**adidas and the nba UNVEIL  
“BIG LOGO” holiday COLLECTION   
FOR CHRISTMAS DAY GAMES**

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| **OVERVIEW** | This season, adidas and the NBA continue the annual Christmas Day uniform program with the all-new “BIG Logo” Holiday Collection. Designed by adidas, the collection features uniforms with bold, oversized team logos as well as special holiday-inspired warm-up jackets and shooting shirts that will be worn on Dec. 25 to capture the fan excitement, on-court intensity and big stage of the Christmas Day games |
| **“BIG LOGO” UNIFORM DESIGN** | * Each uniform features oversized team logos in a BIG reflective chrome color scheme as the focal point on a team-colored short-sleeve uniform * Reflective team logos are a nod to the bright lights and decorations of the holiday season * To complete the NBA “BIG Logo” uniform, the jersey is paired with an ultra-lightweight stretch woven short that offers maximum ventilation * Shorts feature reflective, chrome piping for added style |
| **HOLIDAY SWEATER WARM-UP JACKET & SHOOTING SHIRT** | * Warm-up jackets and shooting shirts feature a print graphic pattern inspired by knit holiday sweaters * Team letter logos on the front chest and BIG team logos on the back are both made of soft textured chenille patches * Christmas Day warm-up jackets and shooting shirts celebrate the spirit of the holidays while adding a unique element to the traditional apparel * Warm-up jackets are limited edition and will only be worn by players on Christmas Day |
| **CHRISTMAS DAY GAME SCHEDULE** | * Chicago Bulls at Brooklyn Nets – 12 p.m. ET on ESPN * Oklahoma City Thunder at New York Knicks – 2:30 p.m. ET on ABC * Miami HEAT at Los Angeles Lakers – 5 p.m. ET on ABC * Houston Rockets at San Antonio Spurs – 8 p.m. ET on ESPN * Los Angeles Clippers at Golden State Warriors – 10:30 p.m. ET on ESPN |
| **AVAILABILITY** | The adidas NBA “BIG Logo” Holiday Collecton is available at [NBAStore.com](http://nbastore.com/). |
| **FOR MORE INFORMATION** | For more information, visit [news.adidas.com](http://www.news.adidas.com) and [facebook.com/adidasbasketball](http://www.facebook.com/adidasBasketball), plus [@NBA](https://twitter.com/NBA) and [@adidasHoops](https://twitter.com/adidashoops) on Twitter and Instagram or contact: Madeline Breskin, adidas PR, (o) 971.234.2220, (m) 971.295.6936 [Madeline.Breskin@adidas.com](mailto:Madeline.Breskin@adidas.com) or Sheena Morales, NBA Communications, (o) 212.407.8204, (m) 201.560.7682, smorales@nba.com |

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