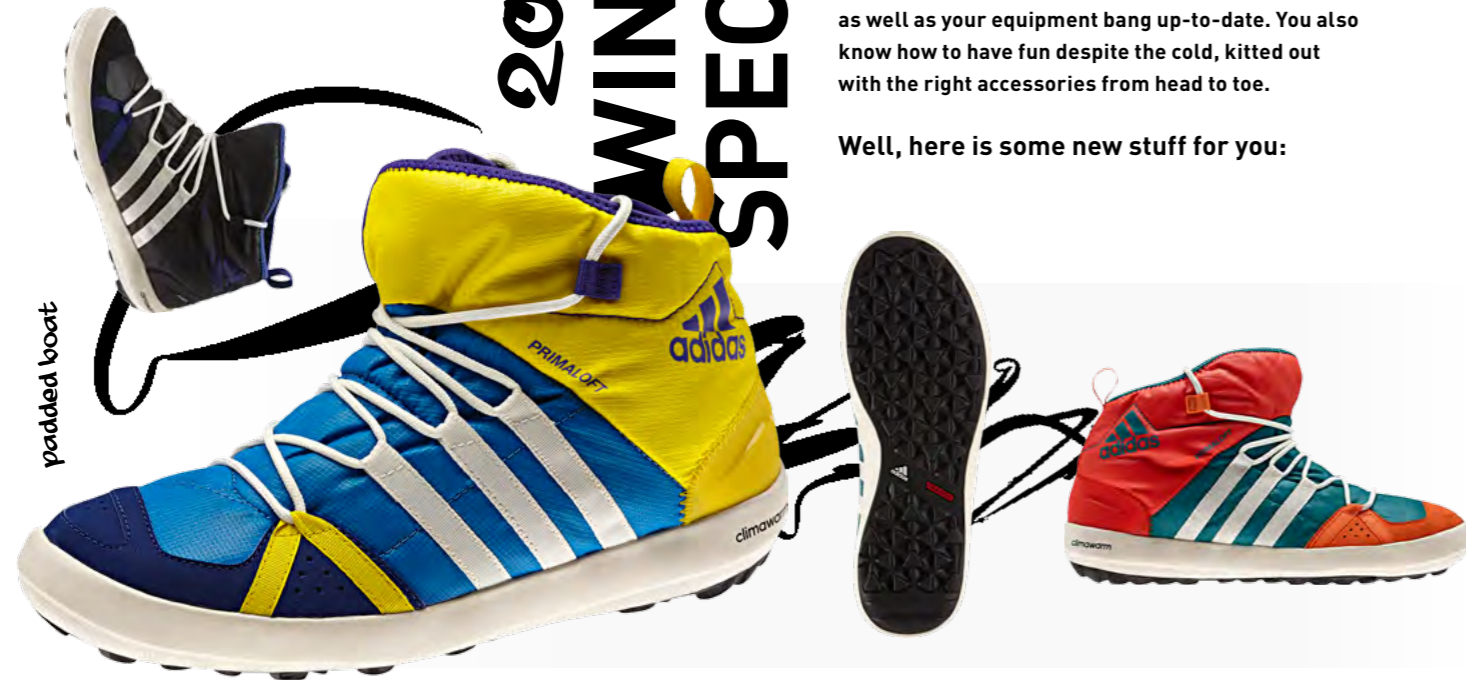


# 2013 WINTER SPECIALS

Ski mountaineering, winter bouldering, ice climbing or ski touring: Are you one of those people who, with the right equipment, are ready to hit the trail as soon as the first frost arrives? Do you belong to the group of winter freaks who prefer to be outdoors all the time in freezing conditions? No mountain too high, no snow conditions too difficult? Then bring on the next Ice Age because you are well prepared: keeping yourself fit as well as your equipment bang up-to-date. You also know how to have fun despite the cold, kitted out with the right accessories from head to toe.

Well, here is some new stuff for you:



## A RELIABLE COMPANION ON COLD DAYS

It's going to get dark at some point, far too soon unfortunately. But that's no reason to resort to warming yourself by the fire after the tour. Perhaps you can still go slacklining in the snow or head for the next mountain refuge.

Whatever you decide to do after your skiing or mountaineering adventure, with the **Slopecruiser CP** you won't lose your footing even on snow-covered surfaces because TRAXION™ is a special sole construction inspired by the crawler tracks on slope grooming machines. PrimaLoft® ensures that your feet stay warm: this soft synthetic fibre lining is familiar from its use in jackets. Its microfibres form tiny air cells that store body heat, repel cold and at the same time ensure a comfortable climate thanks to the fibre's breathability. Due to the wide-opening tongue construction it is easy to pull the boot on and off. A special feature on the Slopecruiser is a clip on the heel for long and wide pants, preventing the seams from scuffing on the ground and soaking up moisture towards your calves. The high-strength material is especially robust and hard-wearing as well as being completely waterproof thanks to the climaproof® membrane. It also comes in three stunning designs to bring a bit of colour to the white winter landscape. The **Padded Boot PL** from the everyday outdoor collection is an outdoor boot for all day, any day. Because they are really light and compressible, you can take them in your backpack on ski tours – or leave them in the car for your return – to warm up your feet comfortably after the tour. That's one of the things they do best, because like Slopecruisers they are lined with especially warming PrimaLoft®.



## BEANIE ATTACK

It's a long time ago since headgear was just designed to keep you warm. In addition to the undeniable and practical effects of counteracting icy ears, cool statements have been all the rage for ages, and not just in winter. Headgear has the fun factor; the icing on the cake. There are narrow ones, wide ones, long or short, crazy or cool. What you really need now is a special one just for you – at least one. That's where the current beanie collection comes in:

Black, pink or blue, the **Knit Logo Beanie** is available not only in a range of colours with eye-catching logos – it also provides especially good insulation with its warm fleece lining. With the same lining but stripes on the outside and a pompom, it's the **Striped Beanie**. Vintage and sport are the perfect mix on the **Boulder Beanie** with tightly hugging rib knit in multi coloured wool. Simply turn to the left – you get two in one with the **Reversible Beanie**. The laid-back and loose-fitting **Zirbel Beanie** and **Snowflake Beanie** give you the cool look.

## UNBELIEVABLE VISION

Ice-blue sky, white mountains, blazing sunshine: all wasted if your goggles are giving you gyp. Like when they steam up in powder, don't protect your eyes properly on a ski tour or squeeze your head and your concentration during an ascent. Zero vision, dangerous dazzling or pain-in-the-skull pressure points – anybody who has had to deal with these problems knows how important good hi-tech eyewear is.

**id2 pro** goggles deal a double blow to nerve-racking condensation: first they feature ventilation technology that has been tested in a wind tunnel, second they are fitted with soft padding in contact with your face to prevent water or snow crystals from entering. The pro version is also equipped with a changeable filter system for UV protection up to 100%. Only one hand and two clicks are needed to fit the reflective exterior filter to the goggles and protect your eyes. A new design of flexible front frame is used to act against pinching and pressure; it adapts to any helmet too, with a silicon coating on the straps to maintain a comfortable position on the smooth surface of helmets.