbones graphic.
MEDIUM GREY HEATHER: M60840 / €XX.XX

C. CHIFFON TEE
 With pretty sheer shoulders and cap sleeves, this girls' t-shirt is a must-have.
BLACK: M60842 / €XX.XX

D. STRIPED LOGO TEE
 This soft jersey tee features a contemporary cut and bold yarn-dyed block stripes. A vertical NEO logo runs down the left side.
MEDIUM GREY HEATHER / WHITE: M60810 / €XX.XX

E. SUPER SKINNY JEANS
 Seriously skinny. These girls' jeans slip on in washed denim. With extra stretch for a perfect fit.
DARK GREY DENIM: Z90679 / €XX.XX

F. POLKA DOT SKINNY JEANS
 These Polka Dot Skinny jeans have been given a heavy enzyme wash for incredible softness and a skinny cut. Features a dotted pattern.
KHAKI / WHITE: F81028 / €XX.XX

A.



C.



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D.



A. PARKA

For a rugged, utility-inspired look, this hooded Parka comes in heavy stonewashed cotton twill with a padded lining. It is embellished with antiqued brass trim and a metal NEO badge and has a regular fit and a detachable inner lining.

KHAKI: F78977 / CXX.XX

B. PARKA

The traditional parka goes uptown. This girls' jacket wraps you in warm quilted padding with pretty stitching details.

TENT GREEN: M60859 / CXX.XX

C. REVERSIBLE PARKA

Double the fun. This reversible girls' parka flips inside out for a whole new look.

OLIVE: M60864 / CXX.XX

D. REVERSIBLE VEST

Change your look on a moment's notice. This girls' vest reverses for when you can't quite make up your mind.

GLOW CORAL: M61204 / CXX.XX

OLIVE: M60860 / CXX.XX

PERFECT FOR
CHILLY DAYS





A-B. CORE SHIRT

Made from yarn-dyed poplin, the Core Shirt embraces the changing weather with an all-over plaid design in seasonal colors. Features a left chest pocket, a stand collar, and a logo label on the lower placket. Slim fit.

A. BLACK / WHITE: F81184 / CXX.XX
B. BLUE / BLACK / WHITE: F78901 / CXX.XX

C. POLKA DOT SHIRT

An all-over polka dot print brings an element of cool to this oxford button-front shirt. The Polka Dot Shirt is pre-washed for a soft feel. Features a stand collar and a left chest pocket. Slim fit.

WHITE: F78903 / CXX.XX

D. OXFORD SHIRT

A nubby chambray blend gives a textured look to this guys' shirt.

SLATE: M60712 / CXX.XXV

A.



C.



B.



D.



A. SWEATER

NEO's take on a guys' shawl-collar sweater. Horizontal ribbing on the shoulders adds to the look.

MEDIUM GREY HEATHER: M60718 / CXX.XX

B. POLKA DOT CARDIGAN

Styled from 100% combed cotton, the Polka Dot Cardigan features a fun all-over polka dot print and a NEO label on the bottom left hem. Slim fit.

COLLEGIATE NAVY / WHITE: F78905 / CXX.XX

C. SWEATER

Chunky, comfortable cotton. Slim fit. Street-ready looks. Nothing not to like about this guy's cotton sweater.

COLLEGIATE NAVY: M60716 / CXX.XX

D. CARDIGAN

This guys' cardigan gets an update with denim-look yarn and a slim fit.

STONEWASH BLUE / UNIFORM BLUE: M60710 / CXX.XX

KNITTED STYLE





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C.



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B.



D.



F.

A-B. COLORBLOCK JACKET

This Colorblock Jacket is lightly padded for insulation and features a durable ripstop body, flap pockets, a drawcord hood, and 3-stripes on the cuffs. Slim fit.

- A. KHAKI / TRIBE YELLOW: F78898 / CXX.XX
- B. BLACK: F81176 / CXX.XX

C. BOMBER JACKET

A classic bomber with a quilted effect gives this guys' jacket a retro feel.

NOMAD RED: M60696 / CXX.XX

D. WOOL BOMBER

Classic bomber jacket style moves to the city. Guy's jacket with wool herringbone body and contrast faux leather sleeves.

BLACK: M60720 / CXX.XX

E. PARKA

Bright white trim and a slim fit give this guys' parka a modern streetwise look.

UNIFORM BLUE: M60713 / CXX.XX

F. BASEBALL JACKET

A slim fit and soft, peached fleece construction with PU sleeves give this Baseball Jacket a fresh look. Features a chenille and embroidered badge on the chest and sleeve and two welt pockets on the front.

MEDIUM GREY HEATHER: F81201 / CXX.XX



LIVING IN
BLACK & WHITE



A.



C.



B.



D.



A. BIKER JACKET

Zip up. Hold on. This girls' faux leather jacket channels motorcycle style.

BLACK: M60839 / CXX.XX

B. PATTERN CARDIGAN

Catch their attention. This girls' cardigan will definitely get you noticed.

BLACK / WHITE: M60861 / CXX.XX

C. DIP DYE TEE

A subtle update to the basic girls' tee. This t-shirt has been dip-dyed in a wash of colour.

WHITE / BLACK: M60845 / CXX.XX

D. BOUCLE WOOL BOMBER

This girls' jacket remakes the classic bomber style in cosy wool fabric with faux leather sleeves.

BLACK / WHITE: M60852 / CXX.XX



A. SLOGAN DRESS
Speak your mind. This sweater dress puts a sassy message front and center.
BLACK: M60866 / €XX.XX

B. DOTTED DRESS
The little black dress is even more chic with all-over polka dots.
BLACK: M60848 / €XX.XX

C. DOTTED LEGGING
These girls' leggings add a little personality to your layers with fresh polka dots.
BLACK: M60849 / €XX.XX

D. TAILORED LEGGING
These soft, stretchy girls' leggings are finished with angled stitching on the knees.
BLACK: M60868 / €XX.XX

E. ALLOVER PRINT LEGGINGS
These leggings show off a lively pattern of zigzags and dots. A fitted shape with no side seams makes these single jersey leggings comfortable.
SOLID GREY / BLACK: F78971 / €XX.XX





A. BIKER JACKET

This rock 'n' roll-inspired leather-look Biker Jacket features metal trim details, collar with a notched lapel, zip front fastening, and full-length sleeves with a zipped cuff. Slim fit.

BLACK: M60714 / CXX.XX

B. SWEATSHIRT

An everyday go-to. This guys' Sweatshirt comes in super-soft fleece with contrast hem and cuffs.

MEDIUM GREY HEATHER: M60715 / CXX.XX

C. POLKA DOT SWEATER

Styled from 100% combed cotton, this Polka Dot Sweater features a fun polka dot print on the body and solid coloured sleeves. It's made from lightweight fleece and has a bonded zip pocket on the left side with a NEO zipper pull. Slim fit.

MEDIUM GREY HEATHER: F78906 / CXX.XX

D. HOODY

Own the varsity look. This guys' hoodie shows off a big flocked NEO graphic across the front.

DARK GREY HEATHER: M60691 / CXX.XX

A.



B.



A. BASIC TEE
A pop of diagonal stripes on the pocket makes all the difference. Guys' cotton t-shirt with a slim cut.
BLACK / CHALK: M60723 / €XX.XX

B. POCKET TEE
A chambray chest pocket adds a stylish twist to this guy's t-shirt. In melange cotton.
DARK GREY HEATHER: M60702 / €XX.XX

C.



D.



C. WRONG IS RIGHT TEE
Spread the word with a graphic across the front that's partially printed from the inside for a cool inside-out look.
WHITE: F77661 / €XX.XX

D. BASIC TEE
Nautical style gets a NEO twist with this guys' crewneck t-shirt.
BLACK: M60707 / €XX.XX

E.



F.



E. COLLEGIATE TEE
Lead with a strong statement. This guys' t-shirt tells it like it is.
BLACK: M60694 / €XX.XX

F. COLLEGIATE TEE
Make them look twice. This guys' t-shirt shows off a clever graphic.
MEDIUM GREY HEATHER: M60693 / €XX.XX





DENIM
YOUR STYLE



A.



C.



B.



D.



A. DENIM TRUCKER JACKET

This all-cotton Denim Trucker Jacket is cut slim, and has been given a wash treatment for extra softness. It features two chest pockets, stitching details, and shank buttons.

YOUNG BLUE DENIM: F81034 / CXX.XX

B. DENIM DRESS

Girly style that goes with everything. This dress has a bohemian feel with zigzag stitching on the shoulders.

YOUNG BLUE DENIM: M60843 / CXX.XX

C-D. DENIM SHIRT

With a rounded collar, slim fit, and feminine pocket shape, this Denim Shirt is a girly take on the classic button-up. This all-cotton shirt has been washed for softness.

C. CASUAL BLUE DENIM: F78835 / CXX.XX

D. ROCK BLUE DENIM: F81033 / CXX.XX



A-B. SKINNY JEANS
With a skinny fit, these Skinny Jeans feature five pockets and a metallic NEO patch sign-off. Washed for softness.
A. **SOLID DARK BLUE DENIM: F81037 / CXX.XX**
B. **SCRATCH BLUE DENIM: F78846 / CXX.XX**

C. STRAIGHT JEANS
Styled with a casual straight fit, these jeans come in several different washes and feature five pockets.
SWEET BLUE DENIM: F81038 / CXX.XX

D. SKINNY JEANS
A worn-in effect wash treatment and a skinny fit give these Skinny Jeans an edgy look. With front pocket details.
OVERWORN BLUE DENIM: F81029 / CXX.XX

E-F. DENIM SHORTS
With an easy boyfriend fit, these shorts add a little edge to your outfit. Features a low-rise, worn-in effect.
E. **SUMMER BLUE DENIM: F81035 / CXX.XX**
F. **REBEL BLUE DENIM: F78837 / CXX.XX**

G. DENIM SHORTS
Do denim right in these slim-fitting girls' shorts. With embroidered zigzag details.
YOUNG BLUE DENIM: M60846 / CXX.XX

HOT NEW FITS

HIS & HERS COLORED DENIM

A.



B.



A-B. GIRLS COLOR SKINNY JEANS

Made in fresh seasonal colours, the adidas NEO Label Color Skinny Jeans feature a skinny fit, five pockets and an adidas logo badge.

A. GLOW CORAL: F81030 / €XX.XX
B. BLACK: F81031 / €XX.XX

C-E. GUYS COLOR SLIM JEANS

Everyday denim gets a modern update with these Color Slim Jeans. Coloured denim is cut slim with classic five-pocket styling and a black leather NEO patch sign-off.

C. BLACK: F81025 / €XX.XX
D. BAHIA BLUE: F78830 / €XX.XX
E. TENT GREEN: F81024 / €XX.XX

C.



D.



E.





A-B. DENIM TRUCKER JACKET

The wash treatment gives the slim-fitting Denim Trucker Jacket a well-worn look. Features side seam pockets with stitching details and NEO branded shank buttons.

A. **YOUNG BLUE DENIM: F78838 / CXX.XX**
B. **TOUGH BLUE DENIM: F81027 / CXX.XX**

C-D. DENIM SHIRT

With its slim fit and faded wash, this Denim Shirt is casual chic. Features two chest pockets and NEO branding.

C. **CASUAL BLUE DENIM: F78834 / CXX.XX**
D. **DIRTY BLUE DENIM: F81026 / CXX.XX**



A-B. SLIM JEANS

With a trendy, slim fit and a casual denim look, these Slim Fit Jeans are a wardrobe staple. They feature five pockets and a black leather NEO patch sign-off.

SCRATCH BLUE DENIM:
F78847 / CXX.XX

MAD BLUE DENIM: F81020 / CXX.XX

C. SLIM JEANS

With a slim cut and polka dot details in the pockets, these Slim Jeans are on-trend.

SUMMER BLUE DENIM:
F78848 / CXX.XX

D. SLIM STRAIGHT JEANS

Coated denim gives these Slim Straight Jeans a rich blue colour. Featuring a slim straight cut.

WAXED BLUE DENIM: F78849 / CXX.XX

E. STRAIGHT JEANS

These Straight Jeans have a slim fit and are cut straight. They feature classic five-pocket styling and a black leather NEO patch sign-off.

PURE BLUE DENIM: F78850 / CXX.XX

F. DROP CROTCH JEANS

These jeans have a drop crotch and tapered legs for a fresh look. Coated denim gives them a rich, indigo blue colour, and they feature five pockets and a metallic NEO patch sign-off.

WAXED MID BLUE DENIM:
F81023 / CXX.XX





BRING ON THE
NEO SHOES



A. NEO STYLE RACER
 The NEO Style Racer changes a running shoe into streetwear with contemporary details and a light, feminine shape. This nylon shoe features a cool camouflage all-over print, satin 3-Stripes, a studded heel quarter, and an EVA midsole for a sporty track-inspired look.
CORE BLACK / MATTE GOLD: F37941 / €XX.XX

B. BBNEO 3-STRIPES MID
 The customisable fold-down style of these BBNEO 3-Stripes Mid shoes shows off a colourful satin inner collar with a camouflage print and studs detail. The canvas upper has satin 3-Stripes and a rubber outsole.
OLIVE / CORE BLACK / MATTE SILVER: F39383 / €XX.XX

C. NEO VULC MID
 Welcome to the jungle. This classic sneaker silhouette takes a walk on the wild side with an all-over leopard graphic.
BONE / CORE BLACK / MATTE SILVER: F38207 / €XX.XX

D. NEO VULC MID
 Putting a new spin on the classic trainer, the Vulc Mid earns its stripes with a camo graphic lining and metallic stud detail on the collar area.
OLIVE / CORE BLACK / MATTE GOLD: F38208 / €XX.XX

E. NEO VULC MID
 Classy on the outside, funky on the inside. This stylish trainer features a fun black-and-white polka dot lining.
CORE BLACK / RUNNING WHITE: F38209 / €XX.XX



A. NEO LIFT
 This trendy platform sneaker gives you a little extra elevation along with an all-over flowery graphic.
WHITE / MATTE SILVER / CLEAR PINK: F38181 / €XX.XX

B. NEO DANCE
 Born to dance, dance, dance, this summery canvas shoe has a flowery graphic lining.
OPAL / PEARL / BONE: F38205 / €XX.XX

C. NEO SUPER WEDGE HI
 Subtlety is for suckers. This eye-catching shoe is all-over red, has a stylish hidden wedge, and is topped off with velcro strap detail.
RED BEAUTY / BONE: F38298 / €XX.XX

D. NEO SUPER WEDGE HI
 More than meets the eye, this trendy shoe has a hidden wedge and an edgy pop of neon on a velcro strap.
CLEAR ONIX / MATTE SILVER / RED ZEST: F38296 / €XX.XX

E. NEO VULC LO
 A stylish twist on a classic, this trainer pumps up the volume with bright neon colors and metallic details.
RED ZEST / MATTE SILVER / WHITE: F38188 / €XX.XX

F. NEO EVERYDAY
 This versatile go-to trainer keeps it clean and simple with the exception of a summery flower lining.
CORE WHITE / CLEAR PINK / WHITE: F38179 / €XX.XX





A. **NEO STRUT HI**
The NEO Strut Hi is a slick and stylish hi top with subtle black-on-black leopard pattern details.
CORE BLACK / MATTE GOLD: F38211 / CXX.XX

B. **NEO VULC MID**
Keeping it clean and casual, this leather trainer is destined to be in heavy rotation.
DARK BLUE / BARK: F38221 / CXX.XX

C. **NEO VULC LO**
Classic casual trainer free of bells and whistles in sweet suede.
COLLEGIATE BURGUNDY / WHITE: F38226 / CXX.XX

D. **NEO VULC LO**
This casual trainer's style is bumped up a notch courtesy of an all over blue leopard print graphic.
DARK BLUE / CORE BLACK: F38227 / CXX.XX

E. **NEO VULC TOE MID**
The Vulc Toe Mid is a fun summer trainer in denim with a pop of neon for an added element of danger.
DARK BLUE / WHITE / SOLAR RED: F38223 / CXX.XX





A.



B.



A. NEO CRUISE
It's summer all year long with the breezy denim and suede details of this classic boat shoe.

DARK BLUE / CORE WHITE:
F38214 / CXX.XX

B. NEO DESERT MID
Sporty polka dot lining pumps new life into the classic desert boot styling.

DARK BLUE / CORE WHITE:
F38218 / CXX.XX

C. NEO SOUL
Low price meets low drama. The Soul is a clean, casual trainer for everyday wear.

CORE BLACK / MATTE SILVER:
F38236 / CXX.XX

D. NEO VULC TOE LO
Graphic dot details make this summer trainer cool, clean, casual and unique enough to get a second look.

DARK BLUE / MESA: F38230 / CXX.XX

C.



D.



E. V RACER
Old-school goes new-school with the V Racer shoe, treating a classic running design to bold new colour combinations and a comfortable and casual upper built from nylon and synthetic suede.

BLUE / WHITE / COLLEGIATE RED:
F39136 / CXX.XX

F. RUNNEO 10K
The RUNNEO 10K treats a running shoe silhouette to a rich suede upper, chunky panels, synthetic leather 3-Stripes, a large and supportive TPU heel clip, and EVA cushioning. Features perforation on the collar and vamp.

IRON / CORE BLACK / WHITE:
F38091 / CXX.XX

E.



F.





A.



C.



E.



B.



D.



F.

A. BACKPACK

This Backpack shows off a premium washed canvas build with adjustable webbing straps. The flap closure features stylish front buckles with snaps beneath for easier access. It has a front zip pocket, a side zip pocket and an inside zip pocket. Dimensions: 48 cm x 29 cm x 19 cm.

MAJOR GREEN / TARNISH / GUN METAL: F80200 / €XX.XX

B. HANDBAG

Made to match any outfit, this girls' bag comes in faux leather with two handles. A metal NEO badge decorates the front.

CHESTNUT: M62576 / €XX.XX

C. MESSENGER BAG

This Messenger Bag features a two-way PU synthetic leather handle for different carrying options. Features a metal NEO rivet logo, a zip main pocket, a front pocket and an internal zip pocket. Dimensions: 43 cm x 36 cm x 10 cm.

KHAKI: F80188 / €XX.XX

D. DOTTED TOTE

This Dotted Tote bag shows off a NEO square metal badge logo, and features metal buckles, a zip main compartment and an internal hanging pocket. Dimensions: 38 cm x 33 cm x 15 cm.

BLACK / WHITE: F80198 / €XX.XX

E. DUFFLE BAG

Pack it up and take it with you. This guys' canvas bag fits all your gear in a roomy zip-up shape with two bonus zip pockets.

COLLEGIATE NAVY: M62878 / €XX.XX

F. SHOULDER BAG

This girls' bag has an elegant look in quilted faux leather on two long handles. It snaps shut with a hidden magnet.

BLACK: M62578 / €XX.XX



IT'S IN
THE BAG



A. FISHERMAN BEANIE

For a timeless fisherman look, this guys' hat is knit with a tight fit and a ribbed fold-up brim.

BLACK: M62893 / CXX.XX
BAHIA BLUE: M62894 / CXX.XX

B. LOGO CAP

An all-cotton cap with a sturdy brim, this Logo Cap sports a playful adidas lockup logo front and centre.

TECH GREY / RHYTHM YELLOW: F80093 / CXX.XX

C. GIRLS BEANIE

Get cosy and cute in this girls' lightweight crochet hat. An open knit and a slouchy fit add style to a simple look.

WHITE: M62582 / CXX.XX
FADE ROSE: M62584 / CXX.XX
MEDIUM GREY HEATHER: M62583 / CXX.XX

D. GUYS TRUNK 2-PACK

In cotton with a bit of stretch, the Trunk 2-Pack has a comfy fit and a NEO graphics on the waistband.

BLACK / MEDIUM GREY HEATHER: F80054 / CXX.XX

E. SEQUIN SNOOD

Throw a handful of glitter into your look. This girls' snood scarf sparkles with metallic yarn and sequins on the front section.

BLACK: M62599 / CXX.XX
CARDINAL: M62600 / CXX.XX

F. GUYS BELT

This guys' belt is made in faux leather with a metal buckle. A metal NEO badge stands out on the end.

BLACK: M62884 / CXX.XX
CHESTNUT: M62885 / CXX.XX

G. GIRLS BELT

Add a pop of colour. This girls' belt comes in faux leather with contrast edges and buckle. NEO makes its mark with a stamp on the end.

FADE OCEAN: M62888 / CXX.XX
LIGHT CLAY: M62887 / CXX.XX

COME GET IT

SPRING LOOKBOOK



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